

Vienna Tourism Commission Agenda
Wednesday, May 13, 2026, at 9:00am
Vienna Town Hall

I. Call to order

II. Approval of April minutes

III. Approval of April financials

IV. New Business

A. Marketing Plan & Madison Media

- Budget
- Priorities
- Put everything under one umbrella
- Specifications for our logo on marketing pieces funded by VTC

B. Bus Tour/Info Flyer Review & Approval

C. Proposal for Sponsorship/Partnership from Legacy20 and DeForest Yards

V. Old Business & Updates

A. VTC Administrator Update

- Red Cross Training Date – May 22, 9:00 am to 12:30 pm
- Administrator Meetings
- Bus Tour destination creations, outreach

B. Town of Vienna Update

C. Chamber of Commerce Update

VI. Any other business to come before the Vienna Tourism Commission

VII. Adjourn

NOTE: A quorum of members of other governmental bodies (Boards, Commissions, and Committees) may attend the above-noticed meeting to gather information. The only action to be taken will be by the Vienna Tourism Commission. The Wisconsin State Statutes require all agendas to be posted in the

final form 24 hours before the meeting. Any posted agenda is subject to change up to 24 hours before the date of the meeting.

Posted at: Vienna Town Hall and Vienna Website

Next VTC Meeting Wednesday, June 10, 2026, at Vienna Town Hall Time at 9:00am