

Vienna Tourism Commission Minutes
Tuesday, February 11, 2025, at 10:30 am
Meeting held at Town of Vienna

- I. Call to Order: Karl Anderson called the meeting to order at 10:30 am. Members present: Jenny Olesen, Heike Compe, Theresa Stanford, and Kathy Clark.

Approval minutes: Motion by Clark, to approve January minutes as amended, was seconded by Olesen. All in favor. Motion carried.
- II. Approval of financials: Motion by Clark to approve January financials, was seconded by Stanford. All in favor. Motion carried.
- III. New Business:
 - A. Appointment of New Commission Members: Anderson suggested the appointment of Heike Compe and Touny Manavong as participating members. Motion by Olesen to approve the appointment of Heike Compe and Touny Manavong as members of the Vienna Tourism Commission, seconded by Clark. All in favor. Motion carried.
 - B. Billboard sign rental: Olesen paid \$750 to Pat Gallagher for rental last month. Add this to the March agenda for further discussion.
 - C. Plan of New Events: The Pink Elephant is talking about adding on and restructuring the station. Clark contacted the owner and expressed interest in Pinky and helping with the remodel when the process started. BMX may have found a new location but cancelled all events in the area for 2025. Other ideas discussed included the Dragon Art Fair, a Wine Walk and Bus Tours in the area. Further discussion of events will take place in March.
- IV. Old Business:
 - A. Madison Media Updates: Discussed the hiring of an administrative position to work with Madison Media on the marketing aspect but still gather information for meetings.
 - B. Town of Vienna Updates: Clark stated the 2024-2025 tax collection is just wrapping up with reconciliation with Dane County. Next will be the construction of Oak Lane and various other roads for annual maintenance.
 - C. Chamber of Commerce Updates.
- V. Any other business to come before the Vienna Tourism Commission: Olesen mentioned buying clothing again from Lands End with a budget of \$100 for each member.
- VI. Adjourn: Motion to adjourn by Clark to end meeting at 11:24am, second by Compe.