

Vienna Tourism Commission Minutes
Tuesday, May 13, 2025, at 3:00pm
Meeting held at Town of Vienna

- I. Call to Order: Karl Anderson called the meeting to order at 3:00pm. Members present: Jenny Olesen, Heike Compe, Theresa Stanford, and Kathy Clark. Touny was excused.

Approval minutes: Motion by Olesen, to approve March & April minutes, seconded by Compe. All in favor. Motion carried.
- II. Approval of financials: Motion by Clark to approve April financials, seconded by Compe. All in favor. Motion carried.
- III. New Business:
 - A. Discover Wisconsin 2026 Episode: Villages of Windsor and Deforest agree to participate. Next will be appointing a point person and selecting events to film for the program.
- IV. Old Business:
 - A. Land End Purchases: Logos are ready. Each member can go online and order clothing. Send receipts to Jenny for reimbursement
 - B. Admin Position for VTC: Start at \$20 an hour, provide laptop, google phone number and about 10 hours a week, work at home or town hall office. Motion by Olesen, to approve posting the position on Facebook and Indeed, seconded by Stanford. Motion carried.
 - C. Madison Media Updates: Finished marketing plan at last meeting. Start with Summer ads and more fall/winter ads to come out.
 - D. Town of Vienna Updates: Town welcome signs are up on roads, would like to order 2-3 more for other primary roads.
 - E. Chamber of Commerce Updates: Golf Outing scheduled June 3rd, 2 holes still open for sponsorship. Kite Festival is next and need to set aside rooms for this.
- V. Any other business to come before the Vienna Tourism Commission: None
- VI. Adjourn: Motion to adjourn by Clark to end meeting at 3:50pm, second by Compe.