

Vienna Tourism Commission Minutes  
Tuesday, August 19, 2025, at 10:00am  
Town Hall of Vienna

- I. **Call to Order:** Jenny Olesen called the meeting to order at 10:10am. Members present: Jenny Olesen, Heike Compe, Amanda Nickel and Kathy Clark. Karl Anderson was excused.  
  
**Note:** Resident Dave Lynch asked to speak on Tourism Opportunities. Olesen moved to agenda item VI. Other Business for discussion.
- II. **Approval minutes:** Motion by Olesen, to approve July minutes, seconded by Compe. All in favor. Motion carried.
- III. **Approval of financials:** Motion by Clark to approve July financials, seconded by Compe. All in favor. Motion carried.
- IV. **New Business:**
  - A. New Hire Administrative Position: Amanda Nickel met with Tourism members prior to meeting. Motion by Clark to hire Amanda Nickel as Vienna Tourism Administrator, seconded by Compe. All in favor. Motion carried.
  - B. Waunakee Gun Club Request for Promotional Expenses: Motion by Clark to approve \$1,000 for the AFS State Championship, Sept. 20-21<sup>st</sup>, seconded by Compe. All in favor. Motion carried.
  - C. Ehlenbach Request for Sissy Improvement Funds: Tabled to September meeting.
  - D. Town of Vienna Business Window logos: In-progress, waiting on Market Media for creative logo.
  - E. Date and Time of future meetings: Tabled to September meeting.
- V. **Old Business:**
  - A. Discover Wisconsin 2026 Episode- Film crew attended the August 2<sup>nd</sup>, Outstanding in the Field, at J. Henry and Sons for the 2026 episode.
  - B. Madison Media Updates: Working on exit 126 information and promotions.
  - C. Town of Vienna Updates: Public Hearing scheduled September 29<sup>th</sup> for Draft Comprehensive Plan
  - D. Chamber of Commerce Updates: Compe is stepping down due to retirement.
- VI. **Any other business to come before the Vienna Tourism Commission:** Dave Lynch spoke about designating a bike route, birdwatching and the Dane County Pothole area.
- VII. **Adjourn:** Motion to adjourn by Clark to end meeting at 11:09am, second by Compe. Motion carried.