VILLAGE OF PARK RIDGE
BOARD MEETING MINUTES
May 15, 2023

****

MEETING CALLED TO ORDER – President Steve Menzel called the Park Ridge Village Board to order at 5:30 pm. The Village Board meeting was held in person at the Village Hall and via Zoom. After the recitation of the Pledge of Allegiance by members present, a roll call was taken. Trustees Gordon Renfert, Kristin Paulson, Dan Holloway, and Barb Friedrich were present. Clerk Shanna Behrend and Clerk-in-training Katie McKelvey, Resident Jim Lamar, Resident Becky Woodward and Kelly Rasmussen and Hana Cutler of Emy J's Coffee Vault were also present.

AGENDA ITEM #1 - APPROVAL OF THE MAY AGENDA – Menzel asked the Board members if there were any changes regarding the May agenda. Clerk Shanna Behrend requested that we move Item#13 to Item #8. Friedrich made a motion to approve, with minor changes. The motion was seconded by Paulson. Motion carried by voice vote, with no negative votes.

AGENDA ITEM #2 – PUBLIC COMMENT PERIOD - The public comment section was opened to anyone who wished to speak on any agenda item. No comments were made.

AGENDA ITEM #3 – **PUBLIC COMMENT PERIOD -** The public comment section was opened to anyone who wished to speak on any non-agenda item. No comments were made.

AGENDA ITEM #4 – REVIEW & APPROVE BOARD MEETING MINUTES FROM APRIL 17, 2023 – Renfert moved to approve the April minutes with minor changes. Holloway seconded the motion. Motion carried by voice vote, with no negative votes.

AGENDA ITEM #5 – REVIEW & APPROVE BOARD OF REVIEW MEETING MINUTES FROM APRIL 24, 2023– Holloway moved to approve the Board of Review meeting minutes, with no changes. Friedrich seconded the motion. Motion carried by voice vote, with no negative votes.

AGENDA ITEM #6 – REVIEW AND ACCEPT APRIL TREASURER'S REPORT – Menzel questioned if the payment for the Parks Dept Pledge was made; Clerk McKelvey to investigate. Renfert questioned why we show that we are over budget for Local Tax Levied; Clerk McKelvey to investigate. After some discussion, Friedrich made a motion to approve the Treasurer's report. Motion seconded by Holloway. Roll call was taken, Holloway – yes, Friedrich – yes, Renfert – yes, Paulson – yes, Menzel – yes

AGENDA ITEM #7 – REVIEW AND APPROVE APRIL & MAY BILLS/PAYMENTS – Friedrich made the motion to approve the bills. Seconded by Renfert. Roll call was taken, Friedrich – yes, Renfert – yes, Paulson – yes, Holloway – yes, Menzel – yes.

AGENDA ITEM #8 (Previously ITEM #13) – APPROVE LIQUOR LICENSES – Paulson made the motion to approve the liquor license for Emy J's Coffee Vault. The motion was seconded by Friedrich. Roll call was taken, Holloway – yes, Friedrich – yes, Renfert – yes, Paulson – yes, Menzel – yes

AGENDA ITEM #9 – REVIEW AND APPROVE AGREEMENT WITH MSA PROFESSIONAL SERVICES (MSA) TO PROVIDE CAPITAL IMPROVEMENT PLANNING (CIP) SERVICES – Decision was made to purchase the planning software from Plan-It! The annual subscription for 2023 is $1,200, which is within the budget.

AGENDA ITEM #10– POTHOLE PROBLEM REMEDIED – Dan Holloway and Steve Menzel filled most of the potholes with Perma Patch

AGENDA ITEM #11 – APPROVE RESOLUTION 004.2023R – eCMAR – After discussion, Holloway made the motion to approve the resolution. Seconded by Renfert. Roll call was taken, Holloway – yes, Friedrich – yes, Renfert – yes, Paulson – yes, Menzel – yes

AGENDA ITEM #12 – DISCUSS AND POSSIBLY APPROVE ORDINANCE RIGHT-OF-WAY AND PARKING – Currently in DRAFT status; Final draft to be reviewed and approved at June board meeting.

AGENDA ITEM #13 – ZONING BOARD COMMITTEE POSITION APPROVAL- Thom Patton has agreed to be the chairman for the Zoning Committee and the Zoning Board of Appeals to replace Jim Sachs. Becky Woodward has

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agreed to be a member of the Zoning Committee and the Zoning Board of Appeals. Friedrich moved to approve the positions, seconded by Holloway. Motion carried by voice vote, with no negative votes.

AGENDA ITEM #14 – APPROVE OPERATORS LICENSES - Friedrich made the motion to approve the operator licenses for The Bottle Stop, The Store, and Emy J's Coffee Vault. Seconded by Paulson. Motion carried by voice vote, with no negative votes.

AGENDA ITEM #15 – VILLAGE WIDE RUMMAGE SALE – Rummage sale was a success regardless of the weather.

AGENDA ITEM #16 – SET DATE AND TIME OF NEXT BOARD MEETING – Monday, June 19th, 2023, at 5:30 pm

The meeting adjourned at 6:58 pm.

_____	_____
KATIE MCKELVEY	STEVE MENZEL
VILLAGE CLERK	VILLAGE PRESIDENT

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VILLAGE OF PARK RIDGE
Balance Sheet
As of May 12, 2023

	May 12, 23
ASSETS	
Current Assets	
Checking/Savings	
11110 · Checking	3,020.00
11310 · Operating Account	44,032.43
11340 · Reserve Account-Pineries	
11341 · Reserve Account-Pineries (AR...	19,832.13
11340 · Reserve Account-Pineries - Ot...	10,538.07
Total 11340 · Reserve Account-Pineries	30,370.20
11343 · Pineries MM# 8005-467-9	200,032.88
11345 · Reserve Account-Bank of Amhe...	10,003.03
11350 · CD Account	104,104.94
11360 · Petty Cash	200.00
Total Checking/Savings	391,763.48
Other Current Assets	
12100 · Taxes Receivable	250,672.83
1499 · Undeposited Funds	50.00
Total Other Current Assets	250,722.83
Total Current Assets	642,486.31
TOTAL ASSETS	**642,486.31**
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
2037 · Village Credit Card-Shanna 1953	-1,829.38
Total Credit Cards	-1,829.38
Other Current Liabilities	
2100 · State W/H Tax	149.38
21511 · Federal W/H Tax	416.36
24700 · Due other taxing authorities	209,474.42
26100 · Advanced Tax Collections	3,554.61
26300 · Other Advanced Funds (park)	500.00
Total Other Current Liabilities	214,094.77
Total Current Liabilities	212,265.39
Total Liabilities	212,265.39

	May 12, 23
Equity	
3010 · Office Equipment Reserve	82.68
3015 · Fire Department Reserve	5,892.66
3018 · Street Reserve	638.28
3020 · Sewer Reserve	2,500.00
3025 · Reassessment Reserve	9,000.00
3045 · FD Fundraising/Donation Reserve	6,952.65
3060 · Disaster Reserve	1,000.00
3070 · Santa Visit Reserve	50.00
34100 · General Undesignated Fund Bal	103,265.36
3900 · Retained Earnings	216,038.78
Net Income	84,800.51
Total Equity	430,220.92
TOTAL LIABILITIES & EQUITY	**642,486.31**

VILLAGE OF PARK RIDGE
Revenues & Expenses Budget vs. Actual
January 1 through June 15, 2023

	Jan 1 - Jun 15, 23	Budget	$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
41110 · Local Tax Levied	201,414.91	201,415.00	-0.09	100.0%
43410 · Shared Revenues	0.00	12,676.00	-12,676.00	0.0%
43420 · Fire Insurance	0.00	2,400.00	-2,400.00	0.0%
43430 · Exempt Computer Aid	0.00	461.00	-461.00	0.0%
43440 · Personal Property Aid	0.00	270.00	-270.00	0.0%
43450 · State Video (Cable) Aid	0.00	1,700.00	-1,700.00	0.0%
43531 · Transportation Aid	3,364.12	12,974.00	-9,609.88	25.9%
44110 · Liquor and Malt Beverage	815.00	1,000.00	-185.00	81.5%
44120 · Cigarette/Bartender's Licenses	940.00	1,000.00	-60.00	94.0%
44200 · Dog Licenses	330.00	500.00	-170.00	66.0%
44300 · Building Permits/Inspections	1,501.13	0.00	1,501.13	100.0%
44400 · Zoning/Variance Fees	100.00	200.00	-100.00	50.0%
44500 · Cable Franchise Fees	1,574.15	7,000.00	-5,425.85	22.5%
46100 · General Government	30.00	100.00	-70.00	30.0%
48100 · Interest	359.84	500.00	-140.16	72.0%
48200 · CD Interest	0.00	500.00	-500.00	0.0%
48302 · Sale of Fire Equipment	6,473.85	0.00	6,473.85	100.0%
48900 · Miscellaneous Income	505.03	0.00	505.03	100.0%
48905 · Late Fees	5.00	0.00	5.00	100.0%
Total Income	217,413.03	242,696.00	-25,282.97	89.6%
Expense				
51100 · Village Board				
5110001 · President Salary	875.00	3,768.00	-2,893.00	23.2%
5110002 · Trustee Salary	1,200.00	3,445.00	-2,245.00	34.8%
5110003 · Santa Visit	0.00	350.00	-350.00	0.0%
5110004 · League of Municipalities Dues	0.00	400.00	-400.00	0.0%
5110005 · Miscellaneous	152.03	900.00	-747.97	16.9%
5110006 · Email, Website, Community Alert	0.00	1,850.00	-1,850.00	0.0%
Total 51100 · Village Board	2,227.03	10,713.00	-8,485.97	20.8%
51300 · Legal	3,585.00	4,000.00	-415.00	89.6%
51410 · Clerk/Treasurer				
5141001 · Clerk Compensation	16,956.67	39,500.00	-22,543.33	42.9%
5141006 · General Office Supplies	0.00	6,000.00	-6,000.00	0.0%
5141007 · Training	155.00	1,500.00	-1,345.00	10.3%
5141010 · Tax Collection Fee	1,438.78	1,200.00	238.78	119.9%
5141011 · Villagewide Mailing-Postage	886.31	0.00	886.31	100.0%
5141013 · Treasurer Bond	502.00	0.00	502.00	100.0%
5141016 · Accounting Consultation	0.00	3,000.00	-3,000.00	0.0%
5141018 · Internet and Domain	597.93	0.00	597.93	100.0%
5141024 · WMCA/MTAW Dues	65.00	0.00	65.00	100.0%
5141025 · Background Checks	112.00	0.00	112.00	100.0%
5141026 · Treasurer Compensation	0.00	6,000.00	-6,000.00	0.0%
5141027 · IT Services	400.00	2,000.00	-1,600.00	20.0%
Total 51410 · Clerk/Treasurer	21,113.69	59,200.00	-38,086.31	35.7%
51420 · Elections				
5142001 · Inspectors	976.00	2,000.00	-1,024.00	48.8%
5142002 · Print Spring Ballot	35.33	0.00	35.33	100.0%
5142006 · Election Equipment	0.00	1,000.00	-1,000.00	0.0%
51420 · Elections - Other	45.75	0.00	45.75	100.0%
Total 51420 · Elections	1,057.08	3,000.00	-1,942.92	35.2%
51430 · Publication Fees	181.88	0.00	181.88	100.0%
51510 · Accounting				
5151001 · Reporting (Form C)	2,055.60	750.00	1,305.60	274.1%
Total 51510 · Accounting	2,055.60	750.00	1,305.60	274.1%
51530 · Assessment of Property				
5153001 · Normal Maintenance Fee	2,900.00	5,800.00	-2,900.00	50.0%
5153004 · Bd of Review Notice Publication	128.35	0.00	128.35	100.0%
Total 51530 · Assessment of Property	3,028.35	5,800.00	-2,771.65	52.2%

VILLAGE OF PARK RIDGE
Revenues & Expenses Budget vs. Actual
January 1 through June 15, 2023

	Jan 1 - Jun 15, 23	Budget	$ Over Budget	% of Budget
51600 · Village Hall				
5160001 · Maintenance Compensation	504.25	3,000.00	-2,495.75	16.8%
5160002 · Sewer	107.48	0.00	107.48	100.0%
5160004 · Natural Gas & Electricity	1,366.30	3,000.00	-1,633.70	45.5%
5160005 · Supplies and Equipment	411.43	2,500.00	-2,088.57	16.5%
5160006 · Lawn Mower/Snowblower Maint.	75.00	0.00	75.00	100.0%
5160010 · AC/Heating Maintenance	267.00	0.00	267.00	100.0%
Total 51600 · Village Hall	2,731.46	8,500.00	-5,768.54	32.1%
51910 · Uncollectible Taxes	230.73	0.00	230.73	100.0%
51938 · Insurance				
5193801 · General Liability	6,831.00	1,300.00	5,531.00	525.5%
5193802 · Local Gov't Property	0.00	1,000.00	-1,000.00	0.0%
5193804 · Public Officials Liability	0.00	1,000.00	-1,000.00	0.0%
Total 51938 · Insurance	6,831.00	3,300.00	3,531.00	207.0%
52100 · Crossing Guard	1,045.50	3,500.00	-2,454.50	29.9%
52205 · Fire Department				
5220521 · Emergency Medical Services	7,200.00	1,500.00	5,700.00	480.0%
5220523 · Firefighter Compensation	0.00	97,200.00	-97,200.00	0.0%
52205 · Fire Department - Other	48,879.66	0.00	48,879.66	100.0%
Total 52205 · Fire Department	56,079.66	98,700.00	-42,620.34	56.8%
52400 · Building Inspection	1,432.63	800.00	632.63	179.1%
52450 · Zoning Administration	125.00	550.00	-425.00	22.7%
53311 · Street Maintenance				
5331101 · Snow Plowing	16,419.56	27,000.00	-10,580.44	60.8%
5331102 · Grading	0.00	500.00	-500.00	0.0%
5331103 · Street Sweeping	2,010.00	2,000.00	10.00	100.5%
5331105 · Street Repair	689.70	10,000.00	-9,310.30	6.9%
5331107 · Tree & Branch Removal	2,000.00	2,500.00	-500.00	80.0%
5331110 · Flags & Banners	660.69	1,500.00	-839.31	44.0%
5331113 · Road Projects	8,220.00	0.00	8,220.00	100.0%
Total 53311 · Street Maintenance	29,999.95	43,500.00	-13,500.05	69.0%
53420 · Street Lighting				
5342001 · Electricity	6,188.66	11,000.00	-4,811.34	56.3%
5342003 · Repair Lights	200.00	0.00	200.00	100.0%
5342004 · Digger Requests	174.65	4,000.00	-3,825.35	4.4%
53420 · Street Lighting - Other	31.79	0.00	31.79	100.0%
Total 53420 · Street Lighting	6,595.10	15,000.00	-8,404.90	44.0%
53620 · Garbage Collection				
5362001 · Garbage Collection	15,150.17	29,000.00	-13,849.83	52.2%
5362002 · Fall Large Item Pick-up	800.00	800.00	0.00	100.0%
Total 53620 · Garbage Collection	15,950.17	29,800.00	-13,849.83	53.5%
53635 · Recycling cost				
5363501 · Recycling Collection	3,836.85	9,000.00	-5,163.15	42.6%
5363503 · Yard Waste Drop Off	0.00	5,200.00	-5,200.00	0.0%
Total 53635 · Recycling cost	3,836.85	14,200.00	-10,363.15	27.0%
54100 · Humane Society Contract	1,230.04	800.00	430.04	153.8%
55200 · Parks Dept. Pledge ($5.50/per)	2,778.00	3,000.00	-222.00	92.6%
6560 · Payroll Expenses	1,715.26	0.00	1,715.26	100.0%
Total Expense	163,829.98	305,113.00	-141,283.02	53.7%
Net Ordinary Income	53,583.05	-62,417.00	116,000.05	-85.8%
Other Income/Expense				
Other Expense				
58100 · Loan Principal	5,208.34	4,942.00	266.34	105.4%
58200 · Loan Interest	3,041.66	3,308.00	-266.34	91.9%
Total Other Expense	8,250.00	8,250.00	0.00	100.0%
Net Other Income	-8,250.00	-8,250.00	0.00	100.0%
Net Income	**45,333.05**	**-70,667.00**	**116,000.05**	**-64.2%**

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Ordinance 17.17
Street Right-Of-Way, Driveways and Parking

Section I. Grading and Swales

1. The right-of-way area between the edge of street pavement and the right-of-way line shall include a ditch/swale that meets the dimensions and details exhibited of the Typical Street Section as defined by the Village (see FIGURE 1 below). Properties that do not have a swale currently may be subject to regrading by the Village as street improvement projects occur. Any new grading initiated by a private property owner shall include a Village approved swale as detailed in the Typical Street Section.
2. Parking pads, either paved or graveled, are prohibited on Village right-of-way. Existing parking pads may remain but shall be removed if any new grading or shaping occurs, or if a street construction project includes work that extends outside the street pavement/shoulder.

Section II. Driveways

3. Each Village lot shall be allowed no more than 1 (one) driveway. If multiple driveways currently exist, they may remain, providing they do not pose a safety concern. When a street construction project occurs, additional driveways will be considered for removal by the Village. When construction occurs on private property that effects driveways, all additional driveways will be considered for removal.

Section III. Parking – For vehicles and trailers

4. Short term parking - less than 12 hours
   a) Short term parking is allowed along all Village streets. Parking is prohibited along Village streets when a snowfall of 1 inch or more is forecast, or if 1 inch or more of snow cover exists. Vehicles shall be parked partially off the roadway, with at least 2 wheels on the shoulder or yard. Vehicles may be parked entirely on private property outside of driveway areas for 12 hours or less. Vehicles shall not be parked outside of driveway areas on a recurring basis, subject to limitations described in Ordinance 10.06, Sect. 1, Sect. E.
   b) Recreational vehicles, campers and other trailers – The above restriction shall pertain similarly.
5. Long term parking – more than 12 hours
   a) Long term parking is not allowed along Village Streets. Long term and regular recurring parking shall be entirely on driveway areas, or in a garage or car port. No more than 4 cars will be allowed to park in driveways, outside of a garage or car port. Recreational vehicles, campers and other trailers must be parked in accordance with limitations described in Ordinance 10.06, Sect. 1, Sect. E.

Section IV. Plantings

6. Vision triangles
   a) Vision triangles shall be maintained to provide clear vision in both directions when a vehicle is stopped near the edge of the crossing street. Trees and bushes should not be allowed in these areas, and any plantings within the vision triangle shall be low, such as to not impair driver's vision. A 50 foot by 50-foot vision triangle will be typical (see

FIGURE 2 of typical vision triangle). Existing landscaping that encroaches into the vision triangle may remain but will be considered for removal if it poses a safety concern, or with any new street improvement or maintenance project.

7. Trees
   a) Large species trees (greater than 12 feet mature height) shall not be planted closer than 10 feet from the edge of pavement, or within vision triangles. Existing trees that are within these areas may remain if they do not pose a threat to public safety but may be considered for removal by the Village if issues develop, or if a Village street improvement project occurs. Any overhanging branches shall be kept trimmed to provide a window 16 feet high and 5 feet from the edge of street pavement edgels.
   b) Small species trees/bushes (less than 12 feet mature height) may be planted on village right-of-way. These plantings shall not be planted with the trunk closer than 10 feet from the street pavement edge, and the mature crown area shall not extend closer than 5 feet from of the edge of street pavement. Existing small species trees that have crowns that extend into this zone shall be kept trimmed to provide this window.
   c) Trees, bushes, or other plantings that exceed 24 inches in height will not be allowed within any vision triangle.
8. Garden plantings
   a) Rain Gardens are strongly encouraged on Village right-of-way. They provide needed water retention during storm events and in spring thaw periods. They also facilitate infiltration of stormwater to recharge Village groundwater resources.
   b) Flower gardens or other decorative garden plantings are also strongly encouraged on Village right-of-way.
   c) Garden plantings are prohibited within 1 foot of the edge of street pavements.
   d) Garden plantings that exceed 36 inches in height are prohibited within any vision triangle.

Section V. Structures

9. Retaining walls
   a) Retaining walls are prohibited within the Village right-of-way or vision triangles. Existing retaining walls that encroach on right-of-way may remain but shall be considered for removal if any new grading or shaping occurs, or if a street construction project includes work that extends outside the street pavement/shoulder.

Section VI. Mailboxes

10. Location
    a) Mailboxes shall be installed such that the front face of the box is no closer than 2 feet and no greater than 3 feet from the edge of pavement (see FIGURE 3). Other details of installation shall be in accordance with the mailbox detail in the Village Street improvement Guide.
11. Type
    a) Mailboxes shall be standard size and shape and may be small or large version of the USPS standard. Non-standard or custom-built mailboxes will be allowed if they are within the typical size range, are not a hazard, and are acceptable to the Village. Mailbox posts may be wooden or steel. Stone or concrete mailbox posts are prohibited.
12. Existing allowances

a) Existing mailboxes that do not meet location of type requirements may remain but shall be considered for modification or relocation if any new grading or shaping occurs, or if a street construction project includes work that extends outside the street pavement/shoulder. Mailboxes that are deemed a safety hazard will shall be replaced within 10 days after notification from the Village or will be removed by the Village at the owner's expense.

Section VII. Underground sprinkler systems

13. Location
    a) Sprinkler lines and heads are allowed on Village right-of-way. Heads shall be installed no closer than 2 feet from the edge of any street pavement.
14. Damage, repair and replacement
    a) Repair or replacement of sprinkler lines and heads located within the Village street right-of-way that are damaged or destroyed as a result of street construction, repair, maintenance or utility work is the sole responsibility of the property owner. (see Section IX. below)
15. Type
    a) Sprinkler heads located within right-of-way shall be flush or below grade. Head type or brand is not restricted providing it meets this grade restriction.
16. Control Boxes (Manifold and valve units)
    a) Sprinkler control boxes are prohibited on Village right-of-way.

Section VIII. Snow plowing markers ("snow sticks")

17. Materials
    a) Markers shall be made of a "breakaway" material and shall be no greater than ½ inch in diameter and no taller than 4 feet.
18. Location
    a) Markers shall be installed no closer than 2 feet from the edge of the street pavement.

Section IX. Liability

19. All liability of private property installed on Village right-of-way, including plantings, landscaping, mailboxes, sprinkler systems, structures, walls, snowplow markers, or other personal property; is the sole responsibility of the property owner if damage occurs as a result of village projects or maintenance operations.

ADDENDUM

FIGURE 1 (TBD)

FIGURE 2 (TBD)

FIGURE 3 (TBD)

Liquor License Application Summary (6/19/23)

(For ease of review and to reduce photocopying, applicant supporting documents have been summarized below, and only applications and reports of possible interest are included in board packets.)

Name	Type	New or Renewal	Fee Paid	Online Checks	
				CIB[1]	CCAP[2]
Schellin, Kristine 7226 Custer Dr. Custer	Class A Beer (The Store)	Renewal	YES	No criminal history found	Search returned no results
Schierl, William 109 Co. Rd. E South Stevens Point				No criminal history found	Search returned no results
Schierl, Frederick 2221 OK Bluff Circle Plover				No criminal history found	Search returned no relevant results
Schierl, Timothy 709 Ridge Road Stevens Point				No criminal history found	Search returned no relevant results
Almanza, Christine 1409 Bayshore Dr Junction City	Class B Combination (Airport Bar)	Renewal	YES	No criminal history found	Search returned no relevant results
Almanza, Anthony 1409 Bayshore Dr Junction City				No criminal history found	Search returned no relevant results
Lazarski, Matthew 5593 Applewood Ln Stevens Point	Class A Combination Class B Combination (Bottle Stop/Tackle Stop)	Renewal	YES	No criminal history found	Search returned no results
Tuszka, Robert 1811 Ridgewood Cir. Plover	Class B Combination (Silver Coach)	Renewal	YES	No criminal history found	Search returned no results
Tuszka, Brenda 1811 Ridgewood Cir. Plover				No criminal history found	Search returned no relevant results
Cutler, Hana 1617 Main St Stevens Point	Class B Beer Class C Wine (Emy J's Coffee Vault)	Renewal	YES	No criminal history found	Search returned no results
Rasmussen, Kelly 1617 Main St Stevens Point				No criminal history found	Search returned no relevant results

[1] **Wisconsin Department of Justice Crime Information Bureau** (wi-recordcheck.org); [This website contains arrest and conviction information on over 1,000,000 individuals dating back to 1971. Every record in the database is supported by positive fingerprint identification. New arrest fingerprint cards are being received at a rate of 10,000 each month.]; $7 per records check.

[2] **Wisconsin Circuit Court Access** (wcca.wicourts.gov); [This website provides access to certain public records of the circuit courts of Wisconsin. Information provided is an exact copy of the case information entered into the Consolidated Court Automation Programs (CCAP) case management system by court staff in the counties where the case files are located.]; no charge for records checks.

Operator's License Summary (6/19/23)

(For ease of review and to reduce photocopying, applicant supporting documents have been summarized below, and only applications and 'positive' check reports are included in board packets.)

Name	Type	New or Renewal	Fee Pd	Proof of Training	Online Checks	
					CIB[1]	CCAP[2]
Germain, Christian 125 Park St Stevens Point	Operator's Two Year *(The Store)*	New	$30	Valid License	No criminal history found	No relevant results found
Squier, Hunter 3265 Whiting Ave Stevens Point	Operator's One Year *(The Store)*	New	$20	Valid License	No criminal history found	No relevant results found
Worzella, Dylan 1333 Shaurette St Stevens Point	Operator's One Year *(The Store)*	Renewal	$20	Valid License	No criminal history found	No relevant results found
Chatmon, Trevean 2748 Lindbergh Ave Stevens Point	Operator's One Year *(The Store)*	Renewal	$20	Valid License	No criminal history found	No relevant results found
Benton, Javan 2558 Water St Stevens Point	Operator's One Year *(The Store)*	Renewal	$20	Valid License	No criminal history found	No relevant results found
Kissinger, Matthew 1333 Shaurette St Stevens Point	Operator's One Year *(The Store)*	Renewal	$20	Valid License	No criminal history found	No relevant results found
Vanesky, Tracy 2601 Forest Dr. Trlr # 42 Plover	Operator's One Year *(The Store)*	Renewal	$20	Valid License	No criminal history found	No relevant results found
Higgins, Kayla 3201 Algoma St Stevens Point	Operator's Two Year *(Airport Bar)*	Renewal	$30	Valid License	No criminal history found	No relevant results found
LaRosa, Morgan 3924 Simonis St Stevens Point	Operator's Two Year *(Airport Bar)*	Renewal	$30	Valid License	No criminal history found	No relevant results found
Steltenpohl, Laurie 1313 Chase St Stevens Point	Operator's Two Year *(Airport Bar)*	Renewal	$30	Valid License	No criminal history found	No relevant results found
Meulemans, Gabriel W2805 County Rd S Freedom	Operator's Two Year *(Airport Bar)*	New	$30	Valid License	No criminal history found	No relevant results found
Doebler, William 3416 Regent St Stevens Point	Operator's Two Year *(The Bottle Stop)*	Renewal	$30	Valid License	No criminal history found	No relevant results found
Reck, Elizabeth 301 Hickory St Stevens Point	Operator's Two Year *(The Bottle Stop)*	Renewal	$30	Valid License	No criminal history found	No relevant results found

Cutler, Hana 1617 Main St Stevens Point	Operator's Two Year *(Emy J's Coffee Vault)*	Renewal	$30	Valid License	No criminal history found	No relevant results found
Rasmussen, Kelly 1617 Main St Stevens Point	Operator's Two Year *(Emy J's Coffee Vault)*	Renewal	$30	Valid License	No criminal history found	No relevant results found

[1] **Wisconsin Department of Justice Crime Information Bureau** (wi-recordcheck.org); [This website contains arrest and conviction information on over 1,000,000 individuals dating back to 1971. Every record in the database is supported by positive fingerprint identification. New arrest fingerprint cards are being received at a rate of 10,000 each month.]; $7 per check.

[2] **Wisconsin Circuit Court Access** (wcca.wicourts.gov); [This website provides access to certain public records of the circuit courts of Wisconsin. Information provided is an exact copy of the case information entered into the Consolidated Court Automation Programs (CCAP) case management system by court staff in the counties where the case files are located.]; no charge for checks; currently.

Cigarette & Tobacco License Summary (6/19/23)

(For ease of review and to reduce photocopying, applicant supporting documents have been summarized below, and only applications and 'positive' check reports are included in board packets.)

Name	New or Renewal	Fee Pd
Walgreens 10 Park Ridge Dr Stevens Point	Renewal	$30
The Store 32 Park Ridge Dr Stevens Point	Renewal	$30



Village of Park Ridge Strategic Plan

2022-2026

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Special Acknowledgments:

Facilitator: Nathan Sandwick, Community Development Educator, Portage County UW-Extension
Facilitator: Daniel Foth, Local Government Specialist, University of Wisconsin-Madison Extension
Support Staff/Strategic Plan Cover Design: Lisa Henriksen, Portage County UW-Extension
Strategic Planning Task Force: Matt Chitwood (Chair); Dan Holloway; Brian Kozlowski; Phil Kruthoff; Steve Menzel; Gordon Renfert; Meg Erler (past member, facilitator)
Plan completed June 2022

Introduction

Background and Purpose of the Strategic Plan

The Village of Park Ridge established a Strategic Planning Task Force (SPTF) on April 19th, 2021 with the following description and purpose:

> *The Village of Park Ridge Strategic Planning Task Force is an ad hoc body that serves in an advisory capacity to the Village Board, providing visioning and strategic direction as needed for the Village. Its goal is to assist the board in:*
>
> 1. *Identifying and clarifying the Village's needs;*
> 2. *Prioritizing those needs with citizen input, and;*
> 3. *Determining a strategy for managing the financial resources necessary to meet those needs over time (using professional consultants, if deemed necessary by the Village Board).*
>
> *The SPTF's work should, whenever possible, parallel the efforts of the Comprehensive Planning Committee and must provide recommendations that are consistent with the Village's adopted Comprehensive Plan.*

Initial Strategic Planning Task Force Membership:

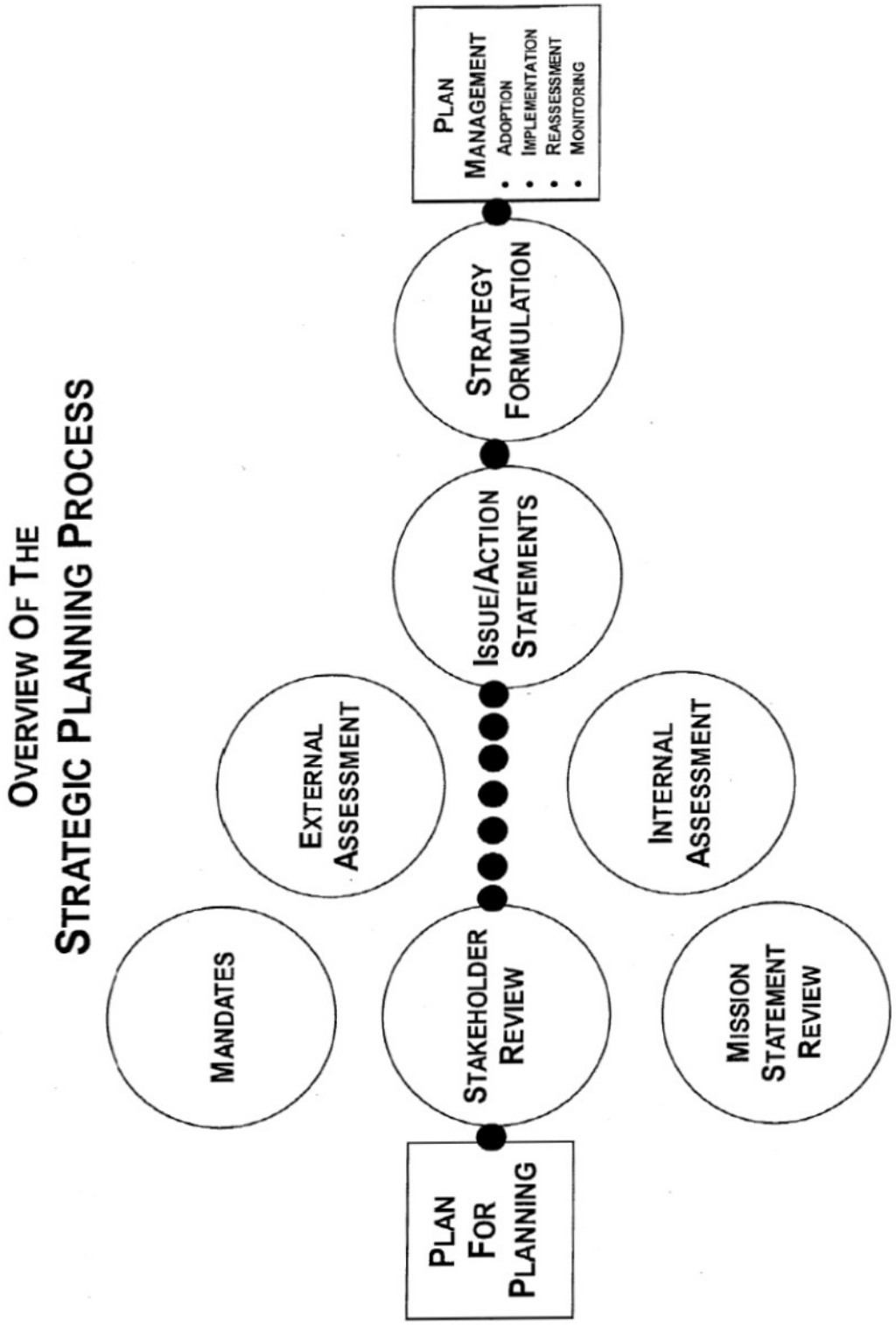
- TWO Village Trustees
- THREE members of the Comprehensive Planning Committee (CPC)
- TWO Village residents who are NOT Trustees or CPC members
- Task Force Chair shall be appointed by the Village President

Process Overview

The Strategic Planning Task Force held its first meeting on June 29, 2021, and met at least monthly through the time of this writing (May 2022). Matthew Chitwood, Village resident, has chaired the Task Force. Other residents who have served on the Task Force are: Dan Holloway, Brian Kozlowski, Phil Kruthoff, Gordon Renfert and Steve Menzel.

Nathan Sandwick, Community Development Educator for Extension Portage County, has served as facilitator, along with contributing input from Daniel Foth, J.D., UW-Madison Extension Local Government Specialist, Local Government Education Program and Director, Certified Public Manager Program, and Meg Erler, a former Park Ridge resident who has extensive strategic planning experience with the Village of Plover and the Stevens Point Area Public School District.

The Task Force has generally followed the strategic planning process as described in John Bryson's book, *Strategic Planning for Public and Nonprofit Organizations*. A brief overview of the process is depicted in the following flow chart graphic:



Plan Elements

Stakeholder Review and Analysis

The Village of Park Ridge Strategic Planning Task Force (SPTF) identified the following as key stakeholders for the Village, along with their respective values and expectations:

Stakeholders	Stakeholders' Expectations
Residents: old and young; renters and homeowners; married or single; with or without children; long-time residents and newcomers.	• Residents generally expect to maintain independence and identity and like knowing who's in this area - a safe and nice community. • Neighbors expect each other to take care of property, yet preferences vary (pride in lawns, appreciation of nature). • Most expect road improvements. • Residents expect consistent utilities, good internet, safe water. • Newcomers may be more open to change. • Some long-time residents expect stability, and low taxes. • Some older residents expect stability (not big changes), and safe walkways. • Homeowners expect steady valuation, and fire protection ratings. • "Getting things done (not push it down the road)."
Business owners, operators, and patrons	• Business owners/managers expect adequate parking, promotion, high quality safety and emergency services with rapid response times; and expect that the Village to be a good partner that listens and responds promptly to requests and questions.
Neighboring communities (notably the City of Stevens Point)	• Residents value some advantages like the ability to take brush to Stevens Point. • City of Stevens Point expects adequate wellhead protection.
Service providers: City of Stevens Point Water & Wastewater Utility; Portage Co. Sheriff's office; Mutual-Aid Fire Departments; V. Park	• Service providers (such as trash and recycling collectors) increasingly expect services to be uniform (across municipal

Ridge Fire Department; Emergency / safety services; Stevens Point Area School District	boundaries). • Service providers require adequate roads, and that roads and alleys remain clear (brush cleared, clearance for tall vehicles). • The community expects visible and reliable provision of quality services.
Recreation participants	Park users expect access (roads, paths)
Voters	Voters expect to be heard, and expect transparency. Village expects volunteers, resources and equipment to meet voters' expectation of secure elections. Open, non-partisan communication
Taxpayers	Taxpayers and the Village expect a sustainable budget.

Mission, Vision, Values

- **Mission:**

  Provide leadership, services and infrastructure to sustain a safe, attractive, vibrant and welcoming community.

- **Vision:**

  A thriving, beautiful, well-maintained community; one that is green and peaceful, with a natural park-like feel. A community that is safe and welcoming; with friendly, connected neighbors; and sustainable, suitable businesses. Finally, one with a government that is sustainable, open-minded, innovative, transparent, and fiscally responsible. The best place in Portage County.

- **Values:**

  EFFICIENCY: *We aim to provide our residents, taxpayers, businesses and visitors with responsive, fiscally prudent and sustainable government and public services.*

  HONESTY: *We are open and forthright with the public; we treat all with respect and dignity, sharing relevant information, inviting opportunities for two-way communication and listening intently.*

  INNOVATION: *We continuously look to adopt creative and better ways to serve our mission and achieve our vision for the Village of Park Ridge.*

  SAFETY: *We strive to protect the well-being of our residents, our employees, our businesses, the environment and our natural surroundings; with safe infrastructure and appropriate public safety support.*

  NEIGHBORHOOD: *We value the beauty that trees, gardens and landscape bring to our Village; we aspire to be a caring, welcoming community that is friendly to residents and visitors and embraces the idea of "neighbors helping neighbors."*

SWOT Analysis (Strengths, Weaknesses, Opportunities, Threats)

Village Strengths:

- Small Village Board
- Simple structure (not complex)
- Efficiency with minimal staffing
- Constructive deliberation (not two-sided politics)
- Minimal services
- Low cost government
- Willingness to serve on board, committees
- Personal connection
- People know the government officials
- Fire department grants
- Desirable place to live

Village Weaknesses:

- Turnover
- Tough to balance needs/funds
- Limited by levy limits (low spending locked-in while costs keep rising)
- Officials don't have professional departments
- Lack of expertise
- Lack of flexibility (limited by size and budget constraints)
- Deferred maintenance may cost more
- Limited partnerships with other local government units
- Limited services
- Limited maintenance

Village Opportunities:

- Potential to interact more with other municipal partners
- How may we heal from what happened in 2020?
- Are there services we could utilize more (e.g. from County, City)?
- Consider recruiting a grant writer
- Desirable place to live
- Interview newcomers (why did you come?)
- Create a greener / sustainable community (group)
- Educated, talented people
- Establish a finance committee
- Villager betterment (aesthetics)
- Public is open to being informed about how much lower our taxes have been…
- Village is so small that it is feasible to go door-to-door
- Opportunity to be progressive. That's attractive.
- We still have the reasons people came here

Threats (or Challenges) facing the Village:

- Divisiveness (what happened in 2020)
- Competing interests for limited funds
- Village landlocked (limited options for tax base growth)
- Urban subdivision without municipal water; risk of contaminated wells
- Perception that taxes are bad (that lower taxes are good)
- State tax formula
- Managing storm water (e.g., swales, rain gardens) may require loss of existing trees and vegetation
- Inadequate storm water management may cause flooding/property damage to homesHidden costs (e.g., sub-standard streets may cause damage to vehicles)

Strategic Issues and Priorities

Following a **Village-wide survey** and a **public input session** conducted in October 2021, the Strategic Planning Task Force used this public input to identify a list of strategic issues that seemed to resonate with most residents.

A few initial general observations made by the Task Force included:

- The input revealed a **shared vision** of what is important to Park Ridge residents.
- **Streets** stood out in the survey as an important area for improvement.
- Residents are **open to investing** additional resources to address needs.

Following are the strategic issues initially identified by the Task Force. These ideas informed subsequent identification of Goals, Objectives and Actions.

Strategic Issues

- **Need for <u>street improvements</u>.**
  - Our roads are bumpy with poor pavement, and do not drain well because of inadequate storm water management (street design, swales, etc.)
  - Input gathered from survey respondents and open house attendees verifies that people want several things improved with streets. Improving streets in a strategic and coordinated manner, we could address all the areas for improvement that were most widely-regarded as important.

- **Important and timely <u>infrastructure investments must be coordinated</u> with street improvements.**
  - We need fire hydrants and water mains, as well as other infrastructure, such as a storm water management system and street lights, in the street right-of-way.
  - The Village could hire a consultant to help develop a 10-year plan to update roads and facilities.
  - The Village needs to get someone who can help identify what we need with our streets. This may be a professional engineer to explain options and a way to finance needed improvements.
  - We anticipate working step-by-step and gradually moving toward an improved system over time.
  - We need to coordinate and get the expertise we need to understand options and inform decisions.

- **The Village must address the <u>need for adequate funding</u> to support public investment in improved infrastructure and services.**
  - We need to recognize the need to invest in infrastructure and service.
  - We have to support government. We must explain why investments are needed.

- Consider and articulate the costs of doing nothing, and opportunities for public investments to lower costs that would otherwise continue to be shouldered by households.
- Roads improvements, water mains and laterals are expensive.

- **Ensure <u>sustainability of Village government</u>.**
  - Sustainability of the local village government unit is essential in order for the Village to remain and function as an incorporated Village.
  - There has been high turnover in recent years (village board and village clerk position).
  - Meeting space is needed.
  - The 2022 budget will require the village to dip into reserves by about $16,000.

- **A robust plan for <u>fire protection</u> is needed.**
  - An actionable plan needs to be detailed for the Village.

- **Communication with village residents.**
  - Communication will be key to implementing the Strategic Plan.

Consensus priorities:

- ***Exploring and addressing potential improvements to streets, hydrants, and storm water.***
- ***Exploring options and seeking expert information for fire protection. The vehicles, equipment and space are inadequate.***

Other priorities that should be given further consideration as part of this Strategic Plan:

- Advancing drinking water supply
- Making Village government operations more sustainable
- Providing for adequate space for Village government
- Supporting and promoting a Village identity

Goals, Objectives, Actions

Goal Summary

The following have been identified as priority Goals for the Village of Park Ridge:

1. **Improve and maintain streets and complementary infrastructure over time.**
2. **Ensure and protect the Village's water supply.**
3. **Enhance capacity to fund village government functions, including capital improvements and routine maintenance.**
4. **Encourage community engagement.**
5. **Provide services that make Park Ridge safer.**
6. **Enhance the natural beauty and foster the green and peaceful park-like feel of the Village of Park Ridge.**
7. **Foster a thriving business community.**

Goal 1: Improve and maintain streets and complementary infrastructure over time.

- **Objectives:**
  a) Assess the condition of Village streets.
  b) Complete a study and/or conceptual plan detailing the prospects for functional fire hydrants, municipal water, storm water management, street lighting, telecommunications and improved streets - with a focus on infrastructure needs, opportunities and constraints.
  c) Communicate findings and plans with community members and stakeholders.
  d) Plan and schedule the development of infrastructure needed for improved fire protection (additional hydrants), access to municipal drinking water, storm water management, street lighting and wiring, telecommunications, and streets.
  e) Develop a 20-year financial strategy for infrastructure improvements and establish local support in light of the necessity and benefits of investment.
  f) Specify plans (including budget) for the first fully-coordinated street project (by 2023, to break ground in 2024).
  g) Ensure that infrastructure is designed for resilience to climate changes in Central Wisconsin, for demographic changes, and for robust utility throughout a transition towards a low-carbon economy.
  h) Ensure that all elements of the built environment work together to provide for a sustainable and green place for living, working, and recreation, with a high quality of life.

- **Actions:**
  a) Obtain traffic volumes on each street to determine priorities
  b) Village board to seek expert information and procure relevant consulting services (planning, financial, engineering, public engagement) as needed to explore

options, design projects, develop a capital improvement plan (CIP), and affirm public support and funding needed to sustain a program of infrastructure improvement projects and routine maintenance.

c) Village to actively communicate aspirations with community members and stakeholders, seeking input and feedback when appropriate.
d) Village to adopt a Capital Improvement Planning process, as a policy, to pursue these goals.
e) Consider hiring an engineering consultant for planning, designing, coordinating and facilitating street improvement, including funding.
f) Present street improvement plan at a public hearing for citizen input.
g) Scope of street improvement plans shall include prospects for hydrants, municipal water, storm water, lighting and telecommunications, as well as the streets themselves, with regard to all users.
h) Street improvements will be planned and designed to enable safe access for all users, including pedestrians, bicyclists, motorists and transit riders of all ages and abilities.
i) Follow a "dig once" policy; consider installing conduit (for broadband connectivity) as part of any street improvement projects, as appropriate.
j) Consider how details about infrastructure will be recorded and which parties (such as Portage County) will be notified for future reference.
k) Seek information about potential funding sources for infrastructure projects including federal and state programs - both existing and emerging.
l) Communicate with neighboring jurisdictions about infrastructure needs and prospects for coordination of improvements across municipal lines.
m) Engage in regional discussions related to infrastructure, transportation and other issues of regional significance, funding sources, and project prioritization.
n) Projects will be managed in compliance with all applicable county, state, federal laws and protocols.

Goal 2: Ensure and protect the Village's water supply.

- **Objectives:**
  a) Expand access to municipal water by installing water mains in coordination with street improvements.
  b) Develop a 10-year plan that incorporates access to municipal water to enhance fire protection and for drinking water.

- **Actions:**
  a) Enlist experts from the City and/or an engineering consultant to recommend a strategy and timeline for installing city water mains for hydrants.
  b) Establish a policy to allow adjacent and nearby properties to be connected to municipal water as water mains are installed.

Goal 3: Enhance capacity to fund village government functions, including capital improvements and routine maintenance.

- **Objectives:**
  a) Make village government operations and revenues more sustainable.
  b) Develop a stable base of operational revenue for village government.
  c) Establish a funding policy for village operations and capital improvements.
  d) Establish and routinely update a long-range (~20-year) Capital Improvement Plan (CIP) for prioritization of infrastructure and street improvement projects.
  e) Propose and prepare to pass referenda needed to secure adequate revenue for Village operations, and to fund capital improvement projects.
  f) Review ordinances and enact additional ordinances and revisions as needed.
  g) Provide for adequate enforcement of ordinances.
  h) Arrange and provide for timely inspection and assessment of existing infrastructure such as the sanitary sewer infrastructure.
- **Actions:**
  a) Village leaders to pursue training opportunities in municipal government budgeting practices and financial management strategies.
  b) Learn more about financial management practices of several other communities.
  c) Review past and current Village budgets; and evaluate current and future needs.
  d) Annually develop a proposed budget to present at a public hearing for citizen input (required by law).
  e) Communicate the need and value of enhancements to be considered through referendum.

Goal 4: Encourage community engagement.

- **Objectives:**
  a) Build a volunteer activity committee. Engage new volunteers in Strategic Plan implementation and other village functions as appropriate.
  b) Maintain and enhance traditional community events, and create new engagement opportunities.
  c) Establish a social media presence (or other outlets in addition to the traditional newsletter) to share community news.
  d) Facilitate and foster activities that enhance the culture of the community.
  e) Engage in community place-making activities.

- **Actions:**
  a) Continue traditions such as the pie social, and annual garage sale.
  b) Consider new ideas such as a tree planting event, a street party or block party.
  c) Consider events that utilize valued community assets such as the Green Circle Trail.

d) Consider an event that would draw people together, perhaps actively including people from neighboring Stevens Point.
e) Create a "flagship" activity, sprinkle activities throughout the year (such as one each quarter), and encourage or initiate additional activities that are quick and inexpensive.
f) Explore grant opportunities to support efforts, such as efforts to improve parks and open spaces.

Goal 5: Provide services that make Park Ridge safer.

- **Objectives:**
  a) Ensure appropriate fire protection, police protection, and ambulance services supported by adequate infrastructure, facilities and equipment.
  b) Increase the number of hydrants in the Village to help in providing adequate fire protection.
  c) Complete a study of a range of options for delivery of fire protection services and communicate with Village residents about options and key considerations. Analyze and compare their strengths and limitations.
  d) Establish and implement a long-term policy, budget and funding for fire protection services based on expert guidance and public input.
  e) Procure engineering services to detail a plan for infrastructure improvements and maintenance, pursuant to preferred option(s) for fire protection, improved streets, water supply, and other village goals. (This plan shall include a timeline for installing hydrants.)

- **Actions:**
  a) Seek public safety expertise as needed.
  b) Complete and implement a conceptual plan for provision of public safety services.
  c) Procure consulting services to determine options and costs, and to recommend which approach is best, and most cost-effective over time, including potential for coordinated infrastructure investments.
  d) Pursue high-quality, reliable, cost-effective solution(s) for fire protection based on adequate information about viable options.
  e) Present a fire protection plan at a public hearing for citizen input.

Goal 6: Enhance natural beauty and foster the green and peaceful park-like feel of the Village of Park Ridge.

- **Objectives:**
  a) Improve trail connectivity and encourage use.
  b) Explore possibilities with utility rights-of-way and public green spaces.
  c) Engage in community place-making activities.

- **Actions:**
    a) Develop Village ordinances that promote and ensure the continuation of the "woodsy feel" of Park Ridge.
    b) Consider tax incentives for planting and retaining the greenery of the Village.
    c) Revisit and consider actionable components of the tree management plan prepared for the village by UWSP students in 2021.
    d) Consider partnering with Active Portage County to create an event like Walk Wisconsin.
    e) Add handrails or other suitable means to improve accessibility of the trail connection to the Green Circle Trail.
    f) Explore opportunities to enhance a few small public green spaces that exist within the village.
    g) Explore the use of Village alleyways to create: 1) walking paths for residents (e.g., the alleyway to Metro Market between Sunset and Pinecrest); and 2) basins for storm water management.

Goal 7: Foster a thriving business community

- **Objectives:**
    a) Promote potential improvements to the streetscape of the business corridor (highway 66).
    b) Adopt practices to promote the business corridor as a good location for existing businesses and help fill vacant commercial buildings.

Appendices

Appendix A. Public Input from Community Survey

Park Ridge Community Survey was open from September to October, 2021. Seventy-six (76) usable responses were submitted by residents of Park Ridge during that period. The results are summarized here.

Overview of Survey Results

Demographics of survey respondents and the population of Village at large.

Survey Respondents (n=76)	Village of Park Ridge (population = ~573) (Based on ACS 2019 5-year estimates)
57% female; 41% male	53% female
Respondents by age:	Village population by Age:
45% ages 65+	29% ages 65+
55% 18 to 64	48% ages 18 to 64
none under 18	23% under 18
96% own home	93% own home
33% have one or more child at home	~35% have one or more child at home
42% w/ household incomes of $100k or more	35% w/ household incomes of $100k or more
*All reside in Park Ridge - most (58%) for 10 years or more	

Most important reasons why respondents live in the Village of Park Ridge

Respondents were invited to indicate “the four most important reasons you and your family choose to live in the Village of Park Ridge.” Response options are listed here in order of the number of respondents (shown in parenthesis) identifying each among their top four reasons:

- Quality Neighborhood, 62
- Natural Beauty, 45
- Home Lot Size, 30
- Recreational Opportunities, 30
- Appearance of Homes, 28
- Quality Schools, 22
- Near Family and Friends, 17
- Cost of Home, 16
- Property Taxes, 15
- Near Job, 14
- Low Crime Rate, 12
- Historical Significance, 4

Other: (Please specify), 7

Services and facilities commonly rated as important areas for improvement

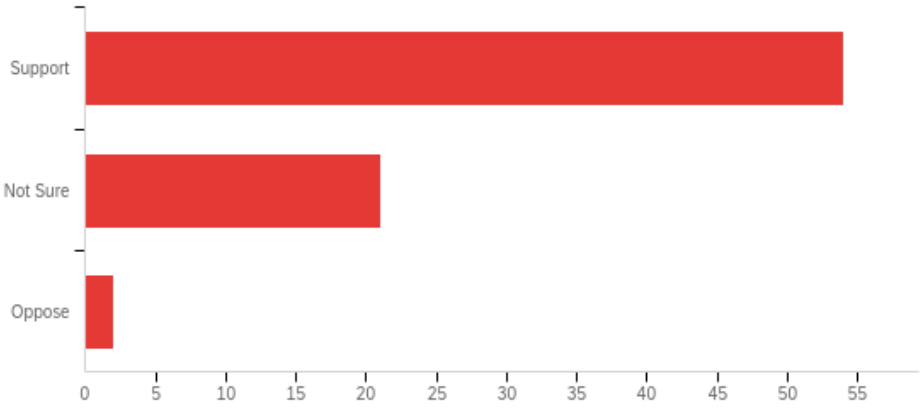
During the next 5 years, how important do you think it is for the Village of Park Ridge to improve the following community services and facilities? (5 = Extremely Important; 1 = Not Important)

Shown here are the five items (of 16) that were most-commonly rated as “5 Extremely Important”. Also, each of the following was identified as either “Extremely important” or “Important” by more than half of all respondents (n=76).

Services and facilities commonly rated as important areas for improvement	Number (%) of respondents identifying the need for improvements in this area as…	
	“Extremely Important”	“Important”
Streets	42 (55%)	22 (29%)
Safe Drinking Water	27 (36%)	19 (25%)
Snow Removal	21 (28%)	18 (24%)
Fire Protection	21 (29%)	15 (21%)
Stormwater Management	14 (19%)	26 (35%)

Support for an increase in taxes if necessary to fund important improvements

Summarized below are responses to the question: “Would you support or oppose an increase in taxes if it were necessary to fund any improvements that you rated as most important?”
A large majority (70%, 54 respondents) indicated that they would (“support”); not quite 3% (only 2 respondents) would oppose, and 27% (21 respondents) replied “not sure”.



Written Comments

The survey ended with a final open-ended prompt: "Please share any additional comments that may help inform the Village of Park Ridge's long range strategic planning effort."

All comments and topic fragments were sorted according to topic as follows. Written comments that addressed multiple topics were first parsed in order to be sorted according to topic.

Summary of written comments

This summary simply indicates the number of comments by topic, as follows.

Summary of written comments (number of comments by topic)	
Fire Protection	10
Streets	8
Drinking Water	5
Pests	3
Space	3
Amenities	2
Cooperation	2
Enforcement	2
Professional Services	2
Stormwater	2
Other	10

All written comments, sorted by topic

Fire Protection	
	[...] we should contract with the city for fire protection.
	Updating fire dept equipment is more important than a larger building to enhance fire protection in the village.
	The Village of Park Ridge is an urban area that should have urban fire protection. That begins with a good system of fire hydrants. Along with that, the Village must work toward contracting with the city of Stevens Point to provide the Village immediate access to the professional fire protection that all urban areas should have. The Village must work toward those goals.
	Provide adequate equipment for the fire department.
	It took 15 minutes for a volunteer to get to my house one block away and he showed up with a fire extinguisher. Another five minutes before a small truck showed up. My house could have been gone. No fire hydrants on this side of the Ridge.

	Important to develop fire protection by running water mains within the village. First divide the village into quarters & install water main with hydrants every block. Plan to continue this along other streets as year go by.
	I am in favor of exploring the services of Stevens Point Fire Department. It seems that having two departments almost equidistant from the village makes sense to contract with them. This would avoid the cost of new fire trucks and garage for them. [...] Yes I would support taxes for these 2 ideas.
	Get rid of the volunteer fire department and convert at least part of the garage into a public meeting space that residents can use. The fire department issue has divided residents and caused a huge rift between older residents that have a nostalgic feeling about it and the younger residents that have no personal connection to the volunteer fire department. It has gone one long enough. This is an essential service that residents in a community like this one should have no worry about their level of protection. As the prices of homes continue to rise no one wants to risk their investment in the unfortunate situation of a home fire.
	Both Ambulance and Law Enforcement services couldn't be any better when in need. With respect to the Fire Protection; Look at the size of our Village and the fact there is no room for future expansion. Contracting these services from the City makes the most logical and economical sense in the long run. Two former Villages, Whiting and Junction City discontinued having their own and contracted out for fire services. I think both would agree in doing so they eliminated many of the hardships/costs in having their own.
	Fire protection from the city
Streets	
	[Providing city water to residents] should be done as streets are rebuilt.
	Lesser improvements to street pavements (similar to north Linwood) should continue, to provide plowable streets that are well drained, smoother, and safer. Limited chip sealing should continue, to maintain the streets that still have old pavements.
	The Village needs to address the speeds of vehicles on Hillcrest to and from Iverson and Jefferson (Point) streets. The roads are crazy bad, all except the Linwood updated part.
	Road improvement is necessary,
	These roads are awful.
	I think there should be a stop sign at the corner of Linwood and Hillcrest. Also, shrubbery at intersections should be more closely monitored for traffic visibility.
	The roads need improvement at a faster pace of long range planning than 1/2 street per year. Yes I would support taxes for these 2 ideas.
	Address speeding and pass-through traffic, particularly on Hillcrest and Linwood.
Drinking Water	
	Would love to see us all on city water
	We probably should provide city water to all residents.
	If we contracted with the city we'd get more hydrants and others could have city water vs. well water

	if they wanted. Worth the extra cost for peace and mind.
	I am not in favor of city water.
	Review quality of wells
Pests	
	Something needs to be done to control the number of squirrels, rabbits, and chipmunks.
	Iverson Park is partner to Park Ridge but is treated like garbage. The amount of invasives that have "escaped" from the Village to the Park is horrible. Village should protect Park from invasives by not allowing Autumn Olive, Burning Bush, Asian Barbary, Buckthorn, Honeysuckle on Village land
	I've noticed there has been a significant increase in rabbits, chipmunks, squirrels, etc. in the neighborhood - something should be done to control this population.
Space	
	Perhaps a larger space for village meetings / presentations could provide an income stream if we could also rent it to residents for family gatherings etc.
	[...] convert at least part of the garage into a public meeting space that residents can use.
	I think the village hall could use updating, e.g., new bathroom at least!, but really a complete reimagine. If fire house issue was resolved, maybe that structure could be rebuilt completely for office and gathering space. Better voting venue and open space inside and out for meetings, events, and whatever.
Amenities	
	We have a lot of young families moving into the neighbors. Let's support that! If there's anything we can do to improve the playground equipment at Iverson, I would love to see that happen!
	Ice rink, boules lawn, benches,
Cooperation	
	Improving some of the above could include outsourcing/looking outside the village itself
	I am not sure how we can improve ambulance service, law enforcement, parks, public spaces for gathering and sidewalks due to the size of the village or the dependence of outsight sources for some of these services.
Enforcement	
	There is also a need for city and county law enforcement of speed limits in park, on village streets and on Route 66/Main Street.
	Notice and enforce codes: property lines, alley ways, growth on corners
Professional Services	

	[...] the village board should not hesitate to contract for expert services to help inform their decisions. Professional services such as engineering consultants for infrastructure, and public safety consultants to determine fire protection needs, will help the village board make decisions on things they may know little about. "You don't know what you don't know".
	No matter what, an INDEPENDENT study should be conducted to determine what is most beneficial in having our own FD given the size of our Village.
Stormwater	
	In addition, improvements to storm water management such as new pavements and swales must continue. Ultimately, as streets are improved, a system of underground storm drainage, as well as some form of storm water detention will be needed, at least on streets that are fully reconstructed with water mains and hydrants.
	but along with repaving the roads, water run off and speed bumps should be put into these improvements.
Other	
	[...] civility
	[...] Improve staffing conditions for Village government.(pay, hours, benefits, etc.) so we can recruit and retain good people.
	Annexation to Stevens Point
	Add back Christmas tree collection! (Idea-Could host epiphany tree bonfire on the gathering space.) could host a Create Portage County block party in the space next summer.
	[...Review quality of] sewer systems
	Winter walking conditions on our roads are very bad most winters. being able to walk safely from the end of homeowner driveway through the village on most days during the winter is a quality of life issue.in any residential area.
	We need to update so much of our infrastructure and it will cost more. Absolutely no way around it
	Sound mitigation for railroad noise?
	Encourage natural landscaping; discourage lawns and excessive use of water and pesticides.
	Welcome information for new owners. Build community. Method for mailbox replacement. Our row of five was knocked over by a “flipper” and we’ve just propped it up. Holiday lights- add to light posts?

Appendix B. Public Input from Open House (October 27th, 2021)

Input from participants in the participatory workshop on October 27th, 2021 is compiled here for reference. This was initially compiled by Nathan Sandwick and Lisa Henriksen, Cooperative Extension in Portage County. This includes input from in-person and remote participants.

Special Qualities of Park Ridge

All Written Responses to Question 1, Sorted by Theme

1. Name something special about Park Ridge that you personally appreciate.

Response
Regard for Environment and Natural Beauty
The environment
Diversity of homes
Natural environment (trees, wildlife, Green Circle Trail, quiet, peaceful)
Trees, trees, trees! I love the tree lined streets and the variety of many mature trees.
Personally appreciate the neighborhood feel (small, cohesive, narrow streets) and the beauty (trees, landscaping, etc.). Few fences make yards blend.
The tree lined street, how nature is integrated in the community
Mature trees
Wood & yard sizes
Trees - Environment
Variety of home styles
Lots of trees
Trees
I like no sidewalks. Makes it more inviting.
No sidewalks in most of Park Ridge
No sidewalks
The abundance of nature
The trees and park like neighborhood
I love the nature smack dab right in the middle of a city. It's like we live in a park.
The nature in the city

Sense of Community & Community Identity
Personable & small
Quiet & neighborly
Neighborhood feel
Great community feel
Neighbors - closeness of neighbors
Neighborhood identity
Friendly village
Friendly neighbors who are willing to help. I try to do the same.
People of all ages
Quietness
Friendly neighbors
Neighborly - knowing many neighbors
Good neighbors
Neighbors in village
Friendly community
Sense of community.
Recreation & Walkability
Ability to walk in neighborhood - quiet, safe & beautiful
Checkerboard neighborhood - intimate, good access for walking - seeing neighbors.
Park Ridge's connection to Green Circle Trail
Proximity to Iverson and Green Circle
Walkability
Walkability
Walkability
Availability of Iverson Park
Low traffic - better/safer walking
Next to park
Ability to walk around for visiting
Can walk in the streets
Close to Iverson Park
Easy walking
Proximity to Iverson Park.
Location & Accessibility
Accessible to recreation, shopping & healthcare
Location

Other
The history section/information listed on the Park Ridge Website - a unique history. I'm glad it's captured.
Well Water
Low taxes

Summary of Special Qualities of Park Ridge

Themes	Count
Regard for Environment and Natural Beauty	19
Sense of Community & Community Identity	16
Recreation & Walkability	15
Location & Accessibility	2
Drinking Water	1
Regard for Past and Future	1
Village Future - Finances & Sustainability	1

Descriptors and Future Vision Ideas for Park Ridge

All Written Response to Question 2, Sorted by Theme

2a. What are a few words you would use to describe Park Ridge...as you see it now (current)

...as you see it now
Small village
A neighborhood of people who all care for our community
A quiet family oriented neighborhood
Community in transition
Many Park Ridge Villagers are tops in their fields - engineers, doctors, judges, teachers, school board members
Special, historical, intimate
Unique, little town in a big community (best of both worlds)
Quaint, natural, peaceful, independent
Enclave within the larger city of Stevens Point - oasis
Friendly
Beautiful, safe, quiet, friendly
Small community - changing - new people & young children
Special small community.
Quiet/Peaceful - friendly people
Green, Stubborn, Flimsy
Progressive, proactive
Throw back in time.
Pride in yards
Friendly, beautiful, like that all the houses are not the same.
Beautiful trees
People care for "green" property
Unique variety of housing
Unique area within Stevens Point
Fire Protection
Improve infrastructure (streets, etc.)
Green, bumpy, older
Less bumpy
Well paved, fire hydrants
A bit conflicted
Willing to work through conflicts
Different "Camps" - Fragmented - sore feelings

Leaders not afraid to break away from Stevens Point
Need source of more tax
Changing as younger people move in. Want changes but keep lower taxes.
Lack of sidewalks & pleasant walking.

2b.) What are a few words you would use to describe Park Ridge...as you hope Park Ridge will be in the future? (VISION IDEAS)

...as you hope it will be in the future
Still natural. Still quaint.
Keep the trees. No changes.
Pleasant streets
large trees
More families with children
Continue as a Village but find sustainable solutions - streets, Village government, etc.
Hopefully it will continue to be vibrant and multi-generational. With continued and growing interactions within the Community.
Blended community - families young & old
Welcoming to all
Harmonious, respectful, civil. Official channels used - not groups with yard signs.
While still remaining neighborly, & caring
Interdependent
Comfortable living here
Continuing to be friendly in the future
friendly & well run
Self Sufficient, contained, greener
Proactive, Protected, Peaceful
More unified
Hope people can learn to get along
Improved streets
Improve infrastructure - meaning roads, water, bus service, etc.
New roads & streetlights
Green energy
Infrastructure improvements - i.e. fire hydrants

Better roads
In need of infrastructure update
Well paved
City water
Smart planning for a sustainable future to maintain & improve Village needs
Financially solvent.
Not sure of future.
Same
No changes.
More critters

Summary of Present Descriptors and Future Vision Ideas

...as you see it now (CURRENT)		...as you hope Park Ridge will be in the future? (VISION IDEAS)	
Themes	**Count**	**Themes**	**Count**
Sense of Community & Community Identity	17	Sense of Community & Community Identity	13
Regard for Environment and Natural Beauty	6	Infrastructure & Services	9
Infrastructure & Services	5	Regard for Environment and Natural Beauty	4
Conflict & Negotiation	4	Conflict & Negotiation	2
Village Future - Finances & Sustainability	2	Village Future - Finances & Sustainability	2
Recreation & Walkability	1	Uncategorized	4

What the Village Does Well

All Written Responses to Question 3, Sorted by Theme

3. Regarding Village government, what are: 3-5 things the Village does well?
Response
Infrastructure & Services
Garbage collection

Well trained firefighters & chief (despite lack of equipment)
Fire Department
Streets cleaned
Enforces rules regarding clean up of dead trees & general maintenance
Sufficient snow removal
Maintain streets, water problems, etc.
Safety/fire control
Contracting out for garbage pickup, & snowplowing
No lines when voting in elections
Good garbage & snowplowing
Services (garbage pickup, brush pickup, etc.) are excellent
Handles voting procedures well
Arrangement with the City for leaf & grass collection
Maintain services garbage, snow plow, branches, big item pickup
Elections
Services - snow, pickup (leaf, trash)
Maintains current services (i.e. renews yearly snow plow contracts, yearly street sweeping)
Election day always smooth
We need help in many areas - snow removal, streets
Large item pickup
Garbage pickup
Power & utilities in alley ways
Snow removal
Maintenance and upkeep of yards
Good garbage & recycling
Snow removal
Garbage pickups
Garbage/recycling service, sense of community, low taxes.
Sense of Community & Community Identity
Neighbors helping neighbors
Friendly staff
Santa visits
A few traditions - Santa, rummage sales, some socials
Cares about neighbors
Community activities
Neighborliness

Encourages neighborhood connections
Friendly & welcoming
Gather as a community
Take care of one another neighbors
Santa
Creating welcoming atmosphere for neighbors
Community
Pie social
Transparency and Communication
Communicate with City
Information dissemination to residents
Keeping us informed
Keeps me informed of issues
Attempts to involve residents
Getting residents involved with Village issues
If you have questions you can usually get answers
Communications - newsletter, Facebook
Village government is responsive
Board responding to emails
Newsletter
Leadership
As of now, a planning meeting is taking steps to ensure a better government
Governance
Has a functioning village board that meets monthly/regularly
Dedicated village government, ernest folks
Small Government
Regard for Environment and Natural Beauty
Keeps residences in good condition & appearance, such as junk, fencing, shrubbery, etc.
Nature
Allows for individual property landscaping - realizes its uniqueness.
Appreciation for natural beauty of area
Village Future - Finances & Sustainability
Keeps taxes low, but at the expense of the infrastructure - streets, fire protection
Pays our village bills

Summary of Opinions About What the Village Does Well

Themes	Count
Infrastructure & Services	29
Sense of Community & Community Identity	15
Transparency and Communication	11
Leadership	5
Regard for Environment and Natural Beauty	4
Village Future - Finances & Sustainability	2

What the Village Could Do Better

All Written Responses to Question 4, Sorted by Theme

4. Regarding Village government, what are: 3-5 things the Village could do better?
Response
Infrastructure & Services
Clean the streets better in the winter
Fly flags again
I like the roads - cars don't go so fast
Improve fire equipment
Improve village hall (unsafe & inadequate)
Have a referendum if needed to improve roads
Communicate goals/needs to all residents
Fire service - mutual aid with city negotiations. They do a great job!
Improve roads
Add another fire hydrant near fire station.
Improve roads/street lights
Follow best practices in everything we do (i.e. water/fire hydrants, improve roads every 5-10 years instead of 80-90 years)
Curbing traffic through village (speeding) especially to park
Need to update village hall - modernize or replace
Keep up roads
Improve water access

Maintain fire department or dissolve FD
Better streets so school busses can be safer
Flags on the light poles
Resolve fire issue
Fall leaf pick up
Smoother streets
Street maintenance
Recycling more diverse plastics
Composting
New street lights
Streets need repaving
Snow removal
Traffic control speed & stopping at stop signs, etc.
Finish swales
Work on streets
Put in water hydrants
Roads
Repair streets
Better space for gathering (programs, neighborhood watch)
Groundwater update
Fix the roads
Snow removal and leaf pickups
proactive planning (roads, water, etc.)
Leaf pickups and proactive planning
Making sure contractors pull through on their obligations
Transparency and Communication
Communicating and enforcement of codes regarding trees & trimming at corner and alleys
Communicate beyond the newsletter
Communicate using the official Facebook page not the "Friends of PR"
Love the newsletter, but please email. Signed up for that and never received.
Doing what you are doing tonight - on a regular basis = good communication = good neighbors
Communicate village board meeting times & dates to encourage participation
Be more in touch with issues throughout the village
Communicate/solicit desired changes
Utilize many forms of communication (email, group phone tree)
listening to village resident concerns, less “arrogant” regarding “rights”

Sense of Community & Community Identity
Identity signage
Engage new residents
Identity as a village - a beautiful place to live
Community celebrations - Things that bring people together - decorating contests, picnics, etc.
Reach out/welcome new residents
Communications, “small community feel” (i.e. all village garage sale), promoting “green”
Village Future - Finances & Sustainability
Allocate resources in a manner that gets the greatest value
Plan short term (<5 years) long term (>5 years)
Use/create a financial planning committee - a committee to give financial suggestions/best practices to the village board/leadership
Taxes should be raised to cover new infrastructure
Focus on future planning, focus on sustainability
Informed Decision-Making
Make decisions in a concise manner and them plan and move forward
Need village board to be evidence driven in decision making
Regard for Environment and Natural Beauty
Address sloppy properties
Enforce residents sloppiness w/ vehicles, yards, etc.
Other
No complaints

Summary of Opinions About What the Village Could Do Better

Themes	Count
Infrastructure & Services	41
Transparency and Communication	10
Sense of Community & Community Identity	6
Village Future - Finances & Sustainability	5
Informed Decision-Making	2
Regard for Environment and Natural Beauty	2
Uncategorized	1

All Written Responses to Question 5, Sorted by Theme

5. Regarding Village government, what are: 3-5 things the Village should address? (Critical Issues)
Response
Infrastructure & Services - General
Size of garbage cans for single residents
Self Reliant Utilities
Size of garbage/recycle cans - smaller is better
Infrastructure & Services - Drinking Water
Comprehensive review of well quality & sustainability
Water access
Water - to ensure health & availability
City water
1. Make city water available to all residents [along with street improvements]
Infrastructure & Services - Fire Protection
Fire department equipment
Fix hydrant
Fire hydrants
Fire service with city
Settle the fire department issue
Add another hydrant for access to water for fire protection
Be the bad guys & make a decision about the fire department
Water pipes (add) with water/fire hydrants
Follow best practices/audits for long term fire department needs (i.e. cost benefit analysis for sustaining fire department trucks vs contracting with Stevens Point vs expanding the village hall physically.)
Fire Department future
Fire hydrants - we need them - we need a bunch!
Fire protection
Fire hydrants
Fire Department
Water hydrants
Why would you buy two fire trucks of the same year, then you have to replace them both at the same time... Buy a newer and older one, then replace on a cadence

Fire Protection, whether our current system is adequate and sustainable.
The board voted two buy two fire trucks of the same year/model when building a new firehouse.
What is the plan for the fire department? What is the cost of a paid service vs our volunteer service.
4. Contract fire protection with the city
Infrastructure & Services - Streets
Fix roads
Streets & roads
Improve roads
Pay more for snow plowing & we may have some competition
Roads!
I think roads are okay
Road repair - haven't been done since WWII
Street lights
Roads
Street maintenance
Stop signs at Linwood & Hilcres
Shrubbery at corners
Street - repairing
Safer street speed limits & enforcing stop signs
Street repair plan
Corner sightlines
Roads
Street Lights
Blocked stop signs (tree & shrubs)
Streets
Swales
road repair, flooding
Road Quality, Traffic Control
Road quality
2. Rebuild/replace roads on a set and aggressive schedule [along with making city water available]
5. Speed bumps at strategic places in roads
Road quality
Infrastructure & Services - Village Hall
Improve village hall
Upgrade village hall & that area - new vision for community space
Planning for the future

Establish a long range plan or goals for the village
Plan the work then work the plan
Equitable way to address needs - roads, fire department space (Compromise - adequate room to encourage more to attend (rent a space out for more income?))
Participation
Encourage young people involvement (but that's difficult)
Keeping enough people interested - people to participate in leadership roles
Regard for COVID-19 Pandemic
Mask mandates
Covid-19 Immunizations
Village Future - Finances & Sustainability
Keep it a village
Budget funding for streets, sewers, etc.
Other
Low Cost of Living
Cats left loose at night
New Village clerk
Bus Route Connection
Identity of village
Prioritize these plans or goals & publish them
In-home cottage business
Take care of items in question #4

Summary of Opinions ABout Issues the Village Should Address

Themes	Count
Infrastructure & Services	3
Infrastructure & Services - Drinking Water	5
Infrastructure & Services - Fire Protection	20
Infrastructure & Services - Streets	27
Infrastructure & Services - Village Hall	2
Planning for the future	3
Participation	2
Regard for COVID-19 Pandemic	2
Village Future - Finances & Sustainability	2

Affordability and Value for Money	1
Animal Control	1
Leadership	1
Location & Accessibility	1
Sense of Community & Community Identity	1
Transparency and Communication	1
Uncategorized	2

Aspirations for Park Ridge

All Written Responses to Question 6, Sorted By Theme

6. Write down an aspiration you have for the Village of Park Ridge.
Response
Infrastructure & Services - General
Maintain/update infrastructure. Want community to prosper over the long run.
Infrastructure & Services - Drinking Water
Well testing
Access to clean, safe, city water, continue to head towards safe environmental practices
I support a park ridge water tower
Make city water available to all residents
Infrastructure & Services - Fire Protection
[Fire Protection]
Fire protection decision
Fire service
More fire hydrants
More fire hydrants
Add fire hydrants
Fire Protection
Infrastructure & Services - Streets
Road quality
New attractive street lights

Fix roads
Continue improving streets
Street Lights
Traffic Control
Continue adding swales
Gradually fix roads & speed bumps
R/W maintenance
Streets
Improve Road Quality, Improve Traffic Control to Reduce Dangerous Drivers
Rebuild/replace roads on a set and aggressive schedule
Speed bumps at strategic places in roads
Infrastructure & Services - Village Hall
Have larger space for gatherings
Village needs a social hub where neighbors connect (Al's Diner)
Community space
Sense of Community & Community Identity
Park Ridge needs an identity (Brand name)
Park Ridge needs to be the best spot to live in Portage County
Greater understanding of WHY we exist as a village
Understand identity of village. Neighbors knowing neighbors. Dissolve/integrate into Stevens Point.
Broader vision - green village/neighborhood
Angelo/Odessa - they socialize
Close down N. Linwood Ave for fun activities
Community events
Have the business district be a place that attracts more visitors
Neighborhood identity vs government identity
Village Future - Finances & Sustainability
Sustainable revenue - Commercial, new development?
Create Self Reliant Utilities
Self Reliant Utilities: water, power...future-proofing
Sustainability of village
Location & Accessibility
Allow/Plan for Bus Route Connections
Bus Route Connection
Have the business district be more “walker friendly.”
Affordability and Value for Money

Low Cost of Living,
Maintain Low Cost of Living
Regard for Environment and Natural Beauty
Develop a tree plan - Care & planting
Yard & house upkeep (covenants)
Transparency and Communication
Continue phone communication
More Communication

Summary of Aspirations for Park Ridge

Themes	Count	Related Votes
Infrastructure & Services	1	0
Infrastructure & Services - Drinking Water	4	3
Infrastructure & Services - Fire Protection	7	14
Infrastructure & Services - Streets	13	12
Infrastructure & Services - Village Hall	3	6
Sense of Community & Community Identity	10	12
Village Future - Finances & Sustainability	4	4
Location & Accessibility	3	0
Affordability and Value for Money	2	0
Regard for Environment and Natural Beauty	2	0
Transparency and Communication	2	0

Values and Guiding Principles Initially Proposed by Public

All Written Responses to Question 7, Sorted by Theme

7. **What values may serve as guiding principles to achieve this?**
Response
Sense of Community
Family oriented - welcome wagon, neighborhood watch
Community

being neighborly
Caring
Civic pride
community/Stability
Getting together
Sense of neighborhood
Welcoming
Regard for Environment and Natural Beauty
Environmental consciousness
Environmental/Green
Natural beauty
Nature aesthetics
Making sustainable decisions
Transparency and Communication
Transparency
Good open communications
Transparent communications
Open communication and record retention
Regard for Past and Future
Impact on future generations
Honoring/Respecting the past as well as forward thinking/onward Park Ridge
Oral history/chronicling memories
Integrity
Tell the hard truth
Trust
Policies and decision made would always be based on good intent for residents, the business community and the greater Stevens Point community.
Learning
Education for money management
Education on policy matters
Respectful discourse…listening to understand, honest communication, etc.
Inclusivity
inclusiveness/respect among all residents
Democratic ideals - engage everyone
Affordability and Value for Money
Consideration to neighbors financial situations (note: taxes)

Tax haven - still a value?
Safety
Safety
A safe community
Cooperation
Ability to compromise - encourage volunteers
Volunteer spirit
Other Values
Educated/Evidence based decision making
Open mindedness
Are we truly independent?
Leadership in the broader community

Summary of Values and Guiding Principles Proposed by the Public

Themes	Count	Related Votes
Sense of Community	9	3
Regard for Environment and Natural Beauty	5	9
Transparency and Communication	4	8
Integrity	3	5
Regard for Past and Future	3	6
Learning	3	4
Inclusivity	2	6
Safety	2	2
Affordability and Value for Money	2	3
Cooperation	2	0
Informed Decision-Making	1	3
Openness	1	1
Independence	1	0
Leadership	1	0

Desired Results

All Written Responses to Question 8, Sorted by Theme

8. What does success look like? (Desired Results)
Response
Infrastructure & Services - General
Community center in village
Improved services and infrastructure
Low crime rate - update neighborhood watch
New infrastructure & its sustainability
Infrastructure & Services - Fire Protection
Be protected & safe fire & police
Solid plan for fire protection
Adequate and timely fire protection
Infrastructure & Services - Streets
New roads and a road maintenance plan
Smooth roads
Improved roads
Infrastructure & Services - Drinking Water
city water provided to all who would like it
City water access instead of private wells, even paved roads, fire hydrants and a good fire safety plan
Village Future - Finances & Sustainability
Changing narrative about taxes and investment in community
People willing to invest resources because they believe in value
Community/thriving community however we are
Sustainability of fundraising/resources however we are
Staying within the budget
Working democratic process
Following best practice in finance community
Stable population
more attractive (to new business and residents/visitors) business district.
Sense of Community & Community Identity
Attractive/peaceful/friendly neighbors
Connecting activities to like minded neighbors
Unity within the village
Harmony

Success looks like an open-gated community named Village of Park Ridge, where a family can move into a culturally-centered greenspace powered by renewable energy and locally-sourced, clean water. Roads are slow driven due to the amount of smiling pedestrians they must wave to as they leave from our relevant businesses and head to our neighboring parks.
Community events - kickstarter by more residents
reimagining village square
Regard for Environment and Natural Beauty
Well cared for properties
Preserving/supporting green
Better communication
Effective communication between neighbors
Informed Decision-Making, Leadership & Participation
Getting more people involved
Informed decisions
Local government balancing the wants/needs of its residents in a responsive, open, and transparent way.

Summary of Ideas of What Success Looks Like (Desired Results)

Themes	Count	Related Votes
Informed Decision-Making	1	0
Infrastructure & Services	4	5
Infrastructure & Services - Drinking Water	2	4
Village Future - Finances & Sustainability	9	12
Infrastructure & Services - Fire Protection	3	2
Infrastructure & Services - Streets	3	6
Leadership	1	0
Participation	1	1
Regard for Environment and Natural Beauty	2	3
Sense of Community & Community Identity	7	15
Transparency and Communication	2	2

Appendix C. Strategic Planning Process Timeline and Details

Key components addressed amid this strategic planning effort to date
(updated 6/30/2022)

Date / What	Planning Steps, Activities	Outcomes (Progress)
Jun. 29, 2021 Task Force	Process overview Discussion about participation	Clarity of purposes for public participation, and hopes for public input.
Jul. 14, 2021 Task Force	Stakeholder Analysis Purposes of Community Engagement Options	Recognition of key stakeholders and expectations. More ideas for public engagement.
Aug. 11, 2021 Task Force	Process Overview Strategic Issues	Perspectives. Preliminary identification of issues and their consequences.
Sep. 15, 2021 Task Force	Survey revisions, process check-in	Revised questionnaire. Newsletter update for residents.
[October]	Community Interest Survey Promote Public Participation Event	Public input about: 1. reasons for choosing Park Ridge, 2. the importance of various community services and facilities, 3. willingness to support a tax increase if necessary, 4. written suggestions
Oct. 13, 2021 Task Force	Prepare for a open house workshop: • Roles and responsibilities • Background information Preliminary SWOT analysis	Necessary preparations for the Open House Listing of notable strengths, weaknesses, opportunities and threats (or challenges).
Oct. 27, 2021 6 to 8 pm Open House	OPEN HOUSE (A Participatory Workshop) Purposes: • Informational presentation • Gather additional input and ideas • Social interaction • Informal learning and	Participants were introduced to this effort. Participants helped identify: 1. what they like about Park Ridge, 2. words to describe Park Ridge today, and in an ideal future (vision ideas), 3. what the village does well 4. areas for improvement, critical issues to address,

	conversation	5. aspirations, 6. values and 7. potential measures of success Indication of which ideas for aspirations, values and success were widely-shared.
Nov. 17, 2021 Task Force	Discuss input (workshop, survey): vision, values, issues, priorities... Identify Strategic Issues	Took stock of all that above and returned to the task of identifying strategic issues.
Dec. 8, 2021 Task Force	Selection of Strategic Priorities	Consensus around a small set of priorities. Newsletter update for residents.
Jan. 26, 2022 Task Force	Review initial list of strategic priorities Consider resident input Discuss values, mission and vision ideas	Initial list of Guiding Values Draft Mission Statement
Feb. 9, 2022 Task Force	Review draft Mission Statement Develop draft Vision Statement and Values for the Village Refine strategic priorities	Mission, Vision, Guiding Values
Mar. 16, 2022 Task Force	Strategy Formulation	Initial ideas of Goals, Objectives and Actions
Apr. 7, 2022 Comp. Plan Committee & Task Force	Discuss Goals Objectives Policies for use in Comprehensive Plan	General recommendations from Task Force for Comprehensive Plan Updates
Apr. 27, 2022 Task Force	Review draft plan Identify specifics for inclusion in the comp plan	Draft Strategic Plan Detailed recommendations from Task Force for Comprehensive Plan Updates
May 25, 2022 Task Force	Plan Review	Updated Draft Strategic Plan
Jul. 19, 2022 Open House	Public hearing and input session for the comprehensive plan, and strategic plan	Public information. Helpful feedback.