Meeting Summary
Strategic Planning Task Force (SPTF) Posted Meeting
Village Hall, 24 Crestwood Drive (in-person meeting with Zoom option)
January 26, 5:00 p.m.

Present: Dan Holloway; Brian Kozlowski (via Zoom); Steve Menzel (notetaker); Gordon Renfert (via Zoom); Nathan Sandwick, UW Extension (facilitator). Unable to attend: Matt Chitwood (Chair); Phil Kruthoff; Daniel Foth, UW-Extension—Madison (facilitator). Meg Erler did not attend as she has moved, is no longer a resident, and therefore unable to continue as a Task Force member.

The meeting was convened at 5:12 p.m. by notetaker Steve Menzel in the absence of chair Matt Chitwood, who was unable to attend. Menzel said that Meg Erler informed him that she has officially moved from the Village and therefore cannot serve as a voting member of the Comprehensive Planning Committee (CPC) or Strategic Planning Task Force (SPTF). Meg has offered to continue supporting our efforts in an advisory/facilitator capacity if desired. Menzel noted that the Village may want to take her up on the offer, considering her extensive experience in strategic planning in the Village of Plover and the school district

Renfert moved to approve the SPTF meeting summary notes of December 8, 2021. Seconded by Holloway. Approved unanimously

Sandwick then shared the SPTF goals and timeline and reviewed key components of our strategic planning effort to date. This included valued input from Village citizens through an on-line survey and public input session held in October. He noted that the Task Force has identified a list of top priorities for improvement based in part on feedback from the survey and the public input session. The primary list includes *streets, water (hydrants & drinking water), fire protection, and storm water management,* as well as several other lower-ranked services and facilities. It was noted that some of the priorities are interrelated, such as street reconstruction, better access to water and hydrants, and improved storm water management.

Nathan led a discussion of the Values that might guide Village decision-making, using the input received from the survey and public input session. After some discussion, it was felt the following Values seemed to be the most popular ones expressed by residents (in no particular order): sense of neighborhood; environment & natural beauty; transparency & communication; honesty; regard for past & future; innovation; safety; affordability & value for the money; helpful/friendly/connected neighbors; respectful, inclusive & engaging; informed decision-making; regard for peaceful/quiet neighborhoods.

The group then turned to developing a mission and vision statement for the Village, using Daniel Foth's notes and examples as a guide. Several Task Force members brought their own draft mission statements to the meeting and they were shared with the group. After some discussion and combining of words and phrases, the group arrived at the following 13-word draft mission statement: *"Provide facilities, services and leadership to sustain a safe, attractive, vibrant and welcoming community."*

Given time limitations and the fact that several SPTF members were missing, it was decided to schedule another meeting soon to continue developing the Vision and Values portions of the Mission/Vision/Values statement, and to discuss a framework for the next public input session.

Next meeting date: Wednesday, February 9, 2022 at 5:00 p.m., Village Hall (in-person meeting with the option of joining via Zoom)
Meeting adjourned at 6:33 p.m.
Meeting summary prepared by Steve Menzel

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Matt Chitwood, Chair