VILLAGE OF PARK RIDGE

Strategic Planning Task Force Meeting

In-Person Meeting at Village Hall, 24 Crestwood Drive

(Open to the public via Zoom; see link below)

Wednesday, January 26, 2022 @ 5:00 p.m.

Task Force Members:
Matt Chitwood, Chair; Meg Erler; Dan Holloway; Brian Kozlowski; Phil Kruthoff; Steve Menzel; Gordon Renfert
Facilitators: Nathan Sandwick, UW Extension; Daniel Foth, UW Extention (Madison)

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MEETING AGENDA:

1. Convene into open session (Matt Chitwood, Chair)
2. Review/Approval of 12/08/21 Meeting Minutes
3. Progress summary: Key components addressed amid this strategic planning effort to date
4. Review strategic priorities identified
5. Determine guiding values considering input from residents
6. Develop draft statement(s) of Village's mission and vision
7. Need for further input/feedback from residents, and preparations for next open house
8. Set date (and place) for next meeting
9. Adjourn

ZOOM MEETING INFORMATION (for interested citizens unable to attend)

Topic: Strategic Planning Task Force Meeting
Time: Jan. 26, 2022, 05:00 PM Central Time (US and Canada)

Join Zoom Meeting:
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Time: Jan 26, 2022, 05:00 PM Central Time (US and Canada)

Join Zoom Meeting
https://us06web.zoom.us/j/8464629990?pwd=MmNiR1pFZ24wbmRPNGk2VkZET3Nsdz09

Meeting ID: 846 462 9990
Passcode: 737897

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One half or more members of the Village Board may be present at this meeting for information gathering purposes

Requests from persons with disabilities who need assistance to participate in this meeting should be made to the Clerk's Office at 715-343-1590 with as much advance notice as possible.

Village of Park Ridge Strategic Plan 8-11-21

- Mission, Vision and Values Development
- Community Meeting Suggested Approach
- Examples

Village Mission, Vision & Values

- Provides Current and Future Direction for everything that happens in the Village and keeps everyone focused on where the organization is going

- Clarifies the Village's goals so that you can reference back to them over time to motivate and measure your success.

- Define the core values of the organization and how people are expected to behave.

Mission Vision and Values Work Session

- Thinking Exercise – Gets folks focused
  - Three – Five words that describe Park Ridge to me
  - Three – Five Things Village does well, Could do Better, Critical Issues

- Mission Statement Development
    - Why does Park Ridge exist, our purpose?
    - What are our community values?
    - What do we residents want to achieve?
      - Long term
      - Short term

- Vision Development
  - sets the aspiration goal

- Values Statement Development
  - Sets core values used to achieve the Mission and Vision

Village of Bellevue

- Our Mission - As elected officials and employees of the Village of Bellevue we are dedicated to serving our community by providing quality public services, implementing innovative policies and being responsive to everyone who lives, works and visits our community.
- Our purpose is to make Bellevue the best place to raise a family, own a business and enjoy a high quality of life.
- To accomplish this purpose effectively, we share a commitment to work together to hold ourselves accountable, to maintain the highest integrity and to lead by example. www.VillageofBellevue.org



Village of Howard

- VISION STATEMENT - Delivering extraordinary results for a vibrant, thriving, and growing, community.
- MISSION STATEMENT - We provide our residents with a safe, friendly, attractive, and active community.
- MOTTO - Seizing opportunities
- VALUES
  - CUSTOMER SERVICE: We go above and beyond to please our residents, businesses and visitors.
  - HONESTY: We are open and forthright with the public and each other and treat all with respect and dignity.
  - COMMUNICATION: We share information with others as a two-way process, clearly expressing relevant information and listening intently.
  - INNOVATION: We deliver the highest level of service in fiscally responsible methods, always looking to adopt or create new and improved methods in order to achieve excellence in all that we do.
  - SAFETY: We strive to protect the wellbeing of our residents, our employees, our businesses, the environment and our natural resources.

Village of Pleasant Prairie



Village of River Falls

- VISION A distinct, vibrant, and safe community with an abundance of nature and easy access to metropolitan amenities. A place where families, students and businesses flourish.
- MISSION To coordinate and deliver essential services and ensure a sustainable future.
- VALUES
  - WE PUT PEOPLE FIRST Engage customers – identify yourself and greet them Practice empathetic listening Create high quality outcomes and exceptional customer experiences
  - WE PURSUE EXCELLENCE Professional image and conduct Effective communication in a timely manner
  - WE ACT WITH INTEGRITY Do what we say Keep our commitments Be honest and truthful Transparent, accessible, and fair governance
  - WE EMBRACE CHANGE Flexible problem-solving Embrace innovation and search for opportunities and evolve in the way we do things Ask “why”
  - WE SERVE OUR COMMUNITY Demonstrate passion and pride for our job Have a positive impact on our community Continuous feedback using surveys and monitoring dashboards
  - WE CONSIDER FUTURE GENERATIONS Make big plans Have a positive impact on our community Leave things better than we found them Take care of the assets we inherited as a community