Meeting Summary
Strategic Planning Task Force (SPTF) Posted Meeting
Village Hall, 24 Crestwood Drive (in-person meeting with Zoom option)
March 16, 2022, 5:00 p.m.

Present: Matt Chitwood (Chair); Dan Holloway; Brian Kozlowski; Steve Menzel (notetaker); Gordon Renfert; Nathan Sandwick, UW Extension (facilitator). Unable to attend: Phil Kruthoff.

The meeting was convened at 5:00 p.m. by chair Matt Chitwood. Minutes for the Februay 23, 2022, meeting were approved unanimously by the group.

Nathan Sandwick led a discussion reviewing the current versions of the Mission Statement, Vision Statement and Values. A few minor edits were made to the Values section. It was agreed the "Safety" section should read as follows: *"We strive to protect the well-being of our residents, our employees, businesses, the environment and our natural surroundings with safe infrastructure and appropriate public safety support."*

The group also talked about the desirability of having resident Joe Thompson – if he is willing – produce an animated video to help communicate the major points of the strategic plan to Village residents.

Discussion then focused on agenda item #4 – *Refine and finalize list of Strategic Actions*. Nathan then distributed copies of a 2-sided 11x17 document listing Goals, Objectives and Actions that have been shared so far through the group's brainstorming process. Menzel suggested the items listed under number 9 ("Other Purposeful Activities") could be moved under the Sustainable Government goal to condense the list of goals.

There was a long discussion about the document to clarify the language and condense the list. At Nathan's suggestion, the group broke up into several groups and took 15 minutes to examine the remaining eight Goals, make notes, and offer edits to evaluate and condense the list. The group then reconvened and discussed the list in considerable detail, agreeing on numerous edits for the eight Goals (1. Public Safety; 2. Improve and Maintain Streets; 3. Sustainable Government; 4. Community Engagement; 5. Improve Fire Protection; 6. Water Supply; 7. Green, Natural Park-Like Feel; 8. Thriving Business Community).

With the meeting approaching 2 hours in length, it was agreed that each member of the group would go over the remaining list of Goals, Objectives and Actions send Nathan any additional suggested edits so he can further refine and condense the list.

Next meeting was tentatively set for Wednesday, April 13 at 5:00 p.m. in the Village Hall
Meeting adjourned at 7:07 p.m.
Meeting summary prepared by Steve Menzel

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Matt Chitwood, Chair