

**Town of Sturgeon Bay
Broadband Internet Committee Meeting
Door County Library
May 29, 2025 Minutes**

1. **Call to Order:** The meeting was called to order by David Wood at 3:00 PM.
2. **Establish quorum:** Committee members present: David Wood, Jeff Feuersein, Randy Graf, Cathy Eckers. Absent: Pam Kraase
3. **Adopt agenda:** Motion by Feuerstein, seconded by Graf. Motion carried.
4. **Approve minutes:** There were no previous meeting minutes to adopt.
5. **Correspondence:** None
6. **Public comment:** None
7. **Old business:** None
8. **New business**
 - a. Discussed upcoming AT&T kick off meeting on June 5th. The meeting's start time was changed from 10:00 AM to 9:00 AM. Governor Evers plans to attend the meeting. Representatives from the Towns of Egg Harbor, Sevastopol, and Sturgeon Bay and the Village of Egg Harbor will have the opportunity to speak. Wood stated that a videographer will be there to capture the meeting's highpoints and also will be looking for local area spots/locations to use in the video.
 - b. Discussion of mechanisms and content to reach out to town residents:
 - i. Town web page. David Wood would prefer to be able to update the town's broadband page himself. Currently, all information regarding the broadband installation goes from the committee, then to the town clerk, and then to the person who manages the town's website. He will check into that possibility. Info that could be included on the web page would be installation estimates for different areas. Discussion held on listing committee members' names on the town website with a link for residents to contact the committee with questions or comments.
 - ii. Discussion held on mailings. This would most likely be a tax bill insert to update the residents on the status of the project and to direct residents to the town's broadband web page. Wood stated that AT&T would be sending out volumes of advertising via mail or door hangers, so the committee or town doesn't need to worry about that aspect. The committee held a conversation about the feasibility of informational classes that would help residents understand what options are available for them to watch once the fiber internet is installed without recommending one platform over another. We do not want to recommend

particular plans, but we would like to inform residents of their options, perhaps by listing links to available options. If committee members do think of something that we believe would be helpful for resident education, we should share it with the committee. Feuerstein thought that perhaps the county's community broadband coordinator, Jessica Hatch, may be able to assemble something for the county residents to help educate them on media services.

- iii. Discussion held on the use of social media for information. No action in regard to the use of social media is planned at this time.

9. Matters to be placed on a future meeting agenda:

- a. Contact link on town's broadband web page for internet committee.
- b. Mechanisms to educate town residents on broadband implementation.
- c. Contact Jessica Hatch about feasibility of county-wide informational sessions.

10. **Next meeting date:** Thursday, July 10, 2025, 3:00-5:00 pm, in Meeting Room 1.

11. **Motion to adjourn** made by Feuerstein, seconded by Graf. Motion carried. Meeting adjourned at 3:57 pm.

Respectfully submitted by Cathy Eckers, Recording Secretary