

Sevastopol Business Association Ad Hoc Committee

Date: Tuesday, August 4, 2026

Time: 1:00pm-3:00pm

Location: Sevastopol Town Hall – Small Conference Room or Meeting Room

1. Call to Order

- Welcome
- Introductions
- Roll Call / Attendance
- Approval of June 18th, 2026 meeting minutes

2. Review of Business Association Progress

- Recap of the July Business Information Meetings
- Review of business interest and participation
- Summary of survey/application responses

5. Creating Association Board

- Forming as a Wisconsin nonprofit corporation (Motion for Sevastopol Business Association)
- Review of interested candidates
- Elections (ballots provided)

6. Organizational Formation (review documents provided as examples for Association)

- Recommendation to organize as a **501(c)(6) Business League**
- Timeline for Articles of Incorporation
- EIN
- Bylaws
- Bank account
- IRS filing
- Legal review-advise to lawyer review

7. Destination Door County Partnership

- Room Tax Partnership
- 2027 Funding
- Transition of marketing responsibilities—Melissa Ripp (Peapod Marketing and PR)
- Expectations and deadlines

8. Reports from Other Business Associations

Egg Harbor Business Association

- Lessons Learned
- Eric Dejardin discussion

Southern Door Business Association

- Ideas and recommendations

10. Open Discussion

12. Schedule Future Meetings

13. Closing Remarks

14. Adjournment