

Sevastopol Business Association Ad Hoc Committee

Date: Thursday, June 18, 2026

Time: 11am-1pm

Location: Sevastopol Town Hall – Small Conference Room

Members: Stacie Denil (Town Supervisor and Ad Hoc Chair), Jeanne Vogel (Town Supervisor), and Jean Elste (Sevastopol Community Member Representative)

Optional: Amy Flok (Sevastopol Town Clerk)

Special Guest: Karyn Stroschein (Community Engagement Coordinator)

1. Call to Order

- Welcome and introductions
- Roll call/attendance
- Review of May Agenda and Approval

2. Southern Door Business Association

- Guest, Karyn Stroschein, Community Engagement Coordinator
 - Role in Southern Door Business Association
 - How your role has changed the Business Association (time before vs after)
 - Supporting existing community events and organizations vs large events
 - Application process for Organization seeking support
 - Application process for Business wanting to join Association
 - What are your goals as an Association?
- Review questions from Marc Vandenhouten, President of Southern Door Business Association (see handout)

3. Follow up from May Meeting

- Adjustments made to Business Association Letter (see handout)
 - Discuss how and who to give out to
 - Assign businesses?
- Findings after speaking w/Juliana Behme, Tourism Zone Commission
 - See handout
- Findings after emailing Jon Jarosh, Destination Door County
- Received email back- the Village of Egg Harbor Business Association, Cambria Mueller
 - Pending reply as of 6/4/26 (see attached reply)
- Emailed the following but did not receive any reply
 - Vickie Wilson-Carlsville Business Association
 - Joe Jarosh with the Jacksonport Business Association
- Do we feel we need more examples from outside Business Associations—does Stacie need to follow up with Village of Egg Harbor, Jacksonport, and Carlsville?

4. America 250th Anniversary Celebration

- Review/Discuss Letter from Door County Tourism Zone

- Stacie pending reply from Juliana Behme regarding letter, how to use funds from email sent on 6/10/26—update since then?

5. Destination Sturgeon Bay

- Towns Partnership w/Destination Sturgeon Bay
 - Board of Directors (Jeanne and Stacie) meet w/ Cameryn Ehlers-Kwaterski
 - Discuss future, layout, plan

6. Open Discussion/Comments

7. Address Assignments until next meeting

8. Set next meeting date

9. Adjournment