

	Bay Area Room Tax Minutes Wednesday, April 22, 2026
MEMBERS:	Travis Coenen, Allan Herrman, Vanya Koepke, Jason Hager, Pat Olejniczak, Susan Selner, and Becky Beaulieu.
CALL TO ORDER:	The April 22, 2026 Bay Area Room Tax meeting was called to order by Chairman Travis Coenen.
ROLL CALL:	Members Present: Travis Coenen, Allan Herrman, Jason Hager, Pat Olejniczak, Becky Beaulieu, and Scott Beining. Members Absent: Susan Selner and Vanya Kopek. Others Present: Brad Toll, Eric Wied, and Melissa Tanke.
ACTION ON AGENDA:	MOTION (Olejniczak, Hager) to approve the April 22, 2026 Bay Area Room Tax agenda. Motion carried unanimously.
ACTION ON MINUTES:	MOTION (HERRMAN, HAGER) to approve the January 21, 2026 Bay Area Room Tax minutes. Motion carried unanimously.
REPORTING & PROGRESS UPDATES FROM MEMBERS:	Becky Beaulieu stated the Village of Pulaski just approved an Economic Development Person.
BAY AREA ROOM TAX MONTHLY SUMMARY TAX COLLECTION REPORT:	Travis Coenen handed out the summary tax collection report. Payments are coming in on a timely matter and every quarter seems to be picking up. Bank fees will go up in 2027, which will be taken from the reserve fund. Discussion was held.
PERCENTAGE ALLOCATED TO MUNICIPALITIES AND RESERVES:	Travis Coenen stated the BARTC will wait until 2027 to see if the percentages allocated for distribution will be adjusted.
TAX COLLECTION UPDATES WITH RENTAL ENTITIES:	Allan Herrman questioned if all municipalities had a 7 day minimum on Short Term Rentals. Scott Being stated they have been working with Brown County and all is good. No other municipalities had any questions or concerns.

DISCOVER GREEN BAY UPDATE:	Brad Toll from Discover Green Bay went over STR Report: Occupancy, ADR and Revenue. The YTD from 2025 vs 2026 is down on all three; no Green Bay Packers game in January. He also handed out the Vacation Rental Review. Brad talked about some of the venues that were here: USA Hockey, Future Business Leaders, Tavern League, WAMO Darts, Rural Water, and Bowling Convention to name a few. Brad stated Beth Ulatowski, VP of Sales and Service will be retiring in July and she will be missed. Discover Green Bay is in the process of finding a replacement.
GRANICUS TRAINING:	Travis Coenen stated he will contact Brown County to get some dates for Granicus training.
ITEMS NEXT AGENDA:	Reminder to all members that the Department of Revenue Report is due May 1, 2026. An email with the forms will be resent out to the committee members to forward to does the reporting.
NEXT MEETING DATE:	The next Bay Area Room Tax meeting will be held on Wednesday, July 15, 2026.
ADJOURN:	MOTION (Hager, Olejniczak) to adjourn the Bay Area Room Tax Meeting at 4:00 pm. Motion carried unanimously.