Plover Area Convention and Visitors Bureau Meeting Minutes

Wednesday, September 13th, 2023
12:00 p.m.

Members Present: Chris Brooks, Gary Wolf, Ross Ballard, Kathleen Langlois

Members Excused: Josh Patel

Others Present: Steve Kunst, Malorie Paine

1. Mr. Brooks called the meeting to order at 12:01 p.m.

2. MINUTES
   - ✓ **Mr. Ballard moved to approve the minutes of August 23rd, 2023 with a change in section 3 to add website construction, analytics, branding, digital strategy and search engine optimization. Ms. Langlois seconded and the motion carried**.

3. PERSONS WISHING TO ADDRESS THE COMMISSION
   None.

4. NEW BUSINESS
   None.

5. DISCUSSION WITH POSSIBLE ACTION ON PWYA FUNDING REQUEST
   No Action taken at this time – More information required.

6. DISCUSSION WITH POSSIBLE ACTION ON SIMPLEVIEW WEBSITE UPGRADE
   Mr. Ballard moved to approve the Simpleview website upgrade authorizing Ms. Paine to go back to Simpleview and offer a 3-year contract at $25,000 and allowing her authority up to $30,000 for 3 years. Ms. Langlois seconded and the motion carried.

7. EXECUTIVE DIRECTOR UPDATE
   Ms. Paine detailed updates on the Tourism Talk, Articles of Incorporation, By-Laws, purchasing of a drone, and RFP's for Play Easy. Ms. Paine also provided vouchers for review.

8. SUCH OTHER BUSINESS AS IS AUTHORIZED BY LAW
   None.

9. ADJOURNMENT
   - ✓ **Mr. Wolf moved to adjourn at 1:13 p.m. Ms. Langlois seconded and the motion carried.**

Submitted By: Ross Ballard, PACVB Secretary