

Town of Montrose
Tuesday, June 2, 2026 at 7:00PM
Montrose Town Hall, 1341 Dianne Avenue
Belleville, WI 53508
Bills to be reviewed by Town Board after meeting

Call to Order
Approval of Minutes
Treasurer's Report
Announcements

1. The approval of meeting minutes of the April 6, 2026 joint meeting between the Town of Montrose and Dane County representatives regarding traffic and parking concerns in the hamlet of Paoli.
2. Discussion and possible approval of an ordinance regarding the implementation of a municipal room tax and possible establishment of a Tourism Commission in accordance with Wis Stat 66.0615.
3. Discussion and possible action regarding current and upcoming Town Hall building repairs, maintenance projects, and possible improvements.
4. Discussion and possible action on renewal applications for liquor licenses:

1. Class "B" Beer, Reserve "Class B" Liquor:

- Applicant: Lori A McGowan, The Cottage Goddess Gifts and Events, LLC d/b/a The Lazy Squirrel
- Agent: Lori A. McGowan
- Applicant Address: N6886 County Rd N, Monticello, WI 53570
- Premises Address: 6890 Paoli Rd, Belleville, WI 53508. Alcohol served on the northeast side of the building both inside and out. The stock is stored under the steps in the inside bar, in a secured basement of the mill and in a locked storage shed on the west side. Records are stored in a secured closet under steps.

2. Class "A" Liquor:

- Applicant: Lori A McGowan, The Cottage Goddess Gifts and Events, LLC d/b/a The Topsy Gypsy
- Agent: Lori A. McGowan
- Applicant Address: N6886 County Rd N, Monticello, WI 53570
- Premises Address: 6890 Paoli Rd, Belleville, WI 53508. Alcohol to be sold on the south side of the building only and stored in a closet on the south west side of retail space. Records are secured and stored in the Topsy Gypsy store.

3. Class "B" Beer, "Class B" Liquor:

- Applicant: Deborah A Schwartz, Paoli Schoolhouse Shops & Cafe LLC d/b/a Paoli Schoolhouse American Bistro
- Agent: Bryan Trupke
- Applicant Address: 4294 Mahoney Rd, McFarland, WI 53558

- Premises Address: 6857 Paoli Rd, Belleville, WI 53508, Beverages are sold on the premises inside the Schoolhouse and outside on the patio. Beverages are stored in refrigerators and in a locked basement storage room. Records are kept in a locked file cabinet in office.

4. Class “B” Beer, “Class B” Liquor:

- Applicant: Hayley A. Gleiter, Jason R. Decker, Larissa A. Decker, Agave Enterprise d/b/a Paoli Pub and Grill
- Agent: Hayley A. Gleiter
- Applicant Address: 105 Belle Ave, Belleville, WI 53508, 2106 Davis Hill Dr, Verona, WI 53593
- Premises Address: 6893 Paoli Rd, Belleville, WI 53508, Alcohol is served in pub building, outside bar, back patio, volleyball court, front porch and patio, and parking lot. Alcohol is stored in locked tavern. Records are kept in a locked office in tavern.

5. Class “B” Beer, “Class B” Liquor:

- Applicant: David R Ace, Eyeball Machine Company, INC d/b/a Dot’s Tavern
- Agent: David R. Ace
- Applicant Address: 337 Village Drive, Belleville, WI 53508
- Premises Address: 6734 Henry Rd, Belleville, WI 53508. Alcohol served in basement, patio, outside yard area, garage and shed. Alcohol and records stored in the locked tavern basement. Nothing served or stored in the upstairs of house.

6. “Class C” Liquor (wine only), “Class B” Beer:

- Applicant: Tonie E. Roche, Paisa Pour House, LLC d/b/a Paisa Pour House
- Agent: Tonie E. Roche
- Applicant Address: 560 State Road 78, Mount Horeb, WI 53572
- Premises Address: 6895 Paoli Rd, Belleville, WI 53508. Premises includes a bar where beer and wine are sold and served, alcohol to be stored in a locked office area where records are also kept. Wall and locked doors between serving area and grape processing facility.

7. “Class A” Liquor:

- Applicant: Tonie E. Roche, Paisa Vines and Wines, LLC d/b/a Paisa Vines and Wines
- Agent: Tonie E. Roche
- Applicant Address: 560 State Road 78, Mount Horeb, WI 53572
- Premises Address: 6895 Paoli Rd, Belleville, WI 53508. Separate premises and entrance will include a grape processing facility (non-alcoholic), which will include an area where wine is sold by the bottle, and a locked storage area for wine and records to be stored, under a separate license.

7. Class “B” Beer, Reserve “Class B” Liquor:

- Applicant: Nicolaas J. Mink, Paoli Cheese Factory Association, LLC d/b/a Seven Acre Dairy Company
- Agent: Nicolaas J. Mink
- Applicant Address: 6130 Old Middleton Rd, Madison, WI 53705
- Premises Address: 6858 Paoli Rd, Belleville, WI 53508. Alcohol is held and served at the bar on premises, two seasonal outdoor bars where alcohol is locked, stored and sold. Alcohol and records are stored in a locked room in the basement.

1. Discussion and possible action on applications received for operator’s licenses:

Agave Enterprise, LLC, d/b/a Paoli Pub & Grill. Brianna Lee Haleverson, Emma Ray Singer, Scott David Nerat, Mikayla Ann Caskey, Marquel Rae Blum, Tanner M Wilder, Amanda M Miller

The Cottage Goddess, LLC, d/b/a The Tippy Gypsy. Lori McGowan, Brad Anderson, Hayley Rahn, Hayley Robinson, Savannah Wall, Teresa Donlin, Rachel Adolphson, Robin Zander

The Cottage Goddess, LLC, d/b/a The Lazy Squirrel. Lori McGowan, Brad Anderson, Hayley Rahn, Hayley Robinson, Savannah Wall, Teresa Donlin, Rachel Adolphson, Robin Zander

EyeBall Machine Company Inc. d/b/a Dot's Tavern. Leone G Olstad, Patrick Joseph Burke, Earl Everett Lomas, Mark W Kowalski, Jennifer D Kowalski, Brian J Hollis, Sr, Whitney Marie Johnson, Kyle John Remy, Olivia Lou Ace

Paoli Schoolhouse Shops & Café LLC d/b/a Paoli Schoolhouse American Bistro. Bryan Jon Trupke, Logan Louis Gable, Aidan Charles Scott, Trey Robert McKee, Aaron Robert Meyers, Forest Ryan Wendt, Joshua Peter Mandell, Johanna Marie Briggs

Paoli Cheese Factory Association LLC d/b/a Seven Acre Dairy Company. Ra Fury, Tanner Poirier, Amy Fenwick, Byron Schmaling, Nicolaas Mink

Public Input
Adjournment

Jennifer Armstrong
Town Clerk/Treasurer

The TOWN OF MONTROSE IS IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT. Efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services upon reasonable notice. For additional information or to request this service, contact the Town of Montrose, 1341 Dianne Avenue, Belleville, WI 53508 (608) 424-3848 by the Friday prior to the meeting.

Posted on May 19, 2026 at: Montrose Town Hall, Paoli Park and townofmontrose.com.