

Town of Montrose Comprehensive Plan Survey

Wisconsin Law (66.1001) requires that Townships have a periodically reviewed Comprehensive Plan. The plan must address many areas including agricultural, land use, transportation, recreation, conservation and more. The plan is meant to set the overall direction for township. While not itself an ordinance, the township may not pass ordinances that contradict the Comprehensive Plan. The Town of Montrose must review and revise the old Comprehensive Plan which was adopted 2009.

This gives us a chance to step back, see where we've come to and think of where we are going. We can plan a shared future together. We need your opinion to make sure that the direction the Town Board steers the township aligns with the goals of community members. Please fill out this survey so we can honor your ideas and desires.

This survey should take you 10 minutes to complete and the responses are anonymous.

Note: Paoli + Basco are considered "hamlets" under current zoning. You can read more about hamlets here:
<https://www.danecountyplanning.com/documents/pdf/Zoning-District-Fact-Sheets/HAM-M.pdf>

Section 1: About You

1. Do you live in the Town of Montrose?

☐ Yes

- ☐ No, but I own land or a business here
- ☐ No, but I work/shop/dine/recreate here → push to section 2

2. How long have you lived or owned property in Montrose?

- ☐ Less than 5 years
- ☐ 5–10 years
- ☐ 10–20 years
- ☐ More than 20 years

3. Do you rent or own?

- ☐ Own home
- ☐ Rent home
- ☐ Own agricultural land
- ☐ Rent agricultural land
- ☐ Questioned

4. If you own property, approximately how many acres do you own in the town of Montrose?

- ☐ Less than 1 acre
- ☐ 1 – 5 acres
- ☐ 6 – 20 acres
- ☐ 21-34 acres
- ☐ 35-100 acres
- ☐ 101 – 200 acres
- ☐ More than 200 acres
- ☐ Not applicable

5. If you own or operate a farm in Montrose:

Do you actively run the farm

☐ Yes

☐ No

How many acres do you own _____

How many acres do you lease _____

How many of the acres that you own/operate are in the Town of
Montrose _____

☐ Not applicable

6. If you own or operate a non-farm business in Montrose

☐ Is the business your primary source of income

☐ How many people work in the business _____

☐ How many non-family members work at the business _____

☐ Not applicable

7. What is your age?

☐ Under 18

☐ 18-24

☐ 25-34

☐ 35-44

☐ 45-59

☐ 60-75

☐ 75+

Section 2: Town Identity and Long-Term Vision

8. Why have you chosen to make our township your home?
(Choose up to three)

- ☐ Farms and agricultural opportunities
- ☐ Rural, quiet and low density living
- ☐ Paoli/Basco as community hubs
- ☐ Proximity to ~~metropolitan~~ urban area
- ☐ Close to family and friends
- ☐ Local schools
- ☐ Property tax level
- ☐ Housing cost
- ☐ Natural areas and recreation
- ☐ Local business opportunities

- ☐ Sense of community
- ☐ Other: _____

9. If you are a landowner, what do you hope or expect to do with your land in the ~~future~~. future. Please mark all that apply.

- ☐ Continue farming myself
- ☐ Continue farming by rental
- ☐ Continue living in my home
- ☐ Residential rental
- ☐ Pass down to family
- ☐ Enter into a conservation program
- ☐ Develop myself
- ☐ Sell for development
- ☐ Hold for investment
- ☐ Unsure

Section 3: Housing and Development

10. The population of the Town of Montrose is about 1100. What would be the ideal town population 20 years from now?

- ☐ Less than now
- ☐ Same as now
- ☐ More than now
- ☐ No opinion

11. Please express your reaction to the following statements regarding choices about possible avenues of land use, growth and development in the town

[strongly agree; agree; neutral; disagree; strongly disagree]

- ☐ The town should be mostly rural
- ☐ The town plan should allow more development
- ☐ It is important to preserve productive farmland
- ☐ New housing should be limited as much as possible
- ☐ New housing should be concentrated near existing developed areas such as Vineyville, Basco and Paoli
- ☐ New developments should be adjacent to areas which have already experienced some development
- ☐ New development should be occurring in urban areas, not in the township
- ☐ Homeowners should be allowed to add accessory dwelling units (ADUs) to their residential properties
- ☐ New business development should be promoted
- ☐ Agricultural business should be promoted
- ☐ Small non-farm businesses should be allowed in rural areas

- ☐ ~~The town plan should allow more development~~
- ☐ ~~It worries me that the township may lose land to nearby municipalities by annexation.~~
- ☐ ~~New developments should be adjacent to areas which have already experienced some development~~
- ☐ ~~New development should be occurring in urban areas, not in the township~~
- ☐ ~~Residential subdivisions (5 or more lots) should not be allowed in rural areas of the township~~
- ☐ The township should participate in environmental improvement projects to maintain and improve water quality
- ☐ ~~The township should support development of recreational activities within the township which serve non-residents as well as residents~~

ADU Question: Insert Here

Accessory Dwelling Units (ADUs) are secondary dwellings on existing parcels under 800 sq. ft in size that cannot be subdivided. You can read more about ADUs here [link].

Yes, I support attached ADUs only

Yes, I support attached and detached ADUs

No, I do not support any ADUs in our township

Section 4: ~~Farmland, Land Use, and Annexation~~ Land Use

A density policy of one development right per 35 acres owned as of 9-11-1978 applies to most of the land in the town. For example, a farm that was 120 acres on 9/11/1978 would have 3 development

rights (splits) so that 3 residential lots could be ~~divided~~created and sold on that farm only.

Would you support permitting the sale/transfer of development rights to other properties within the township?

~~12. — Would you support permitting the sale of development rights within the township rather than requiring their use on the original property only?~~

☐ Support

☐ Oppose

Need More Information

Undecided

☐ ~~Unsure~~

Purchase of Development Rights (PDR) is a voluntary farmland and open space protection tool that allows farm owners to sell the rights to develop their land to a government agency or land trust, while retaining ownership and other rights and responsibilities.

Do you support the Town of Montrose exploring a PDR program as a potential tool for farmland and open space preservation in the township?

Y/N

Section 5: Businesses, Tourism, and Non-Residential Activity

~~13.11.~~ What is your view of non-traditional farm businesses (farm stores, tours, cottage businesses)?

☐ Favorable

☐ Unfavorable

☐ Depends on location

☐ Depends on scale

☐ Unsure

~~14. Visitors coming into Montrose to patronize businesses or recreate have an overall impact that is:~~

- ☐ ~~Positive~~
- ☐ ~~Negative~~
- ☐ ~~Mixed~~
- ☐ ~~Unsure~~

~~15.~~ 12. What should ~~the Town's~~ Montrose's role be in supporting non-motorized recreation (biking, paddling, fishing, equestrian)?

- ☐ Encourage and invest in it
- ☐ Allow it but limit resource investment
- ☐ Discourage it
- ☐ Unsure

~~16.~~ 13. What should ~~the Town's~~ Montrose's role be in supporting motorized recreation (ATV/UTV, snowmobile)?

- ☐ Encourage and invest in it
- ☐ Allow it but limit resource investment
- ☐ Discourage it
- ☐ Unsure

~~17. Are you satisfied with zoning decisions made by the township since the Town last reviewed the Comprehensive plan in 2010.~~

- ☐ ~~Yes~~
- ☐ ~~No~~
- ☐ ~~Unsure~~

Section 6: Paoli and Hamlet Growth

~~18.~~14. Paoli has become a popular destination. Which statement best matches your view on its future direction?

- ☐ Business growth should be planned for and allowed
- ☐ Some business growth is okay, but it should be limited
- ☐ Business growth should be discouraged

~~19.~~15. Would you support Town investment in Paoli infrastructure (sidewalks, street lighting, intersection safety, parking expansion and regulation, permanent toilet facilities)?

- ☐ Yes
- ☐ No
- ☐ Unsure

~~20.~~16. What infrastructure improvements are most important for Paoli? Please rate by number, with 1 being the most important. *(not required; can skip)*

- ☐ Traffic control
- ☐ Parking facilities
- ☐ Pedestrian safety
- ☐ Noise abatement
- ☐ Public lighting
- ☐ Public bathroom facilities
- ☐ Other: _____

Section 7: Services, Taxes, and Trade-Offs

21.17. How satisfied are you with these Town services.

(Very satisfied, satisfied, neutral, slightly dissatisfied, very dissatisfied)

- ☐ EMS service
- ☐ Fire protection
- ☐ At home trash/recycling service
- ☐ Paoli Park maintenance
- ☐ Senior Center in Belleville
- ☐ Police protection
- ☐ Summer road maintenance (gravel spreading, pothole and crack filling, tree trimming, mowing)
- ☐ Winter road maintenance (salting, snow plowing)
- ☐ Storm water management

22.18. Should Town Board members be increased from three to five?

- ☐ Yes
- ☐ No

23.19. Municipalities generally struggle with the friction of residents wanting low taxes, high quality services, and limited/no new development. Please rank these priorities in order of importance, with 1 being most important.

- ☐ Low property taxes

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- ☐ High-quality public services
- ☐ Low-density development / limited new development

24.20. All town residents rely on groundwater from private wells for drinking water.

Have you had your drinking water tested for contaminants within the last 5 years?

- ☐ Yes
- ☐ No

Should the township participate in environmental improvement projects to support water quality?

Y

N

Do you have concerns about the quality of your water?

- ☐ Yes
- ☐ No

☐

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Final Thoughts

21. What is the one thing you most want the Town to protect as it plans for the future?

25. [SPACE FOR ANSWER]

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22. What is the one ~~thing~~ change you believe is most needed in the next 10–20 years?

26. [SPACE FOR ANSWER]

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23. Please leave any other thoughts you'd like to share with us here:

27. [SPACE FOR ANSWER]

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[Thank You / Next Steps Screen]

