

**GENEVA TOURISM COMMISSION MEETING
TO BE HELD AT THE GENEVA TOWN HALL
N3496 Como Road, Lake Geneva, WI 53147
JUNE 12, 2026 10:00 am**

AGENDA

All Agenda Items are Considered for Discussion and Possible Action

- 1) Call to Order, Pledge of Allegiance, Roll Call/Quorum
- 2) Motion to Approve the Agenda
- 3) Motion to Approve the Tourism Commission's May 8th minutes
- 4) Promotional Grant Applications
 - a. Lake Geneva House of Music Jazz Fest Application #9
- 5) Tourism Financial Report/Motion to approve the Tourism Financial Report
- 6) Attorney, Zachary Bemis of Godfrey & Kahn, S.C. by Zoom or phone
- 7) Old Business
 - a. Any DMO Updates
 - b. Map Progress- Bartelli: discussion and/or decisions on a new logo and tag line or identity for the Tourism Commission
 - c. Short Term Rental Communication Update- Bartelli
- 8) New Business
- 9) Additional Commission Comments
- 10) Motion to set the next Meeting Date, Place and Time (Regular Date would be the July 3rd- move it to the 10th or ?)
- 11) Motion to Adjourn

THIS MEETING IS HANDICAP ACCESSIBLE. NEXT MEETING AS ANNOUNCED.

THERE MAY BE A QUORUM OF OTHER TOWN COMMITTEES.