



Notice of Boulder Junction Economic Development Committee Meeting
Tuesday April 28, 2026
10:00 a.m.- Noon
Meeting at Boulder Junction Community Center Boulder Room
5392 Park Street, Boulder Junction, WI 54512

Our Mission: To explore, develop and promote opportunities and investment options supporting our economic development objectives while enhancing community prosperity.

AGENDA

- 1) CALL TO ORDER – PLEDGE OF ALLEGIANCE - ROLL CALL
- 2) 2026 Spring Business Forum –
Fishing Guide Industry and Business Collaboration, panel discussion
- 3) ADJOURN

A quorum of town board members may be in attendance at this meeting for information gathering purposes only and only committee action will be taken at this meeting.

Posted by Clerk/Treasurer Dan Driscoll on behalf of Committee Co-Chairmans Bill Spear, Steve Weber

Boulder Junction Economic Development Committee Spring 2026 Business Forum

Fishing Guide Industry & Business Collaboration

Event Details

Tuesday, April 28, 2026

10:00 AM – 12:00 PM

Boulder Junction Community Center, Boulder Lake Room

Purpose

A focused discussion on the current state of Boulder Junction's fishing guide industry, local fisheries, and opportunities to strengthen our business community.

Discussion Topics

- Changes in guide clientele and demand
 - Current fisheries conditions and observations
 - Key challenges facing guides
 - Opportunities for local business collaboration
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Format

- Opening remarks
 - Panel discussion, local guides and Wisconsin DNR
 - Moderated community discussion
 - Summary and next steps
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Who Should Attend

Fishing guides, lodging owners, retailers, Chamber members, Economic Development Committee members, and interested community members.

Why It Matters

Fishing is a cornerstone of Boulder Junction's economy. Strengthening of this industry supports businesses across the community.

Hosted by:

Boulder Junction Economic Development Committee