

**NEILLSVILLE TOURISM COMMISSION
COUNCIL ROOM, CITY HALL
106 W. DIVISION STREET
TUESDAY, MARCH 14, 2023
5:00 P.M.**

Meeting called to order at 5:00 p.m. by Barb Petkovsek.

Roll Call – Barb Petkovsek, James Voss, Jesse Elmhurst, and Deanna Heiman. Amber Vine was absent. Also present were Joe Neville, Barb Miller, Dewey Poeschel, Jerilyn St. Amand, Julie Counsell and Jon Counsell.

Meeting Notice – The meeting was properly posted by the city clerk.

Minutes – The minutes of the November 22, 2022, meeting were declared approved.

Appearances – Joe Neville appeared on behalf of the Heritage Days Committee.

Discussion on Wisconsin Department of Revenue 2022 Annual Room Tax Report.

Motion by Voss seconded by Elmhurst to receive and file the Annual Room Tax Report.
Voice vote: All aye. Motion carried.

Discussion on unused 70% Room Tax Funds from 2021 per Sec. 66.0615(1)(fm) Wis Stats.

Motion by Elmhurst seconded by Voss to move the remaining 2021 room tax funds to the 2022 fund for disbursement. Voice vote: All aye. Motion carried.

Discussion on grant applications for disbursement of the 2022 70% Room Tax Funds per Sec. 66.0615(1)(fm) Wis Stats.

Motion by Voss seconded by Heiman to pay the Neillsville Area Chamber of Commerce administration fee of \$350.00. Voice vote: Aye – Petkovsek, Voss, and Heiman. Elmhurst abstained. Motion carried.

Petkovsek abstained from discussion and action on the CART grant applications, but answered questions regarding the applications, as needed.

Elmhurst abstained from discussion and action on the Neillsville Area Chamber of Commerce grant applications, but answered questions regarding the applications, as needed.

Motion by Petkovsek seconded by Voss to award a grant to Neillsville Area Chamber of Commerce in the amount of \$5,700.00 to support the initiatives as listed on their application. Voice vote: Aye – Petkovsek, Voss, and Heiman. Elmhurst abstained. Motion carried.

Motion by Heiman seconded by Elmhorst to award a grant to Neillsville Heritage Days in the amount of \$17,800.00 to support the initiatives as listed on their application. Voice vote: All aye. Motion carried.

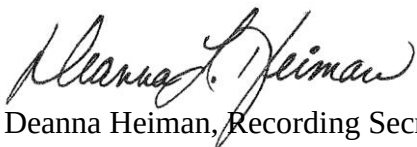
Motion by Voss seconded by Elmhorst to award a grant to Miss Neillsville in the amount of \$813.00 to support the promotional initiatives as listed on their application; not to include float maintenance. Voice vote: All aye. Motion carried.

Motion by Heiman seconded by Elmhorst to award a grant to Clark Cultural Art Center in the amount of \$3,450.00 to support the initiatives as listed on their application. Voice vote: Aye – Voss, Elmhorst, and Heiman. Petkovsek abstained. Motion carried.

Motion by Heiman seconded by Voss to award a grant to Clark Cultural Art Center in the amount of \$3,000.00 to support the Friends of the Black River initiatives as listed on their application. Voice vote: Aye – Voss, Elmhorst, and Heiman. Petkovsek abstained. Motion carried.

Motion by Voss seconded by Elmhorst to adjourn the meeting at 6:03 p.m. Voice vote: All aye. Motion carried.

Respectfully submitted,

A handwritten signature in cursive script, reading "Deanna L. Heiman".

Deanna Heiman, Recording Secretary
Neillsville Tourism Commission