

Community PROFILE

DEMOGRAPHICS

POPULATION

	2010	2022*
City of Neillsville	2,463	2,320
Clark County	34,690	34,801
State of Wisconsin	5,686,986	5,949,155

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units	2017-2021
City of Neillsville	1,133
Clark County	14,767
State of Wisconsin	2,748,274

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

2017-2021 Median Value of:	Owner-Occ. Units	Gross Rent
City of Neillsville	\$89,500	\$584
Clark County	\$134,400	\$682
State of Wisconsin	\$230,700	\$921

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

ECONOMY

COUNTY EMPLOYMENT BY INDUSTRY - 2017-2021

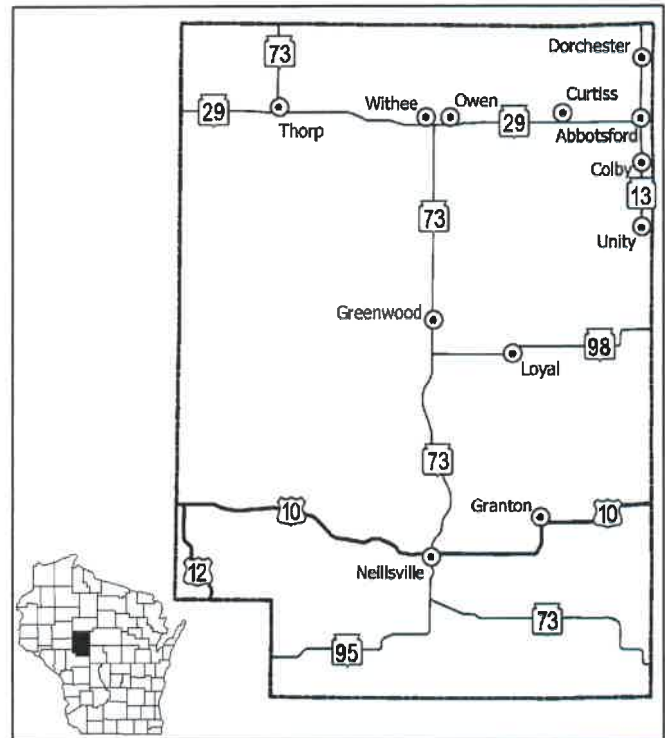
Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,900
Construction	1,312
Manufacturing	3,857
Transportation and Warehousing, and Utilities	904
Information	70
Wholesale Trade	266
Retail Trade	1,608
Finance/Insurance/Real Estate/Rental/Leasing	418
Services	5,157
Public Administration	484
TOTAL EMPLOYMENT	15,976

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2017	2021
Clark Co. Labor Force	18,020	17,911
Clark Co. Employed	17,477	17,339
Clark Co. Unemployed	543	572
Clark Co. Unemployment Rate	3.0%	3.2%
Wisconsin Unemployment Rate	3.3%	3.8%
U.S. Unemployment Rate	4.4%	5.3%

City of Neillsville Clark County, Wisconsin



ECONOMY con't

2021 WAGES

Occupation	Mean	Median
Bartenders	\$10.59	\$10.70
Bookkeeping/Accting/Audit Clerk	19.74	18.45
Cashiers	12.26	13.23
Nursing Assistants	16.04	16.56
Office Clerk, General	17.73	17.60
Physical Therapists	43.04	45.96
Secretary/Administrative Assistant	28.38	28.87
Tellers	15.70	14.26
Truck Drivers, Heavy/Tractor Trailer	23.56	23.01
Welder/Cutter/Solderer/Brazer	22.74	22.72

Source: Bureau of Labor Statistics, May 2021

INCOME (PER CAPITA)

	2019	2020	2021
Clark County	\$43,073	\$47,575	\$50,128
State of Wisconsin	\$52,893	\$55,941	\$59,626
United States	\$56,250	\$59,765	\$64,143

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	73	0 miles
U.S. Highways	10	0 miles
Interstate Highways	I-94	29 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	Neillsville Municipal
Airport Classification	Small General Aviation
Miles to Airport	0

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	60
Airline Service(s)	United, Sun Country

UTILITIES

Electric Provider	Clark Electric Coop
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Natural Gas Provider	Wisconsin Gas Co.
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Telephone Provider	TDS Telecom
Fiber Optics	Yes

Water Provider	Municipal
Number of Wells	3
Total Well Capacity	204,519 YPD
Equipment Type	Electric
Fluoridated	Yes
Total Elevated Storage	500,000 gallons

Waste Water Provider	Municipal
Monthly Design Flow	693,000 GPD
Monthly Average Daily Flow	432,000 GPD
Year Facility Constructed	1998

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2020	2021	2022
City of Neillsville	\$135	\$129	\$145
Clark County	\$2,270	\$2,382	\$2,765
State of Wisconsin	\$603,039	\$644,326	\$734,924

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2021

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$26.14
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$134,424,200

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	3.54 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Neillsville
Miles to VoTech	0

University

Nearest University	UW-Eau Claire
Miles to University	54

HEALTH CARE

Hospital

Nearest Hospital	Neillsville
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Rex Roehl, Clerk
City of Neillsville
106 W. Division St.
Neillsville, WI 54456
715-743-2105

COUNTY CONTACT

Sheila Nyberg, Director
Clark County EDC
301 N. Main St., PO Box 236
Loyal, WI 54446
715-255-9100

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
Email: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



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