

Town of Liberty Grove
Minutes of the Economic Development Committee meeting on April 13, 2021

(This meeting was correctly posted)

Agenda:

1. Call to order
2. Roll call
3. Approve agenda
4. Approve minutes: 3/9/21
5. Public Input
6. DCEDC update
7. Development of a strategic plan for use of podcasts and/or video profiles on Town website
8. Consider committee mission statement
9. Consider upcoming projects and potential implementation:
 - a. Incubators on Town property
 - b. Attainable housing and residential co-ops
10. Future meeting
11. Adjourn

Chair John Lowry called the meeting to order at 6:30pm. Committee members Chuck Scheckel, Dave Studebaker, and Andrew Gantman were present along with Clerk/Treasurer Anastasia Bell via teleconference (Zoom). Committee member Candy Wassel was excused.

Lowry moved, Studebaker second to approve the agenda as posted. Passed 4-0.

Lowry moved, Scheckel second to approve the 3/9/21 minutes as presented. Passed 4-0.

Public – None

DCEDC Update – Steve Jenkins reported that the consultant has been chosen for the broadband study and the deadline for completion is 10/2/21 and municipalities have been requested to provide \$2 per capita of ARP funds for this project. The Affordable Housing Feedback Session determined the four concepts to be further explored related to seasonal and permanent housing. Gantman asked if the sustainability of affordability will be addressed instead of just the starting/building process. Studebaker inquired if cluster housing with the appropriate waste systems is going to be explored. Deputy Clerk/Treasurer Doug Curzon connected to the meeting.

Strategic Plan for Podcasts/Video Profiles – Scheckel reported that the first step will be to pinpoint the areas and types of businesses to consider before the podcasts/video profiles will be beneficial. Curzon noted one property on Highway 57 is not available and a developer has been referred to the County to discuss an upscale housing project in Ellison Bay. Lowry indicated a zoning overlay may be considered to define these areas since the Town is under County zoning. Getting realtors involved may help find properties as they become available. Curzon was asked to create a bulleted list from the comprehensive plan. Bell will provide zoning maps at the next meeting.

Mission statement – various changes were made to the mission statement. **Lowry moved, Scheckel second** to adopt the mission statement and present it to the Town Board as amended. Passed 4-0. The mission statement is attached to these minutes.

Attainable Housing and Residential Co-ops – Gantman noted that DCEDC has an adequate process in place, and it would be best to wait and see what the needs are.

Incubators on Town property – Gantman indicated it is going to be difficult to proceed until the needs are known. Studebaker stated that it may be beneficial to select a business type to focus on for marketing of the Town.

The next meeting will be Tuesday, May 11, 2021 at 6:30pm via Zoom. The focus will be to review the comprehensive plan as it relates to the mission of this committee.

Lowry moved, Studebaker second to adjourn at 8:08pm. Passed 4-0.

Respectfully submitted,
Anastasia Bell, Clerk/Treasurer

Mission Statement – Economic Development Committee

The mission of the Economic Development Committee is to accomplish the following while maintaining the rural character of Liberty Grove:

- Develop programs for existing businesses to ensure their continued economic viability.
- Meet with existing business leaders to exchange information relevant to their concerns and needs.
- Develop programs to create opportunities to attract new businesses.
- Meet with outside agencies and organizations to identify new ideas and sources for funding to support its initiatives.
- Review, suggest and prioritize programs related to the broadband and workforce housing.

Approved at the 4/13/2021 Economic Development Committee meeting