

Town of Liberty Grove
Minutes of the Economic Development Committee meeting on January 12, 2021

(This meeting was correctly posted)

Agenda:

1. Call to order
2. Roll call
3. Approve agenda
4. Approve minutes: 11/17/20 & 12/8/2020
5. Public Input
6. DCEDC update
7. Consider upcoming projects and potential implementation:
 - a. Website
 - b. DCEDC tour of sites in Liberty Grove
 - c. Incubators on Town property
 - d. Podcasts and/or video profiles
 - e. Attainable housing and/or tiny homes
 - f. Residential Co-ops and non-profit ownership
8. Future meeting
9. Adjourn

Chair John Lowry called the meeting to order at 6:02pm. Committee members Chuck Scheckel, Andrew Gantman, Candy Wassel, and David Studebaker were present along with Administrator Walter Kalms, Clerk/Treasurer Anastasia Bell and 1 member of the public via teleconference (Zoom).

Lowry moved, Studebaker second to approve the agenda as posted. Passed 5-0.

Lowry moved, Scheckel second to approve the 11/17/20 minutes as presented. Passed 5-0.

Studebaker moved, Gantman second to approve the 12/8/20 minutes with the correction of the date at the top. Passed 5-0.

Public – None

DCEDC Update – Steve Jenkins, DCEDC, reported that the broadband study RFP is scheduled to be issued on 1/26/21 and there is another round of the payroll protection program in progress.

Town Website – Scheckel confirmed that the consensus is to create an additional website for economic development which would augment the current Town website. The focus should be to attract year-round businesses. The office has been responsible for the website in the past.

DCEDC Sites – Jenkins reported that the materials are being sent to developers monthly with no additional inquiries. A virtual tour is scheduled for 2021.

Incubators on Town property – Jenkins reported that there is an increasing demand for manufacturing and office operations, but broadband is essential.

Podcasts and/or Video Profiles – Scheckel reported that both companies are capable and have recommended individual videos as well as an overview video. Gantman requested that a plan be developed to outline how and where the videos will be used to aid in determining who will be in

the videos. This will help with targeting the most appropriate people and areas for advertising. Mickie Rasch, DCN, noted that Destination Door County has targeted marketing data and their strategic plan should be reviewed to see how they intend to use the data or if we could use it.

Attainable Housing and/or Tiny Homes – Gantman reported that building the dwellings and maintaining the affordability are the two goals that will need to be met. Studebaker noted that homes less than 500 sq. ft. may not be as viable as originally thought. Jenkins confirmed that zoning may be an issue and these tiny homes are becoming more transient or requiring an increase in size to be a long-term solution.

Residential Co-ops – Gantman reported that these may work, and they directly tie into the needs. This may provide the option to set restrictions on resale which would help maintain the affordability. Kalms noted the zoning as well as sewer and water would need to be addressed. Jenkins indicated that public/private cooperation will be necessary for this project. The private focus would be building, and the public focus would be sustaining the project.

The next meeting will be Tuesday, February 9, 2021 at 6:00pm via Zoom.

Lowry moved, Gantman second to adjourn at 7:52pm. Passed 5-0.

Respectfully submitted,

Anastasia Bell, Clerk/Treasurer

Approved at the 02/09/2021 Economic Development Committee meeting