

TOWN OF LIBERTY GROVE PUBLIC MEETINGS

Liberty Grove Economic Development Committee

Date: March 9, 2021

Time: 6:00 PM

Place: Town Hall, 11161 Old Stage Road

Agenda:

1. Call to order
2. Roll call
3. Approve agenda
4. Approve minutes: 2/9/21
5. Public Input
6. DCEDC update
7. Development of a strategic plan for use of podcasts and/or video profiles on Town website
8. Consider upcoming projects and potential implementation:
 - a. Incubators on Town property
 - b. Attainable housing and residential co-ops
9. Future meeting
10. Adjourn

Anastasia Bell, Clerk/Treasurer

* Deviation from posted order may occur *

Members of the Town Board or any other Town committee, who are not members of the body whose meeting agenda is published in the above notice, are entitled, as any other citizen of the Town of Liberty Grove, to attend this meeting in an unofficial capacity. It is possible the attendance of one or more non-members may create a quorum of the membership of another body. Such a quorum is unintended and the non-members are not meeting for the purpose of exercising the powers or duties attendant upon their membership on any Town committee or board.

Town of Liberty Grove is inviting you to a scheduled Zoom meeting (teleconferencing). To Join Zoom Meeting enter the following on your computer:

<https://us02web.zoom.us/j/87256184337?pwd=SnhmUXJIY1VKbTZxK3p5SWUvNzRhZz09>

Meeting ID: 872 5618 4337

Password: 758828

If the link doesn't work, go to <https://zoom.us/>, click the "Join a meeting" button and enter the meeting ID and Password when prompted.

To find your local number visit <https://zoom.us/join>. To join the meeting by telephone dial one of the numbers below based on your location.

Dial by your location

(312) 626-6799 US (Chicago)

(253) 215-8782 US (Tacoma)

(346) 248-7799 US (Houston)

(646) 558-8656 US (New York)

(301) 715-8592 US (Germantown)

(669) 900-9128 US (San Jose)

Town of Liberty Grove
Minutes of the Economic Development Committee meeting on February 9, 2021
(This meeting was correctly posted)

Agenda:

1. Call to order
2. Roll call
3. Approve agenda
4. Approve minutes: 1/12/21
5. Public Input
6. DCEDC update
7. Discussion and possible action: review of Committee mission statement
8. Development of a strategic plan for use of podcasts and/or video profiles on Town website
9. Consider upcoming projects and potential implementation:
 - a. DCEDC tour of sites in Liberty Grove
 - b. Incubators on Town property
 - c. Attainable housing and residential co-ops
10. Future meeting
11. Adjourn

Chair John Lowry called the meeting to order at 6:00pm. Committee members Chuck Scheckel, and Candy Wassel were present along with Clerk/Treasurer Anastasia Bell and 2 members of the public via teleconference (Zoom). Committee member Andrew Gantman was excused.

Lowry moved, Scheckel second to approve the agenda as posted. Passed 3-0.

Lowry moved, Scheckel second to approve the 1/12/21 minutes as presented. Passed 3-0.

Public – None

DCEDC Update – Steve Jenkins, DCEDC, indicated that Kelsey is present to assist with the podcast/marketing discussion, Julie Schmelzer is their new Director of Business Development, the developer tour will be virtual, and the PSC has not announced grant awards. Administrator Walter Kalms and Deputy Clerk/Treasurer Doug Curzon connected to the meeting at 6:13pm.

Mission statement – Lowry noted that the name of the committee has changed since the mission statement was created. Mickie Rasch, DCN requested to be involved in the business conversations noted in the mission statement. Jenkins noted Schmelzer is tasked with creating a new business plan.

Strategic Plan for Podcasts/Video Profiles – Scheckel stated that the goal needs to be understood before the podcasts/profiles are created. Committee member David Studebaker connected to the meeting at 6:29pm. The following items were noted as items to be included in the strategic plan:

- Sectored targets will avoid a shotgun approach.
- Additional funding will be needed to market the product to the targeted crowd.
- Target areas where high-speed internet is available
 - Downtown Ellison Bay and Highway 42 corridor
 - Highway 57 corridor
 - Proximity to Sister Bay may be an advantage

- Consider commercial only use of the Val-A property
- Create a list of properties/businesses within the targeted areas
 - Johnson property, Bookstore, Val-A, and property to south of Community Center.
- Door Stop and Henricksen Fisheries may be good choices for the videos.
- Identify the current successful businesses and highlight the lifestyles to create the story
 - Younger people should be in the videos
- A unique Economic Development website may have better marketing potential.

Scheckel will start creating a marketing plan and the decision will follow the written plan. Curzon and DCEDC will assist and Rasch will ask DCN board about sharing information between websites.

DCEDC Sites – see DCEDC update.

Incubators on Town property – Not discussed.

Attainable Housing and Residential Co-ops – Not discussed.

The next meeting will be Tuesday, March 9, 2021 at 6:00pm via Zoom.

Lowry moved, Scheckel second to adjourn at 7:21pm. Passed 4-0.

Respectfully submitted,
Anastasia Bell, Clerk/Treasurer

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([//www.co.door.wi.gov](http://www.co.door.wi.gov))

Door County, Wisconsin
... for all seasons!

This map illustrates the Lakeview area in the City of St. Louis, Missouri, with various land use designations and infrastructure. The map includes Ellison Bay, Cedar Branch, and several roads like Old School Rd, Ranch Ln, Lakeview Rd, and Olson Dr. Land use codes such as HL10, SF30, HL3.5, NA, HL5, MC, HD, and W are visible. A scale bar at the bottom indicates distances from 0 to 1600 feet.



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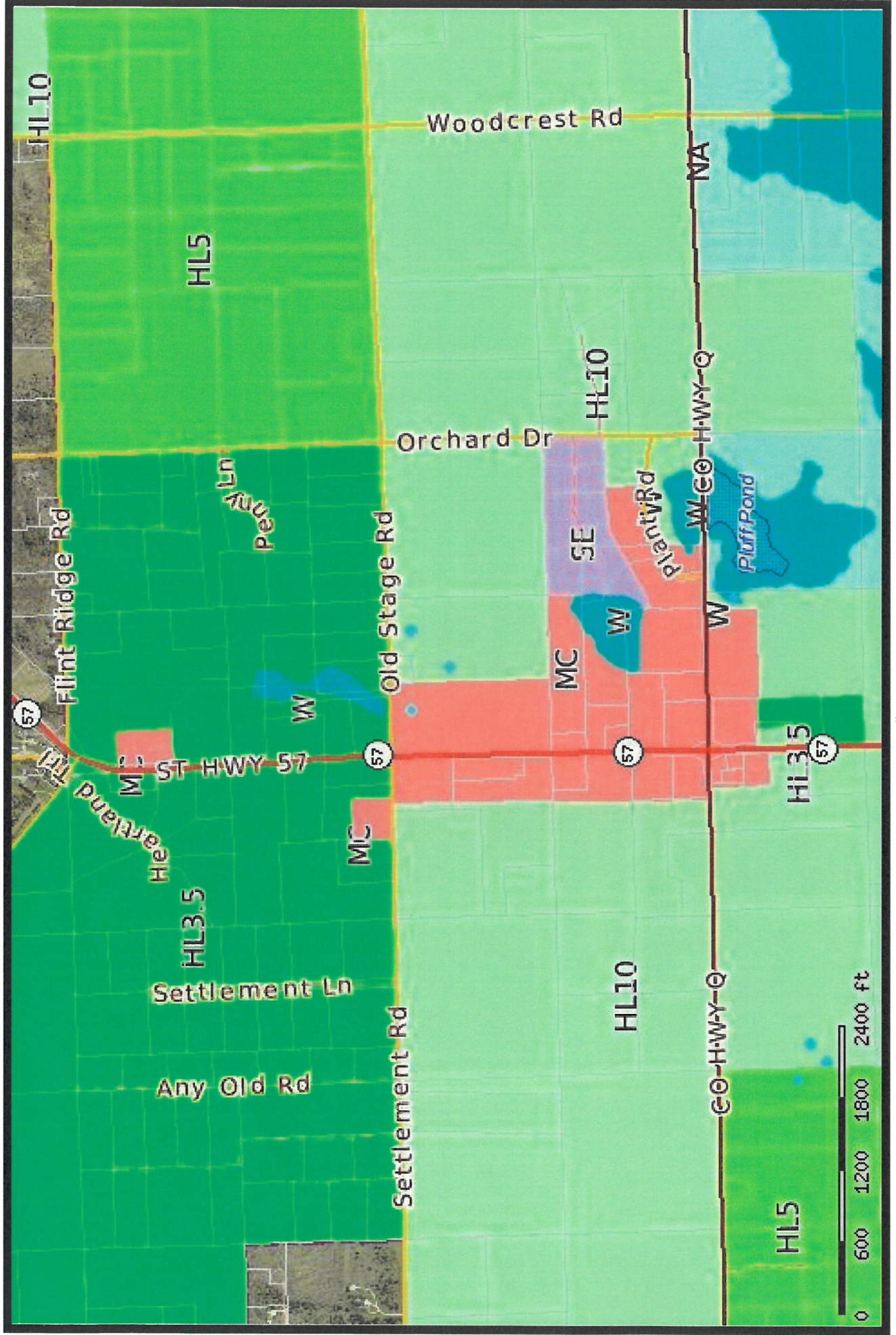
Map ② - Hwy 57 South

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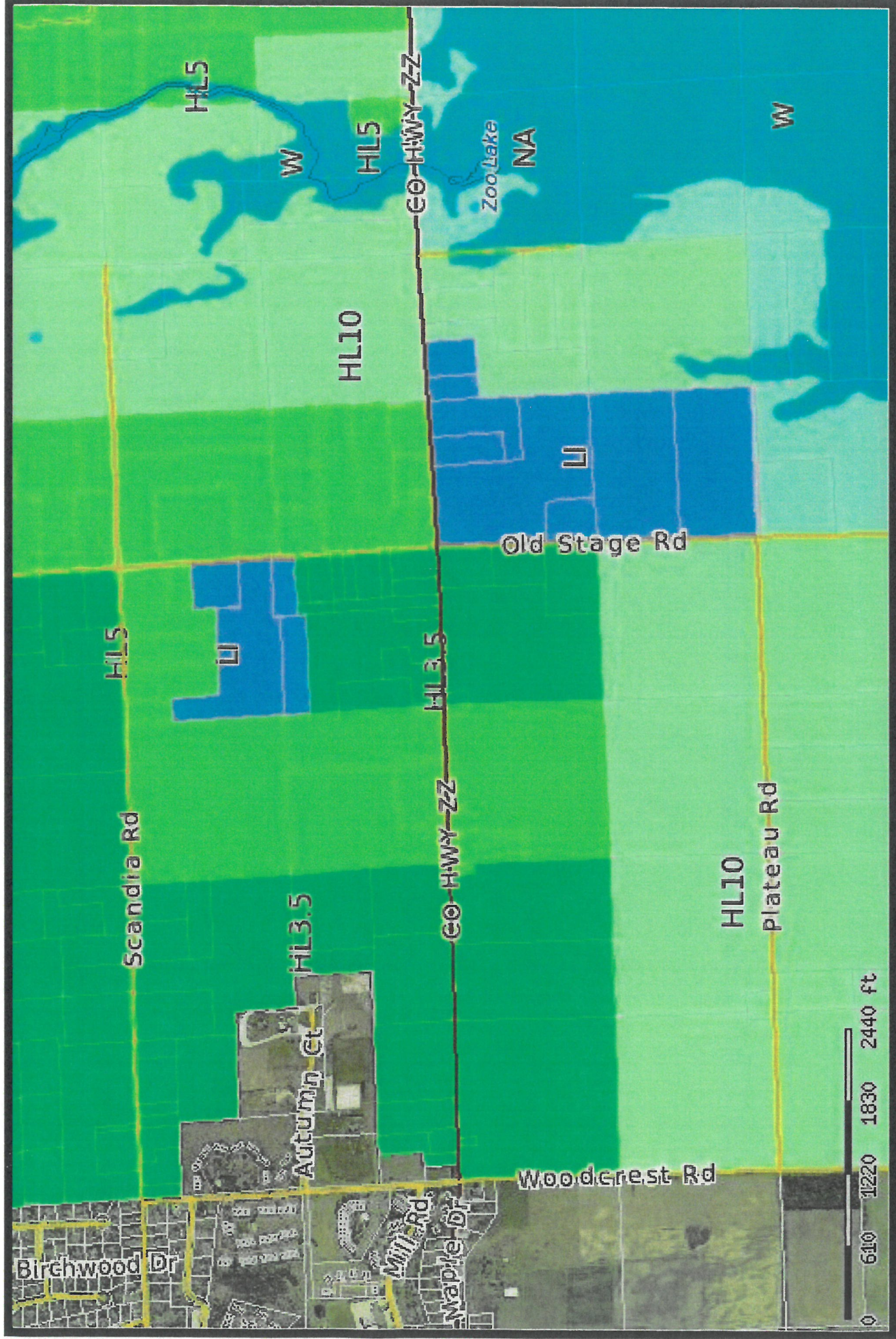
Map ③ Old Stage & Hwy ZZ



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④ - Hwy 42 / Old Stage

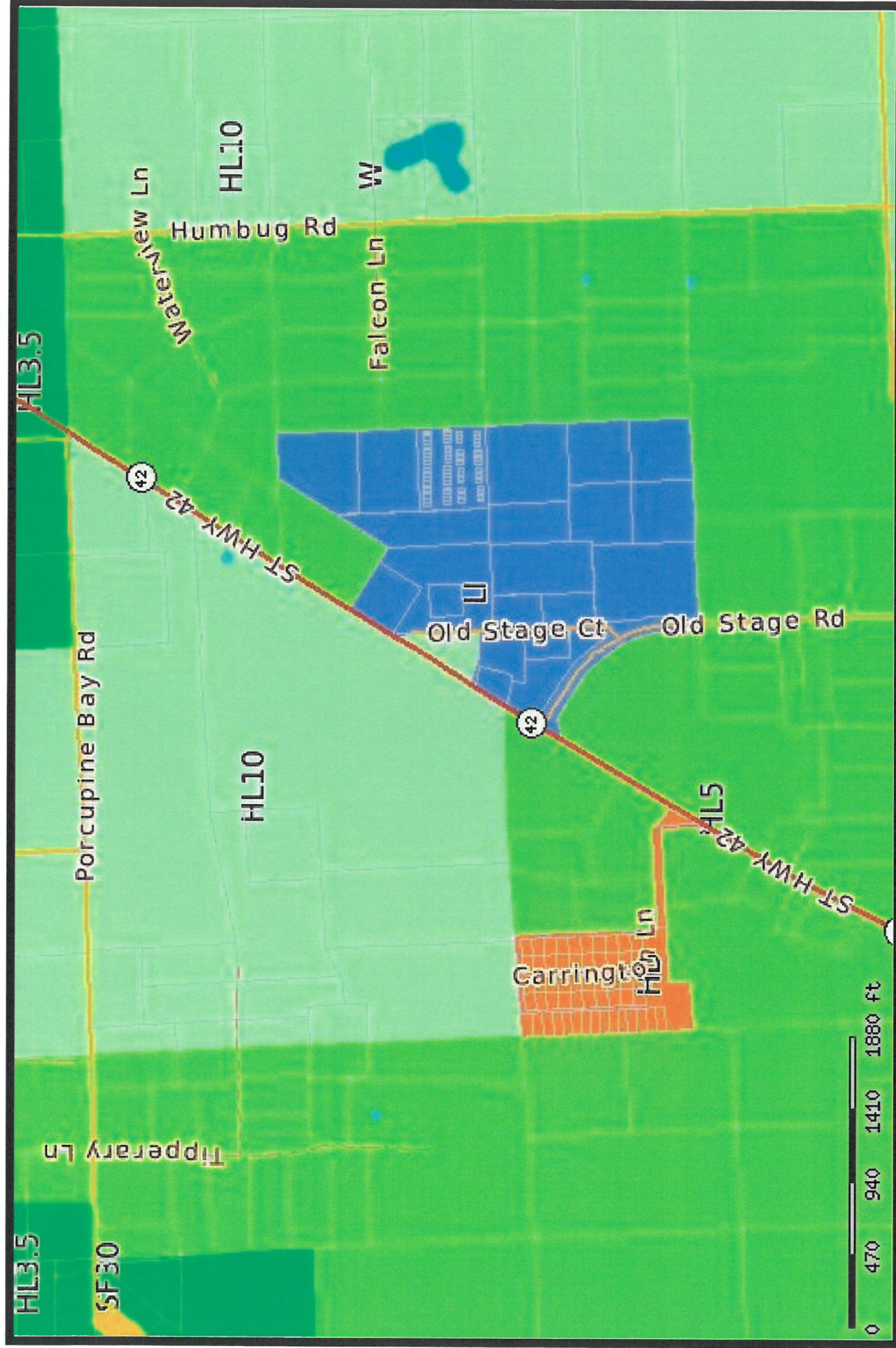
Map

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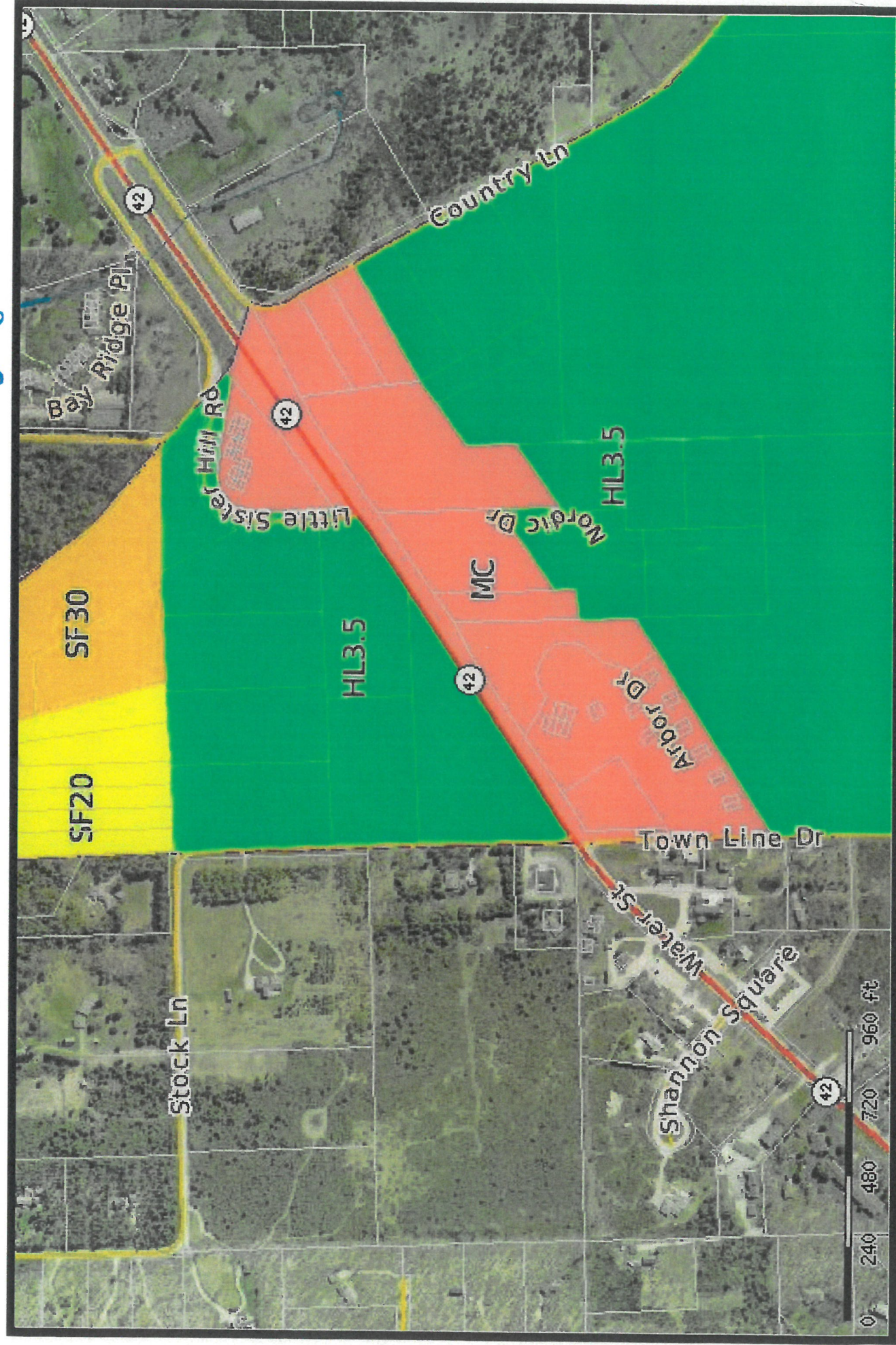
Map ⑤ - Hwy 42 South

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