

**Village of Lake Hallie
Plan Commission Meeting
Comprehensive Plan Meeting #4
March 11, 2024
Lake Hallie Municipal Building
13136 30th Avenue, Lake Hallie, WI 54729
3:00 – 5:30 p.m.
Minutes**

- 1. Call Meeting to Order** Chairperson Rowan called meeting to order according to Chapter 19.84 of the Wisconsin State Statutes at 3:00 p.m.
- 2. Roll Call:** Randy Larson X ; Nancy Mauhar X ; Eloise Rowan X ;
Pat Spilde X ; Rusty Volk X ;
- 3. Public Wishing to be Heard for Non-Agenda Items:** None
- 4. Approval of the Minutes February 19, 2023.** Ms. Spilde made the motion to accept the minutes as written, seconded by Mr. Volk. Voice vote carried
- 5. Recap of Meeting #3**
 - Reviewed and discussed draft vision statement for the village
 - Discussed future residential development
 - Discussion of future growth areas and land uses
- 6. Review Historical & Cultural Resources**
 - Combined with agriculture and natural resources
 - No properties listed on the State or National Register of Historic Places.
This will need to be stated in this Economic Development report of Lake Hallie.
 - Four buildings (on two properties) listed on the Wisconsin Architecture and History Inventory (AHI).
 - Cultural Resources
 - Hallie Youth Days
 - Last week of July
 - Other clubs?
 - Optimist Club
 - Pickleball
 - Soccer Association and fields
 - Veteran's Memorial Park

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7. Review and Discuss Economic Development Element

Strength and Weaknesses

- Highway access
- Business growth
- Business incubation
- Variety of recreational businesses
- Natural resources
- Individual home ownership

Diverse employment base

Very low unemployment

- 93% leave the community
- 93% live outside of the zip code of the village

TIDS

- Two districts
- Both created in 2003

The Commission discussed area communities need to do more cooperation and coordination with the village.

Community strengths and weaknesses attracting and retaining desired businesses and industries.

- We don't have a village representative looking for more business acquisition

- Limited availability land for growth

Desired businesses

- Specialty shops
- Veterinary
- Manufacturing
 - Low odor
 - Low noise
- Restaurants – sit down
- Include 2009 plan of the village's economic development plan for business and industry

Undesired Businesses

- Slaughterhouse
- Sand Processing Plant
- Adult Entertainment
- Garbage Transfer Station
- Strip or Open Pit Mining
- Chemical Refining or Manufacturing

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Environmental contaminated sites will need to be noted in the plan

Does your community have a brand?

Business Development Vision

Goals, Objectives, and Policies
Promoting industrial development

8. Review and Discuss Transportation Element – Next meeting agenda item

9. Next Steps and April Meeting Date – April 8th, 2024

Utilities and Community Facilities

Ag and Natural Resources

Review and Discuss Transportation Element

10. Adjourn

Ms. Rowen made the motion to adjourn. Seconded by Ms. Spilde.
Voice vote carried at 5:34 p.m.

Electronically Submitted by,

Randy R. Larson

Randy R. Larson, Secretary