



Parks, Recreation and Tourism Commission
Monday, March 25, 2024 @ 6:00 p.m.

Village Hall Building
13136 30th Avenue
Lake Hallie, WI 54729

Minutes

1. Meeting Called to Order according to Chapter 19.84 of the Wisconsin State Statutes-6pm
2. Roll Call: Mr. Clifton... Ms. Leibke...Mr. Stelter...Ms. Devereaux...Mr. Scholtz.....Mr. Armstrong...Mr. Berg...**All present at the meeting, Ms. Squires...was absent from the meeting**
3. Public Comments: N/A
4. Approval of Minutes:
 - a. February 26, 2024 Meeting Minutes Greg motioned to approve and Jayson seconded...Mik abstained due to being absent at the last meeting
5. New Business:
 - a. Update from Chippewa Falls Chamber of Commerce-Gave a recap of 1st quarter and their marketing efforts in Leisure, Sports and Groups. They completed the light project grant writing for us in the amount of \$520,000 along with the "Together Outdoors" Hallie Park concession stand request in the amount of \$10,000. Sue Also handed out the new Tourism Guide for 2024.
 - b. Update/presentation on lighting project at Hallie Ball Park (Musco Lighting ~ Greg Smidt)-Greg gave a presentation to the board on the lighting project bid he put together for the completion of the lighting project we are working on at the park. Based on his information provided he is going to put some dollar figures together and a timeline to complete breaking down each field if we need to do in stages. Total Timeline to complete would be about a month Greg indicated. Will have numbers by our next meeting in April.
 - c. Discuss/recommend signage for Pickleball Courts (Presentation by Bill Bethke – CVPB Club)-The first announcement came as a 2 day US Senior Pickleball Tournament is going to be held in July. They are working on securing a 2025 . The second request was for the renaming of the Pickle Ball Courts to possibly the Lake Hallie Pickle Ball Club. However a strong conversation was had that we should NOT remove the "Gower Park" from the name due to his historical meaning. A suggestion of possibly the Lake Hallie Gower Park Pickle Ball Courts OR The Lake Hallie Pickle Ball Courts at Gower Park. This was the most agreed upon one. They will return to the next meeting with the clubs thoughts from there. It was however agreed upon that A Historical Marker could be placed at Gower Park as long as approved by the Historical Society making note of who the land was donated by and when and the purpose of the school back then and how many students went thru the school during its time. The motion was made by Mik and seconded by Jayson to move forward with the placement of that Historical Marker once approved by the Historical Society.
 - d. Discuss/recommend waiving park use fee for 5v5 Soccer Tourney at Hallie Soccer Fields-Brad indicated the soccer club will pay for the paint and the extra maintenance needed to prep for this event at the stated rate of \$20/hour. Bill to take care of keeping track of those maintenance hours....The Strickers will also pay for the porta potties that they will have brought out and will reimburse the \$250 for the Dumpster Fee as well as noted and still have to pay the deposit of \$200 to the Village. A discussion of a possible Food Truck for Concession stand and a combined effort with Sue from the Chippewa Chamber along with the Chippewa Strickers for marketing efforts. Motion was made by Mik to waive the \$500 for this one time tournament based on the above information and seconded by Greg once the agreement comes thru and all fees have been paid. Motion carried.
 - e. Update on remediation of concession stand maintenance -Bill met with the Serve Pro guys to take one last look at the conession stand to be sure they have the things ready to be



- addressed. They are hoping to have this done within a week with 2 people working. They will be removing the dry wall and will go 1 foot past the last spot they found. They will vacuum it all out and do all the work to get it all dried out and back in order. The Village will have to restructure the building to put up all new dry wall and vents which Bill is working on. Serve Pro will do the ceiling of the dry wall however. All fixtures, lightbulbs, everything will be a hypo cleaned before we get it back. \$6547 is the Serve Pro Bill as of today (3/25/24) to do all the work. Hoping to have it done by the end of April
- f. Update by Village Board Liaison Brad Berg on approved Park Maintenance projects by Village Board on March 18, 2024 (use of ARPA funds)-Brad indicated the Village Board will be diverting \$85,000 of their ARPA funds they received to do the following projects....They will be paving and adding base course to connect the two driveways to the Girls Softball/Soccer Entrances and extending it 1240 feet in. Haas is scheduled to do the base course while Seen will do the black top. Plus any overage will be allocated to the concession stand restoration previously discussed. ALL This money will come from the APRA Village funds NOT from the Parks Board Budget.
 - g. Discuss/recommend Summer Parks Maintenance Staffing-It was indicated that we still need two more employees and we have 4 applicants....The guys will do the interviewing and hiring before season starts.
 - h. Update on “Carry the Load” staging at Peace Memorial Park on May 6, 2024-Mik made the motion to approve, Pat seconded it with no objection
 - i. Update on Fire Works Display for Hallie Youth Days-Contract has been signed and half the deposit has been made and sent off.
 - j. Discuss/recommend appointment to Parks Commission for three-year terms (Members to expire in April 2024: Kent Stelter; Pat Clifton and Becky Squires)Kent and Becky will resubmit their applications to the board for approval as well as Mark Danialson to complete for his request for appointment as well at our April Meeting.
6. Old Business:
- a. None
7. Review of March 2024 Disbursements and Profit & Loss
8. Standing Agenda Items:
- a. Discuss/Recommend any new Event/Rental Agreements N/A
 - b. Capital Outlay Projects-N/A
 - c. Lake Association -Steve S who organized the harvesting originally unfortunately has passed away so they are looking at Tyler, Steve’s son to help the group organize this moving forward.
 - d. Pickleball Courts Update-Previously Discussed
 - e. Bike/Ped Update Greg sent an email that discussed the GPS based map for a mobile devise. Dean Ross working on validating how to fill out the signage request form for the new signage for the bike trail. Have on April’s agenda to amend the previously approved dollar amount for the signage to the new dollar amount for the signage currently at \$4500 but waiting on exact dollar amount, will have at our April meeting for final approval.
 - f. Lake Hallie Outdoor Recreation Plan update-
 - g. Hallie Boys Baseball-Registration is up about 20 kids from last year. Drafts are done.
 - h. Hallie Girls Softball-Registration is closed except for the seniors division. Will get user fees by June for both leagues. April 8th is the next girls meeting.
 - i. Chippewa Strikers/Soccer Complex-N/A
9. Adjournment Motion to adjourn by Cathy at 8:50pm. Next meeting is April 22nd at 6pm

Posted: March 20, 2024

CC: Chippewa Valley Newspaper, Eau Claire Leader Telegram, Maverick Media, Clear Channel, WEAU, WQOW, Committee Members, Village Board Member

Posted by Kris Fitzsimmons, Clerk-Treasurer