

NOTICE OF PUBLIC MEETING

Village of Kohler
Tourism Promotion and Development Committee Meeting
Date: Wednesday, April 16, 2025
Location: Kohler Village Hall, 319 Highland Drive
Kohler, Wisconsin
Time: 4:00 p.m.

Call to Order
Roll Call
Public Comment
Approve Meeting Minutes from January 29, 2025

Business

1. Review 2025 revenue and expenses
2. Request for funding the following projects:
 - a. Kohler School Friends PTO 2025 Kohler School Holiday Market - \$7,150
 - b. Destination Kohler Marketing for Live Fire – \$2,500
 - c. Destination Kohler Marketing for Reel and Rifle - \$2,500
 - d. Destination Kohler Funding for 2025 Village Fireworks and Fourth of July Celebration - \$33,000
 - e. Destination Kohler Marketing for Kohler Food & Wine - \$250,000
 - f. Destination Kohler Wisconsin 2025 Media Plan - \$1,995,000

Adjournment

Dated: April 9, 2025
Posted: April 9, 2025