

Village of Kohler
Tourism Promotion and Development Committee Meeting
January 29, 2025

Chairperson Tarra Mikolyzk called the meeting to order at 4:00 p.m. Roll call was taken: Tarra Mikolyzk and Brett Edgerle were present. Ruben Cambero Sedano and Pamela Butler Channel were present via telephone. Dirk Willis was absent. Staff members present: Mike Kitzerow and Cindi Gamb.

Approve Meeting Minutes from October 30, 2024 – Motion by Brett Edgerle, second by Pamela Butler Channel to approve the meeting minutes from October 30, 2024. Motion carried.

Business

1. Review 2024 Revenue and Expenses – reviewed the final numbers for 2024.
2. Request for funding the following projects:
 - a) Kohler Athletic Bomber Boosters 2025 Kohler Classic 5K/1 Mile Run/Walk \$5,525 – Michelle Pociask presented the request for \$5,525 for marketing for the 2025 Kohler Classic 5K/1 Mile Run/Walk.
 - b) Village of Kohler Department of Public Works Park Benches \$6,494 – Mike Kitzerow presented the request for 10 green benches to be placed on paths in the village and used for Kohler Co. activities in Ravine Park, cost \$6,494.
 - c) The Shops at Woodlake Kohler 2024 Community Christmas Tree \$5,000 -
 - d) 2025 Destination Kohler Page in the Kohler Villager \$5,400 -
 - e) 2025 Granicus Subscription \$3,969 – request is for annual renewal for compliance monitoring for short-term rentals in the village, cost \$3,969.

Motion by Brett Edgerle, second by Ruben Cambero Sedano to recommend the Village Board approve the requests as presented: 2025 Kohler Classic 5K/1 Mile Run/Walk \$5,525, park benches \$6,494, 2024 Community Christmas Tree \$5,000, Kohler Villager \$5,400, 2025 Granicus Subscription \$3,969. Motion carried.

Correspondence

Thank you from Kohler Classic Committee

Adjournment

Motion by Brett Edgerle, second by Pamela Butler Channel to adjourn the meeting at 4:18 p.m. Motion carried.

Cindi Gamb, Clerk/Treasurer