

**VILLAGE OF HORTONVILLE
ECONOMIC DEVELOPMENT COMMITTEE
NOVEMBER 19, 2025, MEETING MINUTES**

Village President Jeanne Bellile called the meeting to order at 4:59 p.m. in the Community Center of the Municipal Services Center at 531 N. Nash St., Hortonville, Wisconsin.

Members present: Jayne Frazier, Mark Voight, Jeremy Bellile and Jason Bloxham

Members absent: Greg Rogers, Shauna Keel

Officials/Staff: Administrator Nathan Treadwell and President Jeanne Bellile

Approval of July 29, 2024 minutes

Motion [Jeremy Bellile and Mark Voight] to approve the July 29, 2025 minutes. Unanimous voice vote, motion carried.

Discussion for review and recommendation of Small Development Business Grant Applications

Administrator Treadwell discussed the small development business grant. Discussion ensued.

Administrator Treadwell stated that he will go through each applicant individually.

President Bellile asked if the Board has full control. Administrator Treadwell reassured Board has full control.

Administrator Treadwell started by stating the applicants he felt had no impact on the grant purpose:

- e. Integrity Property Rentals
 - Staircase on the rear of building has no impact to Main Street
- i. Heritage Inn
 - Alleyway alongside building not visible to Main Street

Administrator Treadwell stated he discussed the loan program option with all applicants whether it be for the remainder of their project not covered by the grant or if their project was not covered by the grant and that most applicants were fine with what was proposed.

President Bellile then started project ideas, packet was provided as well as displayed on the projector for all attendees to view.

- a. Hortonville Barbershop: no questions from Board; [Approved]
- b. The Crooked Door Sewing - Administrator Treadwell noted that this request was less than \$1,000 having little impact on the total grant amount: no questions from Board; [Approved]
- c. Alley Cat: no questions from Board; [Approved]
- d. Blue Design Group: Jeremy Bellile asked what percentage of their total cost was being covered by the grant. Administrator Treadwell estimated 62%. No further questions from Board; [Approved]
- e. Integrity Property Rentals: Jayne Frazier asked if a loan was possible to help with the stairs. Administrator Treadwell stated they had taken out a loan in 2018 for a different improvement, not at this time. They received \$0 from the grant. Board moved on.
- f. Lavinia Makers Boutique: Jeremy Bellile asked about sign following Village ordinance. President Bellile asked about flat on building versus hanging from the front of the building. Administrator Treadwell read the

Village ordinance currently stating that it would comply with the standing ordinances. Board has no further questions; [Approved]

- g. Standard Projects: no questions from Board; [Approved]
- h. 204 W Main Street: Administrator Treadwell stated that Miles will also be requesting \$15,000 from the loan program. Jason Bloxham asked for the timeline for completion. Miles replied with a rough idea of October of 2026. President Bellile asked if he is looking to have all the signs somewhat uniform and Miles replied with yes. Board was extremely impressed with Miles' design and expressed excitement for the finished project. No further questions from the Board; [Approved]
- i. Heritage Inn: Administrator Treadwell stated that after talking with the current business owners operating in the building, the business owners stated they need to get permission from the building owner but that the plan is to utilize the loan program to fund the remainder of their project and have their sign attached to the building. Their sign currently swings when windy days occur. No further questions from the Board; [Approved]
- j. Hortonville Lanes: remarks from the Board stating that the plan looks nice. No questions from the Board; [Approved]

Adjourn

Motion [Jeremy Bellile and Jason Bloxham] to adjourn. Unanimous voice vote, motion carried. The committee adjourned at 5:23 p.m.

Minutes submitted by,

Kaytlin Hooyman
Public Works Clerk