

Hillsdale Hamlet Committee
Notes of Meeting on May 9, 2022

Present :Toby Butterfield, Robina Ward, Paul Amash, Jr., Margaret Avenia, Bart Zeigler, Jason Durant, Garrin Benfield, Phyllis Granat, Lisa Berman, Tom Carty

Regrets: Lynda Brenner, Rob Bradley, Shannon May

Toby called the meeting to order, via Zoom at 6 pm.

1- Minutes approved as circulated.

2- Toby thanked Paul and Rob for helping on “I Love my Park” Day Additional thank you to Lynda and Lisa for their work cleaning “Welcome to Hillsdale” signs, and to non-committee member Dan Levy. T-shirts were given to all participants, and Toby has extras available to anyone who wants one.

3- Flea Market

Gaye Hoffman regrets she can no longer be on the Hamlet committee due to health issues. Robina stated that Gaye already submitted all paperwork ,forms and a budget for the Flea Market, which now needs Board approval to proceed. Toby asked if anyone would be willing to coordinate the event, and will approach Sophie Simpson (who subsequently agreed to handle booth reservations). Bart indicated he will help with set up. Paul and Phyllis agreed to distribute posters. (As a result, at its May 17 meeting, the Town Board subsequently confirmed its approval for the event and the previously prepared budget.)

4- Car Show

Since Gaye, Lauren Letellier and Cynthia Magyar (RIP) cannot organize this event, Toby asked for volunteers to coordinate and procure gifts, sponsorship and trophies. Toby will reach out to others (and after the meeting, Lisa introduced her new neighbor Tony Gatto, who agreed to join the committee and may be willing to assist with this event). All hoped the event will proceed, capitalizing on momentum we built last year. Need to coordinate with other Car shows so as not to compete.

5- Welcome Sign

Bart stated they are still looking for a site for a "Welcome to Hillsdale" sign east of the hamlet. Tom reported the Economic Development Committee also working on this, and Todd has funds for a temporary sign/billboard. Phyllis suggested that Sheldon Glass be contacted as a possibility, or the attorney next door. Matthew White has designed a mural /billboard for the IGA building, now the Hillsdale Supermarket. The Hamlet Committee approves of this.

6- Speed signs

Phyllis asked for an update. Two portable speed signs are up and operating, but only on town roads, not Rt 22 or 23. Tom invited suggestions for where else to place signs. Lisa agreed to contact the Sheriff about using their signs for Rt 23/22.

7- Revision for Hamlet Park copy

The committee approved the proposed copy, which Toby subsequently sent to the Town Board for inclusion in Town agenda (and which the Town Board subsequently approved at its May 17 meeting). Tom suggested we edit "summer programs" to "events" a change which was approved. Tom asked that all copy and photos be sent by end of week. Phyllis to send photos, with Margaret to take additional pictures of park for inclusion. We will request a link button and listing in other areas of the web site.

8- Pumpkin Festival

Toby suggested we start thinking about this now. Paul and Gaye will help with planning and scarecrow contest. Toby will contact Law Enforcement for demonstrations again. It was suggested we look into Falcon Of Prey. Lisa to call library to see if they are using them this year. Joanna will update poster.

8- New Business

Village Scoop has closed, and no information on what will open there. This is a big disappointment to everyone and the town. Paul welcomed the addition of "Cook and Larder" in the former Crossroads space. It will only be take-out prepared foods. Comments were made about the need for seating areas in the Square.

Meeting adjourned at 6:55 pm