

**Town of Hillsdale
Economic Development Committee Notes
Unofficial Meeting
September 27, 2023 • 11:30**

ECONOMIC DEVELOPMENT PROJECTS

Social Media – Joanna

Want to post something about seniors citizen and emergency worker tax exemption
Joanna to check w Elizabeth, etc. to get that info and post

Hillsdale Civic Pride Foundation – Tod

Tod working on personal appeal campaign by EOY

Walking Tour-- Tod

Going into testing and final content proofreading next week
Should be available and ready for the mural launch on Oct 14
Tod to get reimbursed for \$100 annual fee for online software

Marketing & Advertising

Included in budget in various tranches
Hoping to coordinate it all into one focused marketing plan

Solar Incentives -- Dana, Jessica, Tod

Tod still working on this. Looking at other help in county from environmental management council and others locally that may have a good, quick list of incentives and processes.

Welcome to Hillsdale Sign – 23 West – Tom

All estimates submitted to driver's insurance
Still waitng

Mural – Matt

Jane almost finished
Launch on October 14 at 2pm

NEW BUSINESS

Exhaust fan for the hood on the taco place is in
Some well and sewer issues but should be moving forward

Community shared calendar developed by Jamie Carano

Link:

https://calendar.google.com/calendar/embed?src=hillsdalecommunitycalendar%40gmail.com&ctz=America%2FNew_York

Adjourned 12:05p

Next meeting October 18, 11am