

**Town of Hillsdale
Economic Development Committee Notes
July 19, 2023**

ECONOMIC DEVELOPMENT PROJECTS

Social Media – Joanna

Updates

Joanna needs to get into instagram, Tod to assist

Hillsdale Civic Pride Foundation – Tod

Language for personal appeal

Business District Sign – Matt

Church is not likely to let the property go

New Business Development & Support-- Tod

Next Year's Town Budget item for review

Rough budget coming together. Need to discuss with CEDC and get better idea of how to spend funds. Idea is to slowly grow the budget and pay an economic development officer for ¼ time in future.

Kidsdale – Joanna

Cancelled

Struck out with 2nd attempt with musicians. Not happening this year. Plan for 2024. Trying to get Ghost Motel for a possible Halloween motel.

Walking Tour Development – Tod & Matt

Review of copy in prep for launch

Matt & Tod working on final with Lauren

Kiosk is built. Maybe we can print now and launch walking tour.

\$100/yr for premium membership. Tom to get

Solar Incentives -- Dana, Jessica, Tod

Tod to write up something on this topic for our review

Welcome to Hillsdale Sign – 23 West – Tom

All estimates submitted to driver's insurance

Mural – Matt

Will finish this summer, in-progress

NEW BUSINESS

Mural Kiosk – Matt

Price of Box for brochure

Completion of Box

Completion of Mural

Tod to design the “poster.” Needs to be updateable.

Two 11x14 pieces of paper go inside.

Other new business

Young couple bought Holiday House.

Cynthia Magyar’s land may be of interest to build affordable housing. Property has been evaluated. A big lift but could possible.

New chef in town. Dan Pelosi. Waterbury, CT. Ital-Portugese decent. Real cooking recipes. Craryville, Rd.

Adjourned 11:35a

Next meeting August 16, 11am