

Town of Hillsdale
Economic Development Committee Notes
April 19, 2023

ECONOMIC DEVELOPMENT PROJECTS

Social Media – Joanna

Updates

Locked out of Instagram. Tod & Joanna to figure it out.

Hillsdale Civic Pride Foundation – Tod

Language for personal appeal

Mural to begin in June

We have \$5,600 plus \$500 grant from Bank of Greene County specifically for the kiosk, see below.

Business District Sign - Matt

Update from Minister

No update

New Business Development & Support

Next year's Town Budget item for review

Tod to work on this. Send rough to Matt & Joanna. And final on May 10th. Will review at May 17th meeting.

Kidsdale – Joanna

Update on planning:

Date, time, Bands

Need help with promotion and organization

Tod send email to local moms and see if they can help spread word

Walking Tour Development – Dana & Tod

Review of copy in prep for Launch in June

Waiting on copy

Solar Incentives – Dana, Jessica, Tod

Tod to write up something on this topic for our review

Email out to Jim Goff, waiting on language

Will contact a couple other solar companies

Welcome to Hillsdale Sign – 23 West – Tom

All estimates submitted to driver's insurance – Awaiting a check

NEW BUSINESS

Mural Kiosk—Matt, Tod

Possible use of aluminum box.

Need to work up a price.

\$500 grant from Bank of Greene County for this

Tod to design the “poster”.

Needs to be updatable. Hoping for 11x17 size.

No need to use \$750 committee budget for this as we have \$5,600 from HECDC for mural/kiosk and \$500 specifically for kiosk.

OTHER NEW BUSINESS

Attracting new business to town

Discussed various opportunities throughout town and how we can support finding tenants, etc.

Farmer Features – Dana & Joanna

Pull together a press release to feature farmer's of Hillsdale

Highlight the Hillsdale Farmer Monument and 3 farmers

Graylight, Tivoli Mushrooms, Lavender Gate, Honey Dog, Little Apple, etc.

ADU story - Joanna

Consider highlighting this in newsletter and elsewhere