

**Town of Hillsdale**  
**Economic Development Committee Notes**  
March 29, 2023

**ECONOMIC DEVELOPMENT PROJECTS**

**Social Media – Joanna**

Updates  
NA

**Hillsdale Civic pride Fundraising – Tod, Joanna, Dana**

Update  
Need email language for personal appeal - Dana  
New entry in newsletter  
Mural starting in June, should be done by July

**Business District Sign - Matt**

Update  
Spoke with minister, waiting to hear back

**New Business Development & Support**

Matt – Progress on Marketing Efforts  
Todd – Funding  
Need budget, will present to town board for next years budget. Roughly \$7-10K to start out. This is an approved item by the legal code with restrictions according to Robina.

**Kidsdale-Joanna**

Update  
NA

**NEW BUSINESS**

**Walking Tour Development – Dana**

Update  
Copy coming in April or early May to launch in June w mural

**Farm Tour – Joanna**

Is this happening?  
Not for 2023, but maybe next year.

## **Solar Incentives – Dana, Jessica & Tod**

Update

Tod to write up something about this

## **Welcome to Hillsdale Sign on Rt. 23 West – Tom**

Update

Estimates in, waiting to get started.

## **New Business**

Mural Kiosk – Matt, Tod

Matt to look at aluminum box he has and see if it'll fit. And work up a price. Hoping we still have the \$750 committee budget as we will need it for this. Otherwise will have to raise the money. Tod will design the “poster” for inside and make it easily updatable. Likely on 11x17 or something that can be quickly printed at ProPrinters or similar.

**NEXT MEETING April 19, 2023 at 11 AM via ZOOM**