

Town of Hillsdale

Economic Development Committee Agenda

January 25, 2023 11 – 12 AM via Zoom

ECONOMIC DEVELOPMENT PROJECTS

Social Media – Joanna

No update other than Rupco post got a lot of hits

Website – Tod

Would like to fix the “image” on business side

Hillsdale Civic Pride Fundraising – Tod, Joanna, Dana

Want to send out dedicated email, ask Chris

Request 2 entries in fall newsletters as well

Email out to our personal networks as well

Mural – Tod, Matt

Met with Chuck

Business District Sign – Matt

Reaching out to new minister at church

Pastor Karen

COMMITTEES

Hamlet Committee

Climate Smart Community Task Force – Howard

Submitting application for bronze certification. Scored 170 points, min. was 120

Gives preferred access to state grants, etc. Only about 100 towns that receive certification.

Roe Jan Workforce Housing Committee

NEW BUSINESS

Walking Tour Development – Dana & Tod

Update

Farm Tour – Joanna

Talk with Janice Smythe about house tour.

Update

Solar Incentives – Dana, Jessica & Tod

Tod to research a bit more and get some info for residents and businesses

Welcome to Hillsdale Sign Rt. 23 West – Tom

Jeff Budd is working on iron quote

Submitting to insurance company after all quotes are in

New Business Development & Support

Redoubling efforts to get new business into town and support current businesses
Matt to send out update and ideas

Action Items?

Advertising plan- business district highlight, print as well as social

Spreading the word amongst committee

Brochure distribution

Chamber of Commerce in Hudson

PR pitches

Work with Planning and Zoning Board process

Discussion

Attracting businesses

Taconic Lawn space, etc.

NEXT MEETING February 22 11a-Noon via Zoom