

Town of Hillsdale
Economic Development Committee Agenda
December 28, 2022, 11 AM

Meeting called to order at 11:05 am

Members Elected/Appointed & Present via Zoom Meeting

Tom Carty, Chair & Town Councilperson
Joanna Virello, Member & Town Councilperson
Tod Wohlfarth, Secretary
Matthew White, Member
Howard Van Lenten, Member
Dana Bowen, Event Coordinator

Members absent

Guests in Attendance

Social Media - Joanna & Tod

Update

Website - Tod & Joanna

Update coming soon

Hillsdale Civic Pride Fundraising - Tod & Joanna

A blurb for social media
Donation request in February email, post on social media

Climate Smart Community Task Force - Howard

Task force working on documenting environmental issues the town has been addressing. Need 120 points to certify as a bronze-level community with DEC which gives us preferred status for grant applications. Confident that we can meet January 6 deadline for NYSERDA application.

Vulnerability assessment commencing shortly

LED Lights

Lights are installed and operating. About 4 have not been changed.

Solar Panel Installation at Town Garage

Completed and Inspected

Mural- Tod & Matt

Mural design
Press release for mural

Business District sign - Matt W

Matt coordinating

COMMITTEES

Broadband Cmte. - Tod

Update in newsletter

Hamlet Cmte. - Tom C

Toby has left as Chair

Need new Chair: Tim Stookesberry

Historic Cmte. - Tom

No update.

Housing Cmte. - Ellen Levy, Janis Smythe & Tom

No update. Working with developer.

Roe Jan Workforce Housing Cmte. - Matt

Working on plan for doing housing at Roe Jan School.

Safe at Home - Joyce Lapenn

No update

GRANT PROJECTS

Hamlet Park Renovation – CFA grant – NO. Too big a project, too small of a town. Debriefing ahead, one grant left.

Sidewalks - That doesn't come up until next year.

Salt Shed - No update

Town Hall- CPL did survey of garage, old and new town hall. Town Board is concentration on new town hall. It's expensive. Mold remediation.

West End Bridge - Submitting in January

NEW BUSINESS

Walking Tour Development - Dana & Tod

Update.

Farm Tour - Joanna & Tod

Joanna to talk to Janice Smythe about house tour. Meg Wormley as well. Reach out to

Solar Incentives - Dana, Jessica & Tod

Tod to read through and get back next month

Welcome to Hillsdale Sign (RT 23) - Tom

Destroyed

Jeff Budd says the metal may be salvageable

New Business Development & Support – Matt W

Redoubling efforts to get new businesses in town and support existing ones
Matt to send out update and ideas

– FUTURE or ONHOLD BUSINESS –

Get Involved Campaign - Tod, Joanna & Dana

Table at Farmer's Market? Need to do this but we are all tapped.

Green River & Harlemville welcome signs - Tod

Designs to Chris along with rough cost

Eastern Entrance Sign - Tod

Joanna and Tod to look at the situation

Next Meeting Wednesday, January 25 at 11am via Zoom