

COMMITTEE NOTES

Town of Hillsdale

Economic Development Com

November 25, 2022

Meeting called to order at 11:03 am

Members Elected/Appointed & Present via Zoom Meeting

Tom Carty, Chair & Town Councilperson

Joanna Virello, Member & Town Councilperson

Tod Wohlfarth, Secretary

Howard Van Lenten, Member

Dana Bowen, Event Coordinator

Members absent

Matthew White, Member

Guests in Attendance

– CURRENT BUSINESS –

Social Media - Joanna & Tod

Post for safe-at-home

Increasing followers and reach

CEDC - Jessica Gabriel

N/A

Website - Tod & Joanna

Update from developer sent. Need to review.

Hillsdale Civic Pride Fundraising - Tod & Joanna

Promotion resend to socials and to our personal emails

Climate Smart Community Task Force - Howard

Last leg of submitting to NYSERDA

Deadline is for bronze certification is January 6th, on track

Discussion of upcoming vulnerability study

LED Lights

Need to find the remaining 4 lights that are not installed

Will put a post on social media

Will be getting trained to manage lights ourselves; for dimming, etc.

Solar Panel Installation at Town Garage

Completed

Hudson River Solar from Hudson

Mural- Tod & Matt

Jane is working on the design. Should be ready by spring.

Business District sign - Matt W

Talked with Cheryl. She said trustees were not interested but asked if town would be willing to purchase the land.

Town Newsletter & Meeting publication - Tod & Mary Barbato

Going fine

COMMITTEES (alphabetical)

Broadband Cmte. - Tod

Updated about new state and federal maps

Challenges/feedback due by January

Hamlet Cmte. - Tom C & Toby

Toby will be leaving in January

Need new chair

Ideas? Margaret Avenia

Historic Cmte. - Tom

No update. Need new chair.

Housing Cmte. - Ellen Levy, Janis Smythe & Tom

Toured some properties

Roe Jan Workforce Housing Cmte. - Matt

No update

Safe at Home - Joyce Lapenn

Workshop for in-home preparation for staying at home

“Projects” Committee

No update

GRANT PROJECTS (alphabetical)

Hamlet Park Renovation - Will hear in December. Fundraising group needs to be reinvigorated.

Sidewalks - That doesn't come up until next year.

Salt Shed - No update

Town Hall repointing - May do with ARPA funds. Needs mold remediation. Gutter, window, painting issues.

West End Bridge - Submitting in December

Lead paint remediation? -

- NEW BUSINESS -

Oral History Project

Suggested this be moved to Library or Historical society

Walking Tour Development - Dana & Tod

Dana and Tod

Consider secondary historical site tour via car

Farm Tour - Joanna & Tod

Research possible farm/ag tour. Fundraiser?

Solar Incentives - Dana, Jessica & Tod

Jessica sent email. Need to digest. Discuss in December.

- FUTURE or ONHOLD BUSINESS -

Get Involved Campaign - Tod, Joanna & Dana

Table at Farmer's Market? Need to do this but we are all tapped.

Green River & Harlemville welcome signs - Tod

Design to town board for September meeting

Rough cost for 2023 installation

Eastern Entrance Sign - Tod

This is now in the hands of the Hamlet Cmte.

Tod suggested writing to new owners at Mitchell and 23. Unclear if Hamlet Cmte. has done that, but will check.

Meeting adjourned at 11:46 pm

Next Meeting Wednesday, December 28 at 11am via Zoom

Mission of the Economic Development Committee

The mission of the Economic Development Committee is to promote Hillsdale as a dynamic environment in which to do business. The Committee will pursue its mission by helping to implement the goals of the Comprehensive Plan and the Hillsdale Branding and Marketing Plan.