

COMMITTEE NOTES

Town of Hillsdale

Economic Development Com

July 27, 2022

Meeting called to order at 11:05 am

Members Elected/Appointed & Present via Zoom Meeting

Tom Carty, Chair & Town Councilperson

Joanna Virello, Member & Town Councilperson

Tod Wohlfarth, Secretary

Matthew White, Member

Dana Bowen, Member

Members absent

Howard Van Lenten, Member

Guests in Attendance

Approval of notes

Motion to approve notes from June - Approved

- CURRENT BUSINESS -

Social Media - Joanna & Tod

No updates

Website - Tod & Joanna

Elizabeth and Tod are pulling together changes for meeting with Town Web which is scheduled for afternoon of August 22

Business System - Joanna & Tod

Printed at ProPrinters finally

Check if new seals on town trucks

Hillsdale Civic Pride Fundraising - Tod, Dana & Joanna

Email ask being worked on by Howard

Mural close to funded

Mention about button on front of website, only can have 6

Climate Smart Community Task Force - Howard

Community solar - enough signed up that we got \$5K grant. Can only be used for anything beyond NYSERDA. Need ideas. Electric car station? Low-income microgrants for energy usage?

Clean up - Tod

Tod to check on signs this month for a fall cleaning/painting project

LED Lights

Purchased from NYSEG. We now own all our lights in the lighting district.

Should go in by end of year, so will try to get press.

Mural- Tod & Matt

Painting versus printing issue

Tod to get quote from Matthew Signs for printed and mounted board

Get Involved Campaign - Tod, Joanna & Dana

Table at Farmer's Market

Green River & Harlemville welcome signs - Tod

Design and budget to town board in Aug or Sep

Business District sign - Matt W

Talk to Cheryl, Rene & Pastor. See if we can set up a meeting on this.

Town Newsletter & Meeting publication - Tod & Mary Barbato

Tod to check in on progress on this

Municipal Wifi - Tod & Tom

Research wifi hotspots for Town Hall, Cullen Park, Hamlet Park and Roe Jan Park

Tod to talk with Consolidated & Spectrum

Eastern Entrance Sign - Tod

This is now in the hands of the Hamlet Cmte.

Tod suggested writing to new owners at Mitchell and 23. Unclear if Hamlet Cmte. has done that, but will check.

Event Coordinator - Tom

Dana Bowen selected

Kidsdale - Dana & Joanna

Kids concert, lots of good feedback

Need more organization, bigger budget, liability, etc. if we do again next year

CCEDC - Dana & Tod

Talk to them about helping in Hillsdale

Zoom call about county grants

Dana checking in

COMMITTEES

Hamlet Cmte. - Tom C & Toby

No update

Historic Cmte. - Tom

No update. Need new chair.

Housing Cmte. - Ellen Levy, Janis Smythe & Tom

No update

Roe Jan Workforce Housing Cmte. - Matt

No update

Safe at Home - Joyce Lapenn

Coffee hour happened

“Projects” Committee

No update

GRANT PROJECTS (alphabetical)

Culvert Replacements - No update

Hamlet Park Renovation - State grant in process. Thought to congressional representative over in September to highlight needs for town.

Sidewalks- Meeting with grant writer, thinking of doing for Hamlet Park and Sidewalks together. Not sure they can do that.

Salt Shed- No update

Town Hall repointing- No update

West End Bridge- No update

Whippoorwill Rd- Richard Briggs added up widening the entrance at Whippoorwill and 22

- NEW BUSINESS -

Oral History Project

Dana interested in doing a new project

Walking Tour Development - Dana & Tod

Dana and Tod

Car Show

Need date on this. Should promote.

- FUTURE BUSINESS -

Meeting adjourned at 11:58 pm

Next Meeting Wednesday, August 24 at 11am via Zoom

Mission of the Economic Development Committee

The mission of the Economic Development Committee is to promote Hillsdale as a dynamic environment in which to do business. The Committee will pursue its mission by helping to implement the goals of the Comprehensive Plan and the Hillsdale Branding and Marketing Plan.