

Economic Development Committee

Notes from Zoom meeting on Wednesday, June 22, 2022

Notes for May meeting were approved as distributed

Social Media Joanna & Tod

Instagram progress Roe Jan Park

Joanna requests 48 hours notice to post social media content, She will send out an email to that effect.

Website

Tod and Elizabeth are looking at early July and will initiate the process. Joanna suggests setting up a series of round table discussions among all interested parties to raise issues and make suggestions about website content, structure and user experience. She will coordinate with all the members of the EDC.

Hillsdale Civic Pride Fundraising

Mural Initiative approved and up on website

Button for dog park needed, like the one for Roe Jan park. Joanna will develop a budget.

Tom suggests a blurb be written to promote the page; hvl to write something for newsletter and social media

Climate Smart Community Task Force

Regarding Community Solar, approximately 25 people have signed up or are in the process; HVL will work with Joanna on new social media, posters Town newsletter and website.

Hamlet Committee

Committee has not been able to find an Event Coordinator for Pumpkin Fest. Dana agrees to serve in that capacity as well as for other upcoming events.

Tom suggests he and Dana attend a Hamlet Committee meeting to introduce Dana and address concerns about role of Event Coordinator.

Housing Committee

No update

Safe at Home

Coffee hour for seniors at Hillsdale House coming up in July. Jill Sims will speak about avoiding scams.

Grant Projects

Grant company is working on Hamlet Park grant proposal

LED Lights

Sale for streetlights going through with NYSEG

Mural

Money raised so far \$3,000;

Get Involved Campaign – Tod, Joanna & Dana

Will get something going in June. Dana will connect with Tod and Joanna

Billboard

Completed. Public response to date has been very positive

Green River & Harlemville Hamlets welcome signs –

Tod has photos of locations and will mock up the signs, aiming for July

Business District Sign – Matt

Matt sketched out a design which Tod sent to Cheryl Jones to forward to trustees but has not heard back

Town Newsletter & Meeting publication – Tod & Mary Barbato

Need to circle back and find out where we are.

Municipal WiFi – Tod

Tod will talk with Spectrum and Consolidated on costs

Eastern Entrance Sign – Tod

In hands of Hamlet Committee; Tod suggests they reach out to new owners at Rt 23 and Mitchell where old sign was and see if they're amenable to placing a new one in that space.

NEW BUSINESS

Event Coordinator for Economic Development

Joanna and Dana will explore possibility of holding an ice cream social in the Hamlet park.

Kidsdale

Progress – booked 2 bands; Joanna needs help getting permit for fire dept food service at Kidsdale. Joanna will update via email;

CCEDC

Tod notes that he is a tech consultant with them and they have reached out to him to see how they could assist the Hillsdale EDC. Tod will follow up.

FUTURE BUSINESS

Walking Tour Development

Tod has identified a good walking tour platform, working with Dana – goal is to get it ready by fall or next spring. Dana will talk to Tod about budget