

COMMITTEE NOTES

Town of Hillsdale

Economic Development Com

May 25, 2022

Meeting called to order at 11:04 am

Members Elected/Appointed & Present via Zoom Meeting

Tom Carty, Chair & Town Councilperson

Howard Van Lenten, Member

Joanna Virello, Member & Town Councilperson

Tod Wohlfarth, Secretary

Matthew White, Member

Dana Bowen, Member

Members absent

Guests in Attendance

Approval of notes

Motion to approve notes from March - Approved

- CURRENT BUSINESS -

Social Media - Joanna & Tod

New roeliffjansenpark instagram

Website - Tod & Joanna

Survey going out for website feedback in newsletter

New Town Seal on Business System & vehicles - Joanna & Tod

Business cards are in, circle back with Kathi.

Check w Richie and Robina on vehicle seals

Hillsdale Civic Pride Fundraising - Tod, Dana & Joanna

Approval

Joanna wants to add a housing initiative & dog run

HECDC meeting on June 11th

Mural initiative have been approved

Climate Smart Community Task Force - Howard

Need to spread information more, post to website and social

Clean up - Tod

Mike D working on historic signs

Tod working on entrance signs, will clean main sign and meet with Jeff Budd about metal

Hamlet Cmte. - Tom C & Toby

Gearing up for flea market on July 3

Historic Cmte. - Tom

Still working on putting committee back together

Housing Cmte. - Ellen Levy, Janis Smythe & Tom

No update

Roe Jan Workforce Housing Cmte. - Matt

No update

Safe at Home - Joyce Lapenn

Had their first monthly coffee hour at Hillsdale House

Well attended, cost \$150 so wondering where that money will come from

“Projects” Committee

No update

Grant Projects (alphabetical)

Meeting with La Bella about CFA- they haven't settled on how to approach the grant, will meet again in couple weeks

Culvert Replacements - No update

Hamlet Park Renovation - Seeing what we can do better next time.

Sidewalks- Meeting with grant writer, thinking of doing for Hamlet Park and Sidewalks together. Not sure they can do that.

Salt Shed- No update

Town Hall repointing- No update

West End Bridge- No update

Whippoorwill Rd- Richard Briggs added up widening the entrance at Whippoorwill and 22

LED Lights

NYSEG says we have to sell them our 58 lights in the lighting district by mid-June in order for us to get the lights. NYPA will maintain them. NYSEG will take care of catastrophic. Have to set up a whole system to call in, likely the town clerk.

Mural- Tod & Matt

Waiting to fundraising approval from HECDC on June 11th

Building to start being painted mid-June

10'h x 12'w

4 x 10 panels, see if Herrington's can donate those and maybe paint

Get Involved Campaign - Tod, Joanna & Dana

Get something going in June

Billboard- Tod, Joanna, Matt & Dana

Going up at 12:30 today

Green River & Harlemville welcome signs - Tod

Next month

Business District sign - Matt W

Smaller more discrete sign, sketch something out and see if we can get church approval

Town Newsletter & Meeting publication - Tod & Mary Barbato

Need to circle back on this and see where we are at

Adding work to Town Clerk is a bit of an issue, so trying to make it easy for them.

Encourage folks to call clerk for printed newsletter if they need one

Maybe explore a yearly update newsletter with major yearly events, etc.

Municipal Wifi - Tod & Tom

Research wifi hotspots for Town Hall, Cullen Park, Hamlet Park and Roe Jan Park

Tod to talk with Consolidated & Spectrum

Eastern Entrance Sign - Tod

This is now in the hands of the Hamlet Cmte.

- NEW BUSINESS -

Event Coordinator - Tom

Each committee will have a committee member dedicated to events. Joanna is likely prospect for this so far.

Kidsdale - Joanna

2 bands on July 23rd from 2-5pm

Fire Department - hot dogs, etc.

Treasure hunt, need prize

Money? Robina said that the money can come out of the fund for the town "celebrations & concerts".

Crossroads Business District - Matt & Tod

Design presented and approved by committee

- FUTURE BUSINESS -

Walking Tour Development - ON HOLD

Talking about having a walk-through again to identify places in the hamlet for self-guided historic walking tour. Ryan has 10 bldgs on it so far. Chris Atkins has existing one for toll house.

Suggestion Cullen Park, Main Street and down Anthony Street.

Other option for technology being explored by Tod. Will report sometime this summer, may do a beta test.

Meeting adjourned at 11:58 pm

Next Meeting Wednesday, June 22 at 11am via Zoom

Mission of the Economic Development Committee

The mission of the Economic Development Committee is to promote Hillsdale as a dynamic environment in which to do business. The Committee will pursue its mission by helping to implement the goals of the Comprehensive Plan and the Hillsdale Branding and Marketing Plan.