

## **COMMITTEE NOTES**

**Town of Hillsdale**

**Economic Development Com**

**April 27, 2022**

Meeting called to order at 11:03 am

### **Members Elected/Appointed & Present via Zoom Meeting**

Tom Carty, Chair & Town Councilperson

Howard Van Lenten, Member

Joanna Virello, Member & Town Councilperson

Tod Wohlfarth, Secretary

Matthew White, Member

Dana Bowen, New Member

### **Members absent**

### **Guests in Attendance**

### **Approval of notes**

Motion to approve notes from March - Approved

### **- CURRENT BUSINESS -**

#### **Social Media & Website - Joanna & Tod**

Minor social media update, new roe jan park instagram

Going to work on putting committee meeting times up on insta, etc.

#### **Website - Tod & Joanna**

Meeting in May for redesign

#### **New Town Seal on Business System & vehicles - Joanna & Tod**

Business cards available, Tod making more, check on seal for highway dept.

#### **Hillsdale Civic Pride Fundraising - Tod, Dana & Joanna**

Joanna press release, email, blurb

#### **Climate Smart Community Task Force - Howard**

Need to spread information more, post to website and social

#### **Hamlet Cmte. - Tom C & Toby**

No update

### **Historic Cmte. - Tom**

No update

### **Housing Cmte. - Ellen Levy, Janis Smythe & Tom**

No update

### **Roe Jan Workforce Housing Cmte. - Matt**

No update

### **Safe at Home - Joyce Lapenn**

Going for Berkshire-Taconic grant again

### **New "Projects" Committee**

No update

### **Grant Projects (alphabetical)**

Culvert Replacements - No update

Hamlet Park Renovation - Seeing what we can do better next time.

Sidewalks- They met and all came to consensus about where sidewalks would be. Now just have to get a grant.

Salt Shed- Need new engineer

Town Hall repointing- Need to get estimates

West End Bridge- Waiting on deadline

Whippoorwill Rd- No update right now

### **LED Lights**

Postponed until May or June

### **Mural- Tod & Matt**

Waiting on paint info from Chuck

Matt to put together a blurb and ask to HECDC and confirm colors with Chuck

### **Get Involved Campaign - Tod, Joanna & Dana**

Article in newsletter about committees and such. Will try & adapt a tri-fold brochure, distribute locally including Farmer's Market and events. Table at events. Tom to send better write-ups for committees.

### **Clean-up Day**

May 7th date set

### **Billboard- Tod, Joanna, Matt & Dana**

9'x9' square, mid-century typography design

Joanna & Matt to source illustration

Tod to get final quote from Matthew Signs

### **Green River & Harlemlville welcome signs - Tod**

Tod will circulate designs before next meeting to discuss before forwarding to town board for approval. Will get quote for sign prior to presenting to town board.

## **- NEW BUSINESS -**

### **Business District sign - Matt W**

Smaller more discrete sign, sketch something out and see if we can get church approval

### **Green River & Harlemlville welcome signs - Tod**

Will circulate designs next

### **Town Newsletter & Meeting publication - Tod & Mary Barbato**

Need to post newsletter & meetings better around town

Posting monthly at IGA, Post Office, Stewarts and ???

Some residents need a printed copy, no access to internet, etc.

### **Municipal Wifi - Tod & Tom**

Research wifi hotspots for Town Hall, Cullen Park, Hamlet Park and Roe Jan Park

## **- FUTURE BUSINESS -**

### **Walking Tour Development - ON HOLD**

Talking about having a walk-through again to identify places in the hamlet for self-guided historic walking tour. Ryan has 10 bldgs on it so far. Chris Atkins has existing one for toll house.

Suggestion Cullen Park, Main Street and down Anthony Street.

(Tod reviewed Chris Atkins version after meeting. It's really not that great. He had another option but again, not great. Tod set up a custom google map to consider. It lacks audio, but that's probably ok. It can include images and a description of the building and such. The other option is google earth, but not sure that this would suffice as that isn't a common app people have although we could tell people to download and how to find the tour. Many of the tours are virtual, but there is a whole tutorial on how to make walking tours...still reviewing)

### **Sewer & Waste Water - ON HOLD**

Previous notes - Should this be removed?

\$2.4M Grants and 0% loans (current district is loan like that)

Part of the equipment at the current plant was incorrectly put in place. Resulted in really wild flow reports. That's been corrected so flow is much better than it was. But if we want to expand business district and encourage infill housing, we need to expand or add new district.

Next step is Victor is trying to find funding. We have engineering reports about flows and such. The question is do we go for district 2 or do we optimize and expand the current district. 100+ properties in sewer district. There are 60 some in district, 20 properties share a tank, so there are 3 tanks or so. Most of Cold Water isn't, bottom of Anthony, etc. We could expand the current district but we may need a new district to get all covered.

**Meeting adjourned at 11:55 pm**

**Next Meeting Wednesday, May 25 at 11am via Zoom**

### **Mission of the Economic Development Committee**

The mission of the Economic Development Committee is to promote Hillsdale as a dynamic environment in which to do business. The Committee will pursue its mission by helping to implement the goals of the Comprehensive Plan and the Hillsdale Branding and Marketing Plan.