

COMMITTEE NOTES

Town of Hillsdale

Economic Development Com

January 26, 2022

Meeting called to order at 11:03 am

Members Elected/Appointed & Present via Zoom Meeting

Tom Carty, Chair & Town Councilperson

Howard Van Lenten, Member

Joanna Virello, Member & Town Councilperson

Tod Wohlfarth, Secretary

Matthew White, Member

Members absent

Guests in Attendance

N/A

Approval of notes

Motion to approve notes from December - Approved

- CURRENT BUSINESS -

Social Media - Joanna & Tod

Will write up the proper language for town board approval

New Town Seal on Business System & vehicles - Joanna & Tod

Tod to circulate letterhead and get business cards done again. Will provide them with proper files for vehicles as well

Hillsdale Civic Pride Fundraising - Tod

Need to promote more. Checking to see if we could put on instagram. Maybe just on @heyhillsdale. Have to check w lawyer if we can promote on townofhillsdaleny insta or facebook.

Matt said holiday wreaths need replacing. He sourced a good option. Will cost \$2,800. Raise money via HECDG or use town funds?

Hamlet Cmte. - Tom C & Toby

\$1M grant denied, CFA program. Going to check w them to see why they were denied.

Historic Cmte. - Tom

Need to restart this group.

Mural- Tod & Matt

Setting up meeting w Chuck.

Housing Cmte. - Ellen Levy, Janis Smythe & Tom

Early March meeting. Waiting to hear back from Four Brothers about possible project.

Safe at Home - Joyce Lapenn

Put in app for \$500 grant from Bank of Greene County

New "Projects" Committee

No update

Grant Projects (alphabetical)

Broadband- Federal funding is coming in and these won't be via grants. It will be a state RFP process much like the Broadband Program Office. It's now called the ConnectAll Office (CAO). Broadband Cmte. role will be focused on advocating for town residents that remain unserved. The timeline is likely 2023, so using some ARPA funding to expand wifi access on public property would be good. Supervisor Kersten is open to the idea.

Culvert Replacements - No update

Hamlet Park Renovation - Seeing what we can do better next time.

Sidewalks- They met and all came to consensus about where sidewalks would be. Now just have to get a grant.

Salt Shed- Need new engineer

Town Hall repointing- Need to get estimates

West End Bridge- Waiting on deadline

Whippoorwill- No update right now

Lightpoles

Issues with some not turning on. Sensor may be an issue.

LED Lights

Contract all signed. Expect delivery in March.

Welcome to Hillsdale Page- Joanna

Working on this, aim to publish in February or March

Rail Trail Sign - Tod

Route 22/Anthony. Tod in touch with DOT to see if we can add to Brewery signs.

E-Code 360

2/8 presentation to town board. Will need some publicity.

Get Involved Campaign

Will promote via social media, on website, town newsletter and suggest that we table at Jams in Hamlet.

Clean-up Day

Need to set day in spring. Focus on entrance signs, gardens, historic hamlet signs, etc.

Entrance Signs

Need to wash and repaint in the spring

Eastern Entrance Sign- Tod

Tod to look at project again. See if there is a good location we could approach a friendly property owner.

Website maintenance & updates - Tod

Going to review with stakeholders and some residents that use it alot, solicit ideas for improvement and then speak with Town Web about updates. We are due for an update in July so want to be prepared.

Mission Statement rewrite - Tom & Joanna

New Mission (also included at bottom of notes by default)

The mission of the Economic Development Committee is to promote Hillsdale as a dynamic environment in which to do business. The Committee will pursue its mission by helping to implement the goals of the Comprehensive Plan and the Hillsdale Branding and Marketing Plan.

- NEW BUSINESS -

Green River & Harlemlville welcome signs - Tod

Circulate the Harlemlville & Green River signs for consideration. Find placement.

Will loop Bart & Toby into discussion

- FUTURE BUSINESS -

Walking Tour Development - ON HOLD

Talking about having a walk-through again to identify places in the hamlet for self-guided historic walking tour. Ryan has 10 bldgs on it so far. Chris Atkins has existing one for toll house.

Suggestion Cullen Park, Main Street and down Anthony Street.

(Tod reviewed Chris Atkins version after meeting. It's really not that great. He had another option but again, not great. Tod set up a custom google map to consider. It lacks audio, but that's probably ok. It can include images and a description of the building and such. The other option is google earth, but not sure that this would suffice as that isn't a common app people have although we could tell people to download and how to find the tour. Many of the tours are virtual, but there is a whole tutorial on how to make walking tours...still reviewing)

Business District sign - ON HOLD

Discussion about creating a more elaborate garden surrounding monument and maintaining it in exchange for a "Welcome to the Historic Hamlet of Hillsdale" with arrow to historic district and EAT * SHOP * STAY * RAIL TRAIL or something like that.

Hillsdale Town Center

EAT * SHOP * STAY * RAIL TRAIL

Any landscaping would be done through Hamlet Cmte. Via Lynda Brenner. Would be a good item to put on the Hillsdale Pride fundraising page.

Matt & Tod to continue discussion

Sewer & Waste Water - ON HOLD

Previous notes - Should this be removed?

\$2.4M Grants and 0% loans (current district is loan like that)

Part of the equipment at the current plant was incorrectly put in place. Resulted in really wild flow reports. That's been corrected so flow is much better than it was. But if we want to expand business district and encourage infill housing, we need to expand or add new district.

Next step is Victor is trying to find funding. We have engineering reports about flows and such. The question is do we go for district 2 or do we optimize and expand the current district. 100+ properties in sewer district. There are 60 some in district, 20 properties share a tank, so there are 3 tanks or so. Most of Cold Water isn't, bottom of Anthony, etc. We could expand the current district but we may need a new district to get all covered.

Meeting adjourned at 12:00 pm

Next Meeting Wednesday, Feb 23 at 11am via Zoom

Mission of the Economic Development Committee

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