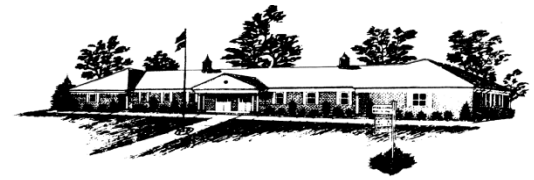


Village of Hales Corners

5635 S. New Berlin Road
Hales Corners, WI 53130
Phone: (414) 529-6161
www.halescornerswi.gov



James R. Ryan Municipal Building

JULY 4TH COMMITTEE

Minutes

March 12, 2025–6:30 pm

Village Hall (Board Room)

- 1.0 **Call to Order & Roll Call-** Called to order at 6:40pm. Present: N.
Wilkes, I. Thomson, E. Valaitis, R. Lindner, A. Dunning, Olivia Sterny, Paulette Czerwinski (Firecracker Four Run representative)
- 2.0 **Minutes**–Approval of June 5th, 2024 minutes
(I. Thomson, R. Linder – All Approved)
- 3.0 **Treasurer’s Report**
 - N. Wilkes provided the committee with a copy of the 2025 Budget.
 - E. Valaitis suggested report include a 2024 comparison.
 - I. Thomson noted a new sound system needs to be included in the 2025 budget approx. \$1500.
 - Budget for another port a potty to be placed in the upper parking lot of HCE by the Children’s parade area.
 - The contract with Wolverine Fireworks was approved by the Village and deposit paid.
- 4.0 **Safety & Security Review**
 - Officer Henner could not be present.
 - The committee discussed closing off 104th S. Parnell to Charles at noon during parade line up.
 - Further Safety Review discussion at May Meeting

Permits & Contracts

 - Contract and Deposit with Wolverine is done.
 - The village has contacted Milwaukee County to secure park permits including restrooms and pool house access 7/3 & 7/4.
- 5.0 **Food and Drink Donations/Vendors**
 - Alyssa completed the online donation request with Festival foods for 700 ice cream sandwiches for the children’s parades/games.
 - All Food Trucks and Brewery will be in the upper Library Parking Lot. \$50 fee for food Vendors and \$100 fee for Beer Vendor plus a \$150 security deposit,
 - Nancy reached out to the 2024 vendors and all plan to return: KT’s Wok, In & Out Foods, and Perspective Brewery. KT’s Wok will move to the Library Parking lot with the vendors to set up a Food Truck/Food Court Area
 - The committee discussed the limits to three Food Trucks and one Beverage vendor.
- 6.0 **Events**
 - 6.1 **Firecracker Four**
 - Paulet Czerwinski and Kevin Laufer will co-chair the 2025 Firecracker Four Run

- P. Czerwinski reported.
- Park Permit Request has been submitted.
- The festival Foods donation request has been submitted.
- Run will need some rerouting this year due to waterline replacement work. Paulet will discuss new route with Village DPW

6.2 Car Show

- No Report

6.3 Children's Parade

- A. Dunning reported.
- Alyssa will reach out to WSD for HCE property usage approval.
- Alyssa will contact previous volunteers and post for volunteers on the 4th of July Committee's Facebook Page
- Adding a judging Unit for Scooters
- Alyssa will make new category signs and refresh some of the signs.
- Now 7 judging divisions: Bikes 9+, Bikes 7&8, Bikes under 6, Trikes, Wagons/Stroller, Scooters and Specialty Units. Judging will be based on the child's work.
- This year will add a best of show award.
- Alyssa will order 1st, 2nd, 3rd and Best in Show Medals

6.4 Children's Games

- E. Valaitis reported.
- If needed, Eileen will order children's games ribbons and balloon toss medals.
- Ice Cream and Children's Games will need 4-5volunteers.
- Eileen will reach out to Dan O'Donnell about emceeing the Children's Games.
- July 3rd –pick up ice cream sandwiches.
- On July 3rd Eileen will mark the field lines with Ian and Dan and fill water balloons.

6.5 Patriotic Pet Costume Contest

- N. Wilkes reported.
- Working on securing prizes and judges.
- Additional Vendor Participation is planned.

6.6 Pie Baking Contest

- I. Thomson reported.
- Eileen/Alyssa will order award medals.
- Event will run the same as in the past.

6.7 Hot Dog Eating Competition

- I. Thomson reported.
- Changing Start time to 12:30 pm

6.8 Bed Races

- R. Lindner reported.
- Beds need to be moved to a more accessible location.
- The Bed's wheels and alignment need to be worked on.
- Rand will post updated posters and rules on the committee's Google Docs
- Bed Trophies for 1st place, medals for 2nd place and ribbons for third place.
- Rand will order trophies, medals, and ribbons.
- Teams will be grouped at time of entry.
- Bed Races will start at 1:30pm

6.9 **Big Parade**

- I. Thomson reported.
- Olivia Sterny has joined the July 4th committee and will work with Ian to divide up duties of coordinating the Big Parade
- The committee discussed that the \$500 Floats budget could be used to grant the first five nonprofit float applicants a \$100 each to cover some of the float costs.
- Olivia will update Google Docs to include an online Parade Application Submission option.
- If available, the UW 5th Quarter Band will perform at last year's location-Hales Corners Park by the Veterans Memorial
- Committee agreed to ask the Hawthorn Garden Club which is celebrating it's 100th Anniversary to be the Parade Grand Marshalls
- The committee discussed themes: Freedom in Full Bloom and Red, White & Bloom

6.10 **Fireworks**

- Contract and deposit have been made with Wolverine.
- Rain date was left open.

7.0

Publicity

7.1 **Flyer**

- N. Wilkes will update the flyer.
- Committee members marked changes to last year's flyer.

7.2 **Press Release**

- N. Wilkes will prepare a press release. Last year the Now and Journal Sentinel published old information in their 4th of July events listing.

Next Meeting Date for Wednesday, April 16th at 6:30 pm

8.0

Adjournment- 7:58 pm Motion by E. Valaitis second by A. Dunning