

CITY OF WISCONSIN DELLS – BID COMMITTEE MEETING MINUTES

WEDNESDAY, SEPTEMBER 9, 2026, 8:30 AM

MUNICIPAL BUILDING, COUNCIL CHAMBERS – 300 LA CROSSE STREET, WISCONSIN DELLS, WI

1. Call to Order & Attendance

- Meeting called to order at: 8:30AM
- Notice of meeting provided in accordance with state statutes.

Present:

- Tara Anchor – Chairperson
- Ald. Brian Holzem – Vice Chair
- Ald. Adam Makowski
- Darrin Marsich – BID Secretary

Not Present:

- Dennis Mitchell – BID
- Dan Gavinski – BID
- Mark Brown -BID

Others Present:

- Jen Dobbs – Event Management
- Ed Wojnicz -Mayor
- Karen Terry -City Administrator & Finance Director
- Mark Sweet
- Chaz Hastings

2. Approval of August 26, 2026, Meeting Minutes

- Motion to approve by Makowski, Second by Holzem. Motion approved.

3. Events Update – Jen Dobbs

Discussion Points:

- Preparation for Wo-Zha-Wa being done.
- Fall and holiday dates being set
- September 26th Movie Car Show- themed movie cars, band, costume contest.
- October 10th Shuck Yeah! Seafood Boil and Oster Shuck Festival. Band.
- October 25th Downtown businesses trick or Treat.
- Christmas working on Santa, and all the details.
- November 20th Community Tree Lighting
- November 21st Tree lighting for visitor's event. Plaza Porch Pot making event. First holiday Market.
- December 5th Elf on the Shelf. Main Holiday Market at the Plaza. Trying to add some additional tree lighting event days as well

4. Discussion on the 2027 Budget.

Karen was able to provide clarification on how mill rate and assessment affect bid assessment.

No action taken, second review and discussion of line items presented by Tara.

Committee wants to work with city to ensure we are diligent on repairs and cleaning of Railings, benches, garbage cans and sidewalks along with downtown weed control.

5. Business for Referral to Subsequent Meetings

Next Meeting: Wednesday, September 23, 2026.

6. Adjournment

Motion to adjourn by: Holzem. Second by Makowski. Motion approved, meeting adjourned.