

**CITY OF WISCONSIN DELLS
DESIGN REVIEW COMMITTEE MEETING MINUTES**

May 13, 2026

Alder Holzem called the meeting to order at 9:30 a.m. Notice of the meeting was provided to the *Dells Events* and posted in accordance with State Statutes.

Present: Alder Holzem, Ben Borchert, Dan Gavinski, Jackie Morse

Others: Zoning Administrator Kheli Mason

1. Call to order at 9:30 a.m. Attendance noted.
2. Motion by Borchert, seconded by Gavinski to approve the April 15, 2025 meeting minutes; motion carried.
3. Discussion / Decision on Proposed Sign Application:
 - a. Soda Sisters – 737 Oak St – Wall sign and blade sign
Mason noted that the dimensions of the signs were not submitted at the time, but would be required to be in compliance prior to installation. Motion by Gavinski subject to compliance, seconded by Morse.
 - b. Museum of Root Beer – 513/515 Broadway – Wall sign and blade sign
2 wall sign options were presented. Option 1 exceeded the square footage allowed by joining 2 existing wall sign structures. Option 2 complied utilizing the 2 existing sign structures spreading the Museum of Root Beer copy between the 2 of them. Motion by Borchert to approve the second option, Morse seconded.
4. Discussion / Decision on Building Façade / Outdoor Display / Construction Project submitted for review:
 - The Keg – 720/732 Oak St – Outdoor gathering building in existing courtyard area. Proposed 40' by 60' pole barn style building with open floor plan to accommodate customers of the Keg and the Cork. Building will have garage doors and electricity, but no plumbing. Intended solely for a gathering space and place to store outdoor furniture in the winter months. Morse moved to approve the building and façade, seconded by Borchert.
5. Discussion / Decision on Outdoor Seating - None
6. Discussion on Sign Ordinance and/or Design Standards - None
7. Items for referral to future meetings – None
8. Motion to adjourn by Gavinski, seconded by Morse. Meeting adjourned at ~9:55 a.m.
9. Next Meeting is set for June 10, 2026 at 9:30 a. m.

Devan Mulroney
City of Wisconsin Dells

