



## CITY OF WISCONSIN DELLS MEETING AGENDA

**Meeting Description:** DESIGN REVIEW COMMITTEE

Date: Wednesday, March 18, 2026 Time: 9:30 AM Location: Municipal Building  
Common Council Chambers - 300 La Crosse St, Wisconsin Dells, WI 53965

| COMMITTEE MEMBERS |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ALDER HOLZEM      | BEN BORCHER                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| DAN GAVINSKI      | JACQUELINE MORSE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| CORENA RICKS      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| AGENDA            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 1                 | Call to order and attendance                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 2                 | Discussion / Decision on the February 11, 2026 Meeting Minutes.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 3                 | Discussion / Decision on Proposed Sign Application(s) submitted for review, if any <ul style="list-style-type: none"> <li>a) 321 Broadway – Trendy Waves – Wall Sign Update</li> <li>b) 321 Broadway – Trendy Waves – New Projecting Sign</li> <li>c) 741 Superior St – Fawn Creek Winery – Wall Sign</li> <li>d) 741 Superior St – Fawn Creek Winery – Projecting Sign</li> </ul>                                                                                                                                                                                                                                                                                                       |
| 4                 | Discussion / Decision on Building Facade/Outdoor Display/Construction Project submitted for review, if any <ul style="list-style-type: none"> <li>a) 321 Broadway – Trendy Waves – Façade change</li> <li>b) 741 Superior St – Fawn Creek Winery – Façade change</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                              |
| 5                 | Discussion / Decision on Outdoor Seating Applications submitted for review, if any <ul style="list-style-type: none"> <li>- None</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 6                 | Discussion on the Sign Ordinance and/or Design Standards, if any <ul style="list-style-type: none"> <li>- None</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 7                 | Items for referral to future meeting - None                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 8                 | Set date and time of future meeting (April 8, 2026 at 9:30 AM - following BID schedule)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 9                 | Adjournment                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|                   | Open Meetings Notice: If this meeting is attended by one or more members of the Common Council who are not members of this committee, their attendance may create a quorum of another city commission, board or committee under the Wisconsin Open Meetings Law; However, no formal action will be taken by any governmental body at the above stated meeting other than the body, committee, commission, or board identified in this meeting notice. Please be advised that upon reasonable notice, the City of Wisconsin Dells will furnish appropriate auxiliary aids and services to afford individuals with disabilities an equal opportunity to participate in meeting activities. |
|                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|                   | CHAIRPERSON – Alder Brian Holzem                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

DISTRIBUTED March 17, 2026

MEETING NOTES