

CITY OF WISCONSIN DELLS – BID COMMITTEE MEETING MINUTES

WEDNESDAY, MARCH 11, 2026, 8:30 AM

MUNICIPAL BUILDING, COUNCIL CHAMBERS – 300 LA CROSSE STREET, WISCONSIN DELLS, WI

1. Call to Order

- Meeting called to order at: 8:30AM
- Notice of meeting provided in accordance with state statutes.

2. Attendance

Present:

- Tara Anchor – Chairperson
- Fiorella Neira – Secretary
- Adam Makowski
- Ald. Brian Holzem – Vice Chair

Not Present:

- Mark Brown – BID
- Dennis Mitchell
- Dan Gavinski - BID

Others Present:

- Jen Dobbs – Event Management
- Mark Sweet

3. Approval of January 7, 2026 Meeting Minutes

- Motion to approve by Mokowski, Second by Neira. Motion approved.

4. Events – Jen Dobbs

Discussion Points:

- Upcoming Events
- Current Event Reports
- Progress report of summer season events

5. Tree of Light 2026 Estimate

Discussion Points:

- PRT has been up during holidays season since the tree of lights
- Positive community feedback

Decisions / Motions:

- Motion to approve 2026 estimate for tree of light provided by Veeter Bros Electric by Holzem, Second by Makowski. Motion approved.

6. Little Eagle Arts Foundation – April Meeting

Discussion Points:

- Dates of availability will be available next meeting

7. Business for Referral to Subsequent Meetings

Next Meeting: Wednesday, April 15, 2026

8. Adjournment

- Motion to adjourn by: Holzem. Second by Makowski. Motion approved, meeting adjourned.

BID SECRETARY: FIORELLA NEIRA