

BUSINESS IMPROVEMENT DISTRICT (BID) COMMITTEE MEETING

City of Wisconsin Dells Municipal Building

300 La Crosse Street, Wisconsin Dells, WI 53965

January 7th, 2026

1. Call to order and the attendance noted.

Chairperson Tara Anchor called the meeting to order at 8:30 am. Notice of the meeting was provided to the Dells Events, WNNO Radio, and posted in accordance with State Statutes.

Present:

Tara Anchor – BID Chairperson

Fiorella Neira - BID Secretary

Dennis Mitchell- BID

Dan Gavinski – BID

Adam Makowski - BID

Others Present:

Karen Terry - City Finance Director

Jen Dobbs - Downtown Events Manager

Not Present:

Mark Brown - BID

Ald. Brian Holzem - Vice Chair

Ed Wojnicz - Mayor

2. Approval of the November 12, 2025 Meeting Minutes.

Motion to approve by Makowski, second by Mitchell

3. Downtown Plaza & Events Updates - Jen Dobbs

- Tree of Light, Sponsor tree report -Discussed take down, timeline, as well as clean up
- Plaza Entertainment - ideas presented - progress report
- Thirsty Shamrock - Scheduled for March 14th - report on potential sponsors

4. Convene into Closed Session Pursuant to Wis. Stat. 19.85(1)(e) for Discussion, Deliberation & Decision on Negotiating a Contract.

Motion by Gavinski, seconded by Makowski to convene into closed session pursuant to Wisconsin State Statutes 19.85 (1)(e) for discussion, deliberation, and decision on negotiating a contract. Upon roll call vote the motion carried 5-0.

5. Reconvene into Open Session - Discussion/Decision on closed session.

- Motion by Gavinski, seconded by Mitchell to reconvene into open session.
- Upon roll call vote the motion carried 5-0.

Motion by Gavinski seconded by Makowski to proceed as directed in closed session. Motion carried unanimously.

6. Business for Referral to Subsequent Meetings: Wednesday, February 11, 2026

Adjourn - motion by Makowski, second by Mitchell, Meeting adjourned.

Fiorella Neira - BID SECRETARY