

# CITY OF WISCONSIN DELLS MEETING AGENDA

**MEETING DESCRIPTION: Business Improvement District (BID) Committee**

**DATE: Wednesday, January 7, 2026    TIME: 8:30 A.M.    LOCATION: MUNICIPAL**

**BUILDING COUNCIL CHAMBERS - 300 LA CROSSE STREET, WISCONSIN DELLS, WI 53965**

| Committee Members         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                            |              |
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| Tara Anchor - Chairperson | Ald. Brian Holzem – Vice Chair                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Fiorella Neira - Secretary | Dan Gavinski |
| Adam Makowski             | Dennis Mitchell                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Mark Brown                 |              |
| AGENDA ITEMS              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                            |              |
| 1                         | Call to Order and Attendance Noted.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                            |              |
| 2                         | Approval of the December 17, 2025 Meeting Minutes.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                            |              |
| 3                         | Discussion/Decision on WI Dells Visitor & Convention Bureau Partnership Events – Jen Dobbs<br>a) Tree of Light, Sponsor tree report<br>b) Plaza Entertainment<br>c) Thirsty Shamrock                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                            |              |
| 4                         | Convene into Closed Session Pursuant to Wis. Stat. 19.85(1)(e) for Discussion, Deliberation & Decision on Negotiating a Contract                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                            |              |
| 5                         | Reconvene into Open Session – Discussion/Decision on closed session.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                            |              |
| 5                         | Business for Referral to Subsequent Meetings: Wednesday, February 11, 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                            |              |
| 6                         | Adjourn                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                            |              |
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|                           | <div>Tara Anchor, Chairperson</div> <div>Posted and Distributed: 1/5/2026</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                            |              |
|                           | Open Meetings Notice: If this meeting is attended by one or more members of the Common Council who are not members of this committee, their attendance may create a quorum of another city commission, board or committee under the Wisconsin Open Meetings Law; However, no formal action will be taken by any governmental body at the above stated meeting other than the body, committee, commission, or board identified in this meeting notice. Please be advised that upon reasonable notice, the City of Wisconsin Dells will furnish appropriate auxiliary aids and services to afford individuals with disabilities an equal opportunity to participate in meeting activities. |                            |              |