

**CITY OF WISCONSIN DELLS
DESIGN REVIEW COMMITTEE MEETING MINUTES**

November 12, 2025

Alder Holzem called the meeting to order at 9:30 a.m. Notice of the meeting was provided to the *Dells Events* and posted in accordance with State Statutes.

Present: Alder Holzem, Ben Borchert, Dan Gavinski, Corena Ricks, Jackie Morse

Absent:

Others: Mayor Ed Wojnicz, Dustin Curley, James Fuchsel

1. Call to order at 9:30 a.m. Attendance noted.
2. Borchert motioned to approve the October 29, 2025 meeting minutes, Gavinski seconded.
3. Discussion / Decision on Proposed Sign Application: None
4. Building Façade/Outdoor Display/Construction Project:
 - a. Nerds/Candy Connection – 121 Broadway – Façade Update – DRC has concerns about the siding being run horizontally and not breaking up the façade. They believe the façade being so big needs to be broken up and possibly have some run vertically or use board and batten to help. The color was ok but would like to have it broken up. Ricks motioned to table to the next meeting to get more information, Gavinski seconded.

Motion carried unanimously.
 - b. House of Illusions – 731 Oak St. – Façade Update. DRC stated they would want specific color examples so they can verify they are the ones being used. They stated in the past the colors didn't turn out the same way they looked due to printer quality. DRC ok with sign placement and size and ok with alley wall. Gavinski motioned to approve project DRC Member Morse and/or Member Ricks confirming shades, Borchert seconded.

Motion carried unanimously.
5. Discussion / Decision on Outdoor Seating - None
6. Discussion on Sign Ordinance and/or Design Standards – Alder Holzem would like Committee members to review Downtown Design Standards and have recommendations for changes for the next meeting.
7. Items for referral to future meetings – Downtown Design Standards Update
8. Next Meeting is set for December 3, 2025 at 9:30 a. m.

9. Motion to adjourn by Borchert, seconded by Morse. Motion unanimously carried and meeting adjourned at 10:00 a.m.

Nicholas Schultz
City of Wisconsin Dells

