

**BUSINESS IMPROVEMENT DISTRICT (BID)
COMMITTEE MEETING City of Wisconsin Dells**

Municipal Building
300 La Crosse Street
Wisconsin Dells, WI 53965
November 12th, 2025

1. Call to order and the attendance noted.

Chairperson Tara Anchor called the meeting to order at 8:30 am. Notice of the meeting was provided to the Dells Events, WNNO Radio, and posted in accordance with State Statutes.

Present:

Tara Anchor – BID Chairperson
Fiorella Neira - BID Secretary
Dan Gavinski – BID
Adam Makowski - BID
Ed Wojnicz - Mayor
Ald. Brian Holzem - Vice Chair
Jen Dobbs - Downtown Events Manager

Others Present:

Not Present:

Mark Brown - BID
Dennis Mitchell- BID

2. Approval of the October 29, 2025 Meeting Minutes.

- Motion to approve by Makowski, second by by Holzem

3. Discussion on the Downtown Events and Tree of Light - Jen Dobbs.

- Downtown events report discussed for the holiday season

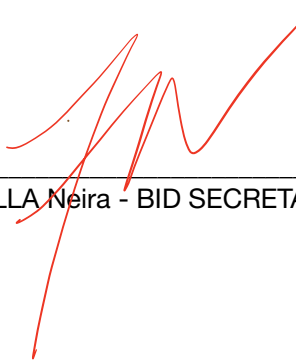
Motion by Adam Makowski for Events Manager to spend up to \$5000 on supplies needed for Tree of Light event. Second by Holzem Motion carries.

4. Discussion on the Billboard updates.

- Billboard agreements discussed

5 Business for Referral to Subsequent Meetings: Wednesday, December 3, 2025

Adjourn - motion by Holzem second by Makowski Meeting adjourned



FIORELLA Neira - BID SECRETARY

