

**BUSINESS IMPROVEMENT DISTRICT (BID)
COMMITTEE MEETING City of Wisconsin Dells**

Municipal Building
300 La Crosse Street
Wisconsin Dells, WI 53965
October 29th, 2025

1. Call to order and the attendance noted.

Chairperson Tara Anchor called the meeting to order at 8:30 am. Notice of the meeting was provided to the Dells Events, WNNO Radio, and posted in accordance with State Statutes.

Present:

Tara Anchor – BID Chairperson
Fiorella Neira - BID Secretary
Dan Gavinski – BID
Adam Makowski - BID
Ed Wojnicz - Mayor
Ald. Brian Holzem - Vice Chair
Dennis Mitchell- BID

Others Present:

Mark Sweet
Karen Terry

Not Present:

Briana Farber – WDVCB
Mark Brown - BID

2. Approval of the October 8, 2025 Meeting Minutes. - motion to approve by Makowski, seconded by Holzem, motion carried
- 3 Discussion on the Downtown Events and Tree of Light.
- 4 Discussion on the Hwy 12 Construction updates
- 5 Business for Referral to Subsequent Meetings: Wednesday, November 12, 2025
6. Adjourn - Motion to adjourn by Mitchell, seconded by Makowski, meeting adjourned.



FIGRELLA Neira - BID SECRETARY